



SLA

Communiqué

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SATS Clinched Inaugural WSH Innovation Awards 2016 for Logistics & Transport Sector

Project "Tractor Tow Hitch Sensor" by SATS Maintenance secured Gold Award at the inaugural WSH Innovation Awards 2016 for Logistics and Transport Sector organised by the Singapore Logistics Association. The innovative tow hitch sensing system prevents runaway of non-motorized equipment during airside ground handling by using an engineering control technique that effectively cut off the engine and stop any towing process with improper connections. (cont'd on Page 8)





Many Threads, One Fabric

Addressing close to 100 member-representatives and observers at the SLA 42nd Annual General Meeting (AGM) held on 27 May 2016 at Novotel Singapore Clarke Quay, Mr Stanley Lim – Chairman denoted year 2015 as a significant year for Singapore as the nation celebrated its 50th year. Amidst the jubilee celebrations, various challenges stood in the way in terms of sluggish global economic conditions, resource constraints and tightening of the foreign workforce.

He highlighted corporate efforts to critically and creatively look at business transformation, and generate problem-solving ideas. One area identified is trucking and warehousing operations, where the Association would explore with solution providers to work on a productivity-driven growth model. Another area was internationalisation where two business missions were organised in 2015 to Indonesia – Surabaya & Jakarta, and China – Beijing, Yinchuan & Xi'an. With the advent of the ASEAN Economic Community and the One Belt One Road initiative, these missions were timely to allow companies to explore expansion of their businesses in the global market through collaborations and new alliances.

There was also the continuous effort to promote logistics as a career amongst tertiary students as well as the workforce. The fourth series of the Supply Chain Challenge (SCC) concluded on a high note on 27 July 2015 and provided an effective platform

to outreach students. Along the same thread, the Association had been invited to participate in the National Logistics Sector Manpower Study Advisory Panel and SkillsFuture Sectoral Tripartite Committee for Logistics Sector. The training programmes of The Logistics Academy (TLA) are listed in the SkillsFuture directory.

Mr Lim also recounted that TLA had put in place a whole suite of training programmes, including several new courses, all geared towards a holistic approach to experiential learning for the logistics community. A new website, TLA.EDU.SG was also launched last year to create a community of network amongst lecturers and participants. Another development was that TLA had been accredited as an ICAO-FIATA Dangerous Goods (DG) Training Centre. Upon sanction by the Civil Aviation Authority of Singapore, TLA would be authorised to offer the DG programme, a collaborative project between the International Civil Aviation Organization and FIATA.

General members present elected the SLA Council for the term 2016/2017 and approved the minutes of the 41st AGM held on 21 May 2015, Report of the Council and financial statements of the association for the year ended 31 December 2015. PKF-CAP LLP was reappointed as Auditor until the next AGM.

At the close of the meeting, Mr Thomas Sim on behalf of the SLA Council relayed his token of gratitude to Mr Lim for heading the association for the past term.





SLA Council for the Term 2016/2017

14 nominees were unanimously elected to the SLA Council for new term 2016/2017. The ensuing Council Meeting on 30 May 2016 elected the office-bearers and Committee Chairmen.

Office	Council Member	Member-Company
Chairman	Mr Stanley Lim	Addicon Logistics Management (S) Pte Ltd
1st Deputy Chairman	Mr Kay Kong Swan	CWT Limited
2nd Deputy Chairman	Mr Thomas Sim	International Freight Consultants (S) Pte Ltd
Honorary Secretary	Mr Gerry Tan	Griffin Kinetic Pte Ltd
Deputy Honorary Secretary	Mr Teo Woon Hun	InfinOps Pte Ltd
Honorary Treasurer	Mr Sharafdeen s/o Abdul Rasak	Sea-Shore Transportation Pte Ltd
Deputy Honorary Treasurer	Ms Gina Toh	DAP Asia Pacific (S) Pte Ltd
Council Members	Mr John Iversen Mr Poh Key Boon Mr Winston Khoo Mr Yap Chee Sing Ms Andelyn Oh Mr Ken Koh Mr Jimmy Ng	C.H. Robinson Project Logistics Pte Ltd Poh Tiong Choon Logistics Ltd Quickflo Logistics Pte Ltd SH Cogent Logistics Pte Ltd Sin Chew Woodpaq Pte Ltd Yang Kee Logistics Pte Ltd YCH Global Logistics Pte Ltd

Committee	Chairman
International & Industry Relations	Mr Stanley Lim
Maritime Cargo	Mr John Iversen
Air Cargo	Mr Gerry Tan
Land Transportation	Mr Poh Key Boon
Logistics Services	Mr Kay Kong Swan
Training & Development	Mr Thomas Sim
Innovation & Collaborative Technology	Mr Ken Koh



Career Discovery Fair at Lifelong Learning Exploration Centre

“How long does it take for a cargo from Los Angeles, USA to reach Singapore by sea?” Mr Daniel Chew asked a crowd of enthusiastic students at the Career Discovery Fair held at the Lifelong Learning Exploration Centre (LLEC) on 24 May 2016. Mr Chew is the Course Convenor of Workforce Skills Qualifications programme conducted by The Logistics Academy, a training arm of SLA.

Through his interactive session, he traced the beginning of logistics from ancient civilisation till today’s modern logistics. Using trucks, aeroplanes and warehouse models, the complexity of logistics was simplified to enable the secondary students from Broadrick Secondary and Greenridge Secondary Schools to



appreciate the importance of logistics and how their daily used products are moved to the right place at the right time.

A total of 80 teachers and students benefited from the session, judging from the correct answers to the quizzes. Logistics station was part of the many industry stations that the students attended to gain insights into various career opportunities available in Singapore. The LLEC Career Discovery Fair is a very educational session organised first time by the Lifelong Learning Institute, a learning institute of WDA.

Meeting Thai Logistics Businesses

A total of 22 delegates from the Thai Logistics Businesses called on SLA on 16 May 2016. Presided by Mr Stanley Lim – Chairman, 18 representatives from member-companies joined the roundtable and exchange views on the respective countries’ logistics industry development. The delegates were on a 4-day mission to Singapore from 16 to 19 May 2016 to establish ties with Singapore logistics companies and to study the systems adopted by Singapore logistics operators that contribute in making Singapore a logistics hub of Asia. The itinerary included visits to the port and several member-companies.

They were accompanied by officials from the Thai Trade Centre who also gave a brief on TILOG – LOGISTIX, an event for businesses to discover the right logistics services and solutions. Co-organized by the Department of International Trade Promotion and Reed Tradex, it would be held in Bangkok from 21 to 23 September 2016.



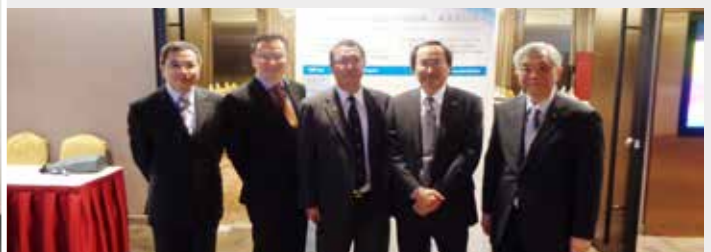
2016 Taiwan-Singapore Logistics Exchange and Cooperation Forum

Represented by Mr Stanley Lim – Chairman, SLA signed 2 Memorandums of Understanding (MOUs) with Feng Chia University and Cross-strait Cold Chain Alliance at the Taiwan - Singapore Logistics Exchange and Corporation Forum organized by the Taiwan Freight Logistics Association (TFLA) together with Industrial Technology Research Institute on 04 May 2016 in Taipei. The objectives of the MOU between SLA and Feng Chia University focused on industrial and academic development while Cross-strait Cold Chain Alliance touched on business and knowledge exchange.

The forum which covered the following topics, was held in conjunction with the academic exchange and business networking from 03 to 06 May 2016 jointly put together by TFLA and the Department of Commerce of the Taiwan Ministry of Economic Affairs:

- Impact and development of Free Trade Zone in Singapore
- Recommendation of Free Trade Zone in Taiwan
- Business opportunity between Taiwan and Singapore
- Impact and development of Urban Logistics in Singapore
- Introducing the technology and methods of Cold Chain Logistics from ITRI
- Discussing the possibility of applying cold storage equipment within urban

Joining the panel of speakers from Singapore were Mr Max Ee of SCMi Group LLP and Mr Foo Say Chuang of CWT Limited whose presentations on their domain expertise in logistics reached out to some 40 Authorised Economic Operators (AEO) in Taiwan.



Career Fair @ Heartlands

Organized by WDA, the Career Fair @ Heartlands was held on 21 June 2016 at Woodlands Galaxy Community Club. The event was part of the Career Series with an initiative to help Singaporeans adapt to changing job demands, to reskill, switch careers or to take on new jobs.

Interested candidates had the opportunity to participate in spot interviews for various job openings with several companies including four SLA member-companies namely Sankyu (Singapore), Katoen Natie Singapore (Jurong), ST Logistics and LF Logistics Services.

The Logistics Academy participated too with an exhibition booth to showcase its suit of comprehensive training programmes.



AFFA Conference cum ASEAN Forum UNESCAP Regional Conference for Logistics Service Providers FIATA – 10th RAP Field Meeting

The AFFA Conference cum ASEAN Forum, UNESCAP Regional Conference for Logistics Service Providers and FIATA 10th Field Meeting of the Association Members of the Region Asia-Pacific (RAP), hosted by the Indonesian Forwarders Association were held on 22, 23 and 24 June 2016 respectively in Jakarta, Indonesia. The association was represented by Mr Stanley Lim – Chairman and Mr Thomas Sim – Second Deputy Chairman.

The interesting presentations at the AFFA Conference cum ASEAN Forum covered:

- ASEAN Strategic Transportation Plan 2016-2025 in regards to integration of cargo movement in ASEAN by ASEAN Secretariat

- ASEAN Logistics Integration: EU case study by Dr. Hermione Parsons
- Presentation by AFFA Security Working Group

The presentations from UNESCAP Regional Conference mapped out the latest work developments:

- Latest updates with relevance to freight forwarders, multimodal transport operators and logistics service providers by Ms Virginia Tanase – Chief, Transport and Facilitation Section, Transport Division, ESCAP.
- Cargo security and transit challenges by Mr Izhar ul-Haq Qamar - Chairman, Pakistan International Freight Forwarders Association.
- Co-modality in Providing Logistics Services by Mr Roy van den Berg - consultant, The Netherlands.

The FIATA RAP Field Meeting covered a wide ranging agenda which include:

- Matters relating to Airfreight, Multimodal Transport, Customs Affairs, Safety and Security, Vocational Training as well as Legal Matters and International Affairs in the region.
- Indonesia Special Section with presentation by Coordinating Ministry of Economic Affairs and presentation by Indonesia Sea Port Operator – PELINDO IV – on Indonesia Maritime Highway: alternative for logistics in the archipelago.



MEMBERSHIP UPDATES

Welcome ALL New Members ...

ORDINARY MEMBER		
Member-Company	First Representative	Second Representative
01 May 2016		
Pacific GSSA Private Limited	Mdm. Rebecca Yap Director	-
SIM Solutions Pte. Ltd.	Mr. Francis Sim CEO	Mr. Ken Ngan Development Manager
Yamato Tidiki Express Pte Ltd	Mr. Patrick Liau Finance Manager	-
01 June 2016		
Airtropolis Express (S) Pte Ltd	Ms. Serena Lau Managing Director	Mr. Charles Ng Senior Manager (Customer Services & Operations)
FT Logistics (Asia) Pte.Ltd.	Mr. Yusuke Keii Director	Mr. Ishizaka Takuyuki Director
JEAMS Transportation & Trading Pte. Ltd.	Mr. Jagit Singh s/o Sucha Singh Managing Director	Ms. Armajit Kaur d/o Sucha Singh Human Resource Manager

QUALIFYING MEMBER	
Member-Company	Representative
01 May 2016	
Starlog Worldwide Logistics Pte Ltd	Ms. Charlotte Chan Finance Manager

ASSOCIATE MEMBER	
Member-Company	Representative
01 June 2016	
Coolasia Technology Pte Ltd	Mr. Dennis Lee Director
Singapore Polytechnic	Mr. Andre Han Senior Lecturer

Change of Representative

Member-Company	First Representative	Second Representative
Markono Logistics Pte Ltd	Mr Ng Siow How Chairman of Markono Print Media	Mr Edwin Ng Managing Director
MCL Logistics Asia Pte Ltd	Mr Tanikoshi Shuichi Managing Director	Mr Alvin Lew Sales Manager

Cessation of Membership

- Actlink Logistics Pte Ltd
- Choice Shipping Lines Pte. Ltd.
- CrossTrade Logistics Pte Ltd
- Felix Relocations Pte Ltd
- Furness International Pte Ltd
- IJS Global Singapore Pte Ltd
- Lisen Logistics & Engineering Pte Ltd
- PQ Swiftvan Logistics Pte Ltd
- TCS Shipping & Transportation Pte Ltd
- Tiong Woon International Pte Ltd
- Trans Global Projects (Singapore) Pte Ltd
- Transoceanic Development (Singapore) Pte. Ltd.
- WAP Logistics (Singapore) Pte Ltd

Change of Company Name

- CrimsonLogic eTrade Services Pte Ltd to GeTS Asia Pte. Ltd.
- Expo Global Distribution Centre Pte Ltd to EGDC Singapore Pte Ltd
- SDV Logistics Singapore Pte Ltd to Bollore Logistics Singapore Pte Ltd

SLA members are invited to send us articles, announcements or any information which may interest our readers. These may be a short write-up on your special project, unique capability or even personalities. Please drop us your contributions at slamail@sla.org.sg.

BE PATIENT ON THE ROAD AMBASSADOR FOR SAFE RIDING

Alan Ho has been a despatch rider with his company since 2010, clocking up to 80 deliveries a day. On 17 December 2011, as part of his usual route, he turned at a junction. Suddenly, his motorcycle skidded on a patch of sand. He crashed to the ground. As he lay prone, he was aware of a lack of feeling in his left arm.

At the hospital, doctors informed him that his elbow joint had been shattered by the impact. He endured a seven-hour operation where his elbow joint was replaced with a metal one. A painful half year of rehabilitation followed, where he would visit the clinic three times a week to learn to reuse his arm.

But more than the physical pain, the father of three feared that he would no longer be able to work. "My children were very worried," he said as he recalled his days in the hospital. "Friends, my family, my employer — they all said 'don't ride anymore!'"

Thankfully, he recovered well and was able to continue working, but the accident has left scars. Till today, he cannot straighten his arm or lift objects weighing more than 10kg.

These days, Alan has become an ambassador for safe riding to his peers, encouraging them to check the condition of their motorcycles before a delivery, and stay focused while driving. By sharing his story, he hopes that other "roadriders" will learn to ride carefully and never take their safety for granted. "Be patient on the road," Alan advises.

"A few seconds to a minute might save a life, or cost a life."



Golden Chariot International Transport Award



Mr Stanley Lim – SLA Chairman and past FIATA President, together with Mr Zhao Huxiang – FIATA President were bestowed the award of “Achievement for Strengthening International Relationships in the Transport Sector” at the Golden Chariot Award Ceremony held at the end of the opening session of the second meeting of the Enlarged FIATA/UIC Railway Contact Group on 12 May 2016 in Shenzhen. There are only 2 from Singapore in the list of winners. Singapore Airlines won the Leader of Air Transport in 2011.

Heartiest Congratulations to Mr Stanley Lim!



Long Service Award

On 27 May 2016, the association celebrated and presented Mrs Chua Li Tzer – Manager the 25-year long service award.

Mrs Chua joined the Association in February 1991. During this 25-year period, she took charge of the day-to-day administration and is a key staff member of The Logistics Academy (TLA). Her contributions led to the successful incorporation of the academy and 2 times award given by the Council of Private Education for it to operate as a licensed Private Education Institute.

The Association celebrate her collective contributions to its growth and look forward with great expectancy to many more good years to come.



Temasek Polytechnic

Ms Belinda Eng Jing Min, who graduated from Temasek Polytechnic on 9 May 2016 with a Diploma with Merit in Logistics & Operations Management, was the proud recipient of Singapore Logistics Association Prize for being the best student in the subject ‘Bio-Chemical Logistics’.

Besides stellar academic performance, Belinda had an enriching polytechnic life, having undergone a 10-week Overseas Student

Internship Programme in Jakarta, Indonesia. Together with 3 other team members, she also won the 2nd runner-up prize at the SLA Supply Chain Challenge 2015.

In an appreciation note to the SLA, Belinda thanked the Association for the generous sponsorship, as it served as a good encouragement for her to continue to strive hard in her future endeavours.



(cont'd from Page 1) The Silver Award went to “A Pallet that Floats on Air” by The Flying Carpet team from CEVA Logistics Singapore. Using the hover-craft concept, the load floats on top of a bed of high pressure air, capable of moving 12 tonnes of Trent Engines across the production floor in a safe manner and in compliant with its Health, Safety and Environment practices.

Clinching the Bronze Award was a project “To Enhance Operational Safety for Conventional Trucking” by a SME, Bok Seng Logistics. The proposed solutions include the installation of Mobiley

technology, revamping the safety induction materials tailor made for drivers and modification of old trailers to facilitate the ramp setup in minimising manual handling.

A total of 6 Finalists including the award winners received the Certificate of Commendation from Mr Stanley Lim - Chairman and Mr Lai Poon Piau – Executive Director of WSH Council at the award ceremony held on 27 May 2016 at Novotel Singapore Clarke Quay.

Congratulations to Award Winners and Finalists



Thank You - Judging Panel

MOM	Mr Thomas Teo – Senior Assistant Director, OSH Inspectorate Department
WSH Council	Mr Perry Hung – Manager, Industry Practices, Sensing and Engagement (IPS&E) Department
SLA	Associate Professor Lee Pui Mun – Dean for SIM University’s School of Business

Presented by the WSH Council and supported by MOM, the WSH Innovation Awards aimed to recognise work teams in the Logistics and Transport sector that have initiated innovative practices or

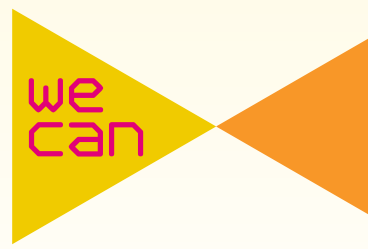
solutions that improve safety and health in the workplace. This year’s national WSH Awards was held on 27 July 2016.



Keep a look out for the WSH Innovation Awards 2017 for Logistics & Transport Sector in WSH bulletins. The guidelines and application form will be opened from January 2017 onwards.

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