



SINGAPORE
LOGISTICS
ASSOCIATION



Shaping New Frontiers

ANNUAL REPORT 2010





Our Vision

To represent Singapore logistics

Our Mission

To promote professionalism and
excellence of the logistics industry



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On behalf of the Council, I am pleased to share the highlights of the Association's activities for the year ended 31 December 2010.

The year 2010 saw the economy recovered impressively from the crisis, bringing much relief to the industry. While the varied market and economic environment was beyond our control, the Association focused our attention on elements we could influence. We continued in our pursuit to lay the infrastructure and strengthen our capabilities for the long term.

To this end, we devoted our effort in carrying out several of the eleven projects under the LEAD Programme to fruition. Amongst them, the online Capability Diagnosis Tool which is a platform for participating companies to self-diagnose and benchmark against the industry, as well as the Singapore Logistics Career Portal were launched in May 2010. The SLA Portal too, after months of intensive construction, went live in October 2010. In the months ahead, a myriad of SaaS (Software-as-a-Service) applications will be offered through this gateway. We hope this will help and enable our SME companies to tap on cloud computing technology, which is cost effective and without the need for hefty infrastructure investments, to advance their business operations.

I am heartened to learn that the efforts put into these projects were well received. A good 37 significant industry stakeholders rallied behind the launch of the industry branding movement, "We Can. Singapore logistics makes everything possible" in September 2010. Taking the pledge of commitment with the Association in support of this movement were port and airport

operators, institutions of higher learning, fellow industry-related associations, logistics professional bodies and member-companies.

Amidst the ever-changing Singapore logistics landscape, the Association and its initiatives remained relevant to the industry. Since the LEAD Programme was set in motion in late 2007, 143 new members saw the need and benefit to be represented. These new members constituted 32% of the total 447 members as at 31 December 2010.

The Association continued to be a constructive advocate and proactively engaged various agencies over a wide spectrum of issues confronting the industry. The Advance Export Declaration, GST payment on behalf of importers and the negative impact on the industry brought forth by the curtailment of foreign manpower policy were just some of the many examples.

Corresponding to the Association's mission to promote professionalism and excellence of the logistics industry, The Logistics Academy Pte Ltd (TLA) was incorporated as a wholly owned subsidiary, in compliance with the Private Education Act. Slated to be a centre of excellence for training of supply chain and logistics professionals, its certification as a Private Education Institution on 3 August 2010 marked the robust training administration in satisfying the stringent requirements spelt out under the Act. TLA has already gained recognition and is accredited by the Maritime and Port Authority and Ministry of Manpower to conduct the Certificate in Applying IMDG and Logistics & Transport Safety Orientation Course respectively.

SINGAPORE
LOGISTICS
ASSOCIATION



To represent
Singapore
logistics.

Membership Privileges:

Access Industry & Trade Information

Increase Your Business Productivity

Increase Your Business Opportunities

Develop Your Resources

Create Your Identity

THE
LOGISTICS
ACADEMY



To enhance
professionalism
skills and knowl
of supply chain

we
can

Singapore logistics
makes everything possible

Chairman's Statement

The year 2010 marked another significant milestone. At the FIATA World Congress 2010 in Bangkok, the Association bided for and won the right to host the 2013 Congress in Singapore. Ten strong support letters from government agencies and industry partners bolstered our bid and the presence of His Excellency Mr Peter Chan, Singapore Ambassador for Thailand, was a strategic booster. The landmark win was a testimony of good team work by all industry stakeholders who had put in months of hard work in preparing the bid document and promotion activities in Bangkok. We are looking forward to enthusiastic participation from members at the 2013 Congress and the adjoining exhibition. It will be an excellent opportunity to showcase Singapore logistics capabilities to the delegates from across the world.

To our industry stakeholders from government agencies, academia and partners, thank you for your close collaboration and unreserved support all through the year.

With humility, I want to extend my deepest appreciation to my fellow Council Members for your ardent support, wise counsel and collaborative effort thus far. Reluctantly, we bade farewell to Mr John Lim and Mr Wolfgang Laube, who did not stand for election this term, due to their work commitments. On the other hand, renewal of the Council was initiated with 3 newly elected members - Mr Lim Cheng Hoo, Mr Rajasekhar and Mr Raymond Ong. Not long after the AGM, Ms Anndelyn Oh was co-opted to the Council, the first lady member in almost a decade.

On behalf of the Council, I would like to express our heartfelt gratitude to the Secretariat team for your dedication, hard work and enduring commitment, for without you, it would be difficult for the Association to carry on with the task.

Last but certainly not least, I am grateful to all our dear members for your continued confidence and trust in us. Together with my fellow Council Members, we look forward to your active participation in shaping new frontiers for Singapore logistics.

Quek Keng Liang
Chairman





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THE COUNCIL for term 2010/2011

Chairman

1. **Mr Quek Keng Liang**
Megastar Shipping Pte Ltd

First Deputy Chairman

2. **Mr Thomas Sim**
International Freight
Consultants (S) Pte Ltd

Second Deputy Chairman

3. **Mr Dennis Quek**
Crystal Freight Services Pte Ltd

Honorary Secretary

4. **Mr Stanley Ong**
Worldscope Shipping Pte Ltd

Deputy Honorary Secretary

5. **Mr Gerry Tan**
Griffin Kinetic Pte Ltd

Honorary Treasurer

6. **Mr Kay Kong Swan**
OCWS Logistics Pte Ltd

Deputy Honorary Treasurer

7. **Mr Stanley Lim PBM**
Seagull Marine Services (Pte) Ltd
(up to 20 December 2010),
Addicon Logistics Management
Pte Ltd
(effective from 20 December
2010)



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Council Members

- 8. **Mr Lim Boon Kwong**
Freight Links Express Pte Ltd
- 9. **Mr Lim Cheng Hoo**
LNS Camion Transport Pte Ltd
- 10. **Mr Poh Key Boon**
Poh Tiong Choon Logistics Ltd

- 11. **Mr Rajasekhar**
MGR Container Line Pte Ltd
- 12. **Ms Anndelyn Oh**
Sin Chew Woodpaq Pte Ltd
(co-opted on 30 August 2010)
- 13. **Mr Raymond Ong**
SinSenMoh Transportation Pte Ltd

- 14. **Mr Sharafeen s/o Abdul Rasak**
Sea-Shore Transportation Pte Ltd
- 15. **Mr Teo Woon Hun**
Goldin Enterprise Pte Ltd



Company Outreach

The Association adopted a new mission in year 2010, that is, to represent Singapore logistics. Efforts to outreach companies remain unabated. The numerous activities and projects rolled out to the industry drew their interest and participation, with a good number of them joining the membership.

All year round, the Secretariat visited organisations comprising both non-members and members, including 38 companies that were newly admitted during the year. Aside from establishing a good rapport, these personal engagements enabled SLA to better understand their capability and training needs. At the same time, companies were briefed on the on-going works of the Association, various projects and training programmes tailored for the industry, from which they could participate and benefit directly.

In 2010, a total of 46 companies joined SLA, bringing to a total of 447 members at the close of the year. Of these new admissions, 29 qualified as Ordinary Members and another 17 were admitted as Association Members. The numbers reflect a growing number of ancillary service providers joining SLA. Among the 50 Associate Members in the year ended 2010, 18 organisations or more than a third were drawn from the fields of tertiary education, finance and insurance, as well as infocomm technology.

Admission

Ordinary Members

3R Logistics Pte Ltd ▶ AIPEC Logistics (S) Pte Ltd ▶ Astro Express Logistics Pte Ltd ▶ aylink Logistics Pte Ltd ▶ Ben Line Agencies (S) Pte Ltd ▶ C & S Lines Pte Ltd ▶ Central Oceans Singapore Shipping & Trading Pte Ltd ▶ Galaxy Logistics Pte Ltd ▶ Handling System Co Pte Ltd ▶ Hong Fa Logistics &

Engineering Pte Ltd ▶ IJS Global Singapore Pte Ltd ▶ JSL-Jet Speed Logistics (S) Pte Ltd ▶ KFL International Logistics Pte Ltd ▶ Lo-Net Handling Pte Ltd ▶ Mac-Nels Line (S) Pte Ltd ▶ Maple Freight Express (S) Pte Ltd ▶ Meng Cheng Logistics Pte Ltd ▶ Menlo Worldwide Asia Pacific Pte Ltd ▶ MES Logistics Pte Ltd ▶ MLI Services Pte Ltd ▶ P.I.L. Consortium Pte Ltd ▶ Raks International Pte Ltd ▶ Reliance Logistics Pte Ltd ▶ Seazone Freight Pte Ltd ▶ Shipping World Logistics Pte Ltd ▶ SPACE Distribution Logistics Pte Ltd ▶ Terasa-Star International Shipping Pte Ltd ▶ Vanguard Container Lines Pte Ltd ▶ Simply Freight Services Pte Ltd

Associate Members

Aetos Security Management Pte Ltd ▶ APT Planning Services Pte Ltd ▶ Crescendas Logistics Solutions Pte Ltd ▶ Dinexus Construction Group Pte Ltd ▶ FedEx Networks Transport & Brokerage (S) P L ▶ Focus Soft Net Pte Ltd ▶ IBM Singapore Pte Ltd ▶ Institute of Technical Education ▶ JJI Offshore & Marine Pte Ltd ▶ Premiere Logistics (S) Pte Ltd ▶ Sathya Shipping & Logistics Pte Ltd ▶ Skywin Logistics Pte Ltd ▶ TCB (S.G.) Pte Ltd ▶ Trans 99 Pte Ltd ▶ Transpole Logistics Pte Ltd ▶ Yang Kee Chemical Logistics Pte Ltd ▶ Yang Kee Marine & Offshore Pte Ltd

Upgrade to Ordinary Members

Agility Logistics Solutions Pte Ltd ▶ Asia Pacific Wine Hub Pte Ltd ▶ BPS Global (Singapore) Pte Ltd ▶ Freightworks International Pte Ltd ▶ G Link Express Logistics (Singapore) Pte Ltd ▶ Gati Asia Pacific Pte Ltd ▶ GLE Logistics Pte Ltd ▶ GML Logistics Pte Ltd ▶ Gryphon Logistics Pte Ltd ▶ I.M. Roadways Pte Ltd ▶ Kase Logistics (S) Pte Ltd ▶ MGR Container Line Pte Ltd ▶ S.E.T Logistics Pte Ltd ▶ SinSenMoh Transportation Pte Ltd ▶ WHS Global Transportation Pte Ltd



Membership & Corporate Affairs

Membership Growth

YEAR	2006		2007		2008		2009		2010	
MEMBERSHIP	OM	AM	OM	AM	OM	AM	OM	AM	OM	AM
Membership b/f	297	34	316	41	333	45	354	54	375	56
New Admission	33	16	27	13	27	19	30	21	29	17
Cessation	-17	-7	-16	-3	-10	-6	-19	-9	-22	-8
Reinstatement	1	-	-	-	-	-	-	-	-	-
Upgraded from AM to OM	2	-2	6	-6	4	-4	10	-10	15	-15
As at 31 December	316	41	333	45	354	54	375	56	397	50
TOTAL	357		378		408		431		447	

OM – Ordinary Member

AM – Associate Member



Cessation

Ordinary Members

Bintang Marine Shipping Pte Ltd ▶ C & P Logistics Pte Ltd ▶ Chu Kong Logistics (Singapore) Pte Ltd ▶ Ensign Freight Pte Limited ▶ Everise Freight Forwarders Pte Ltd ▶ Flextronics Global Services (S) Pte Ltd ▶ Hubbard Logistics Solutions Pte Ltd ▶ Hyden Marine Services Pte Ltd ▶ IAL Logistis (S) Pte Ltd ▶ LSP Pte Ltd ▶ Mac-Nels Agencies Pte Ltd ▶ Meiko Trans Pte Ltd ▶ Menlo Worldwide Logistics Pte Ltd ▶ Panasonic Logistics Services Pte Ltd ▶ Peck Tiong Choon Private Limited ▶ T.T. International Tradepark Pte Ltd ▶ Tavica Logistics Pte Ltd ▶ Tiong Woon Enterprise Pte Ltd ▶ Tiong Woon Marine Pte Ltd ▶ Trident Districentre Pte Ltd ▶ Universal Transport Pte Ltd ▶ Wako Express Pte Ltd

Associate Members

APLO International Pte Ltd ▶ Aquila Transport Singapore Pte Ltd ▶ Autoscan Technology Pte Ltd ▶ Dahte International Shipping Pte Ltd ▶ Direct Global Logistics Pte Ltd ▶ Image International (S) Pte Ltd ▶ Tech-Link Storage Engineering Pte Ltd ▶ TNT Express Worldwide N.V.

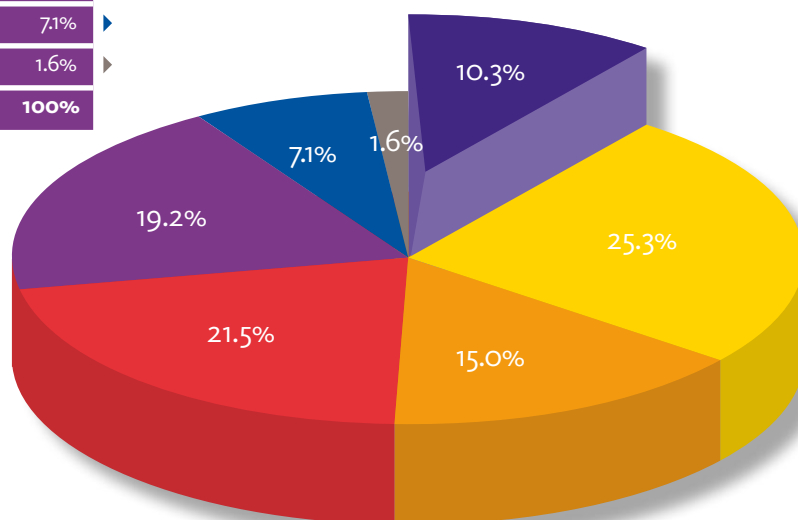
Board of Trustees

The Association's property situated at 153B Goldhill Centre, Singapore 307607, was held in trust by the following Trustees:

- Mr Stanley Lim
- Mr Poh Key Boon
- Mr Sharafdeen s/o Abdul Rasak

Membership Duration

YEARS	TOTAL	% OF TOTAL
Admitted in Year 2010	46	10.3%
>1 to 3 yrs	113	25.3%
>3 to 5 yrs	67	15.0%
>5 to 10 yrs	96	21.5%
>10 to 20 yrs	86	19.2%
>20 to 30 yrs	32	7.1%
>30 yrs	7	1.6%
	447	100%





Membership & Corporate Affairs

36th Annual General Meeting

The 36th Annual General Meeting held on 25 May 2010 at The Regent Singapore marked a significant milestone for SLA.

The “We Can” movement for the logistics industry made its soft debut, in conjunction with the launch of two other LEAD Projects, namely Singapore Logistics Career Portal and Singapore Logistics Capability Diagnostic Tool. The evening also signaled the beginning of the development of an integrated logistics portal with the signing of a strategic partnership agreement between the Association and SingTel.

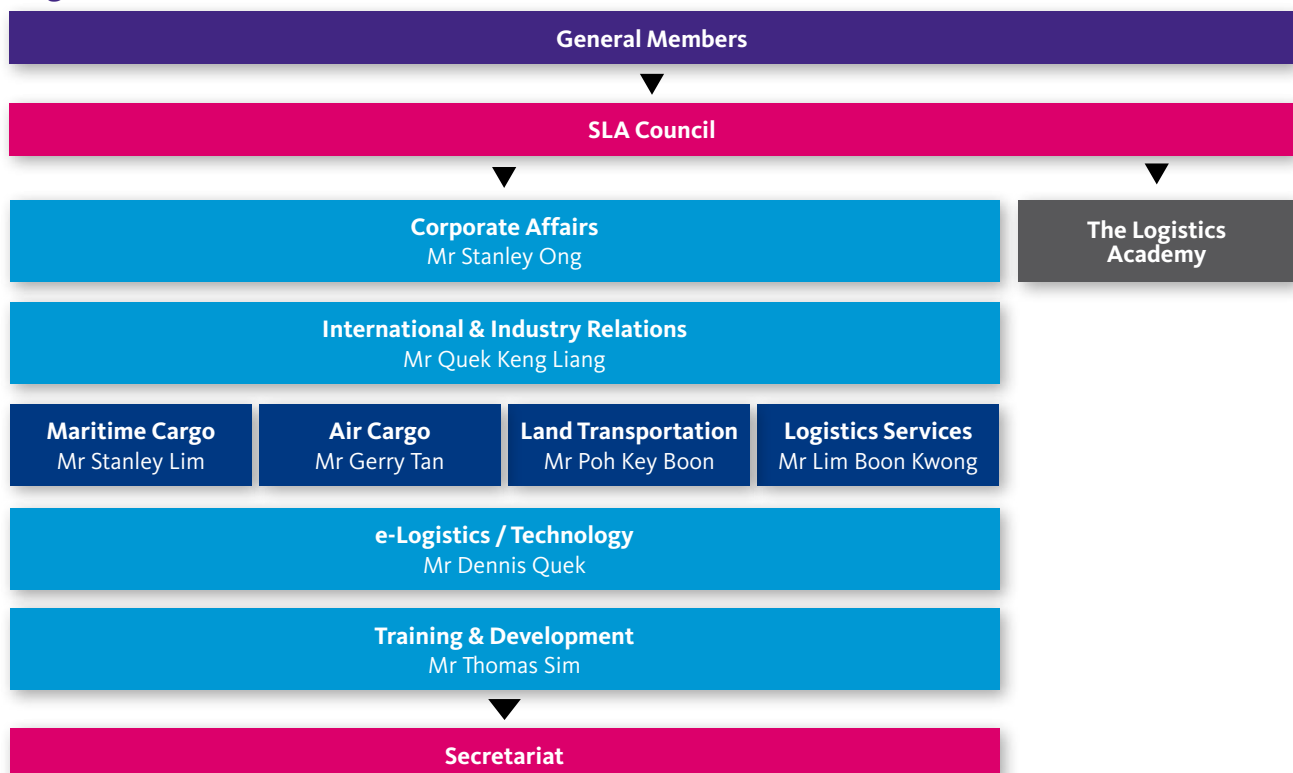
With the past 2-year term of the Council coming to an end, the general members present nominated and elected a total of 14 member-representatives to the new term 2010/2011. The meeting also approved the Annual Report 2009 and Financial

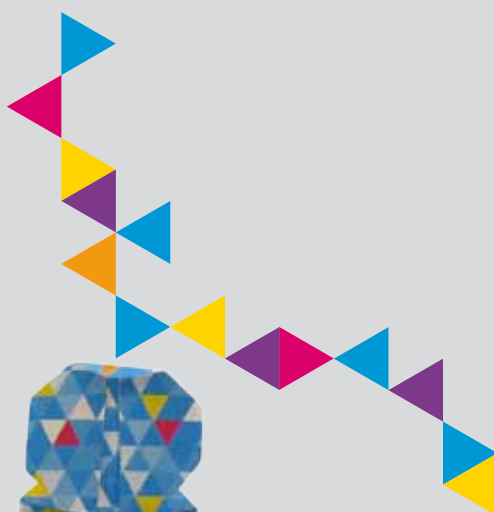
Statements for the year ended 31 December 2009, as well as re-appointed H T Khoo & Company as Auditor of the Association for year 2010. The Chairman, Mr Quek Keng Liang in his closing statement, acknowledged his deep appreciation to two outgoing Council Members namely, Mr John Lim of K.C. Dat (S) and Mr Wolfgang Laube of Logwin Air + Ocean Singapore.

The annual gathering recorded a high attendance, with close to 100 member-representatives present. They were joined by numerous officials from the government agencies including CAAS, EDB, IE Singapore, IDA, SPRING Singapore and WDA for the LEAD Projects Launch.

The meeting ended with a round of applause from the floor and tributes to a successful year under the commendable leadership of Mr Quek Keng Liang.

Organisation Structure





Shaping Public-Private Partnership

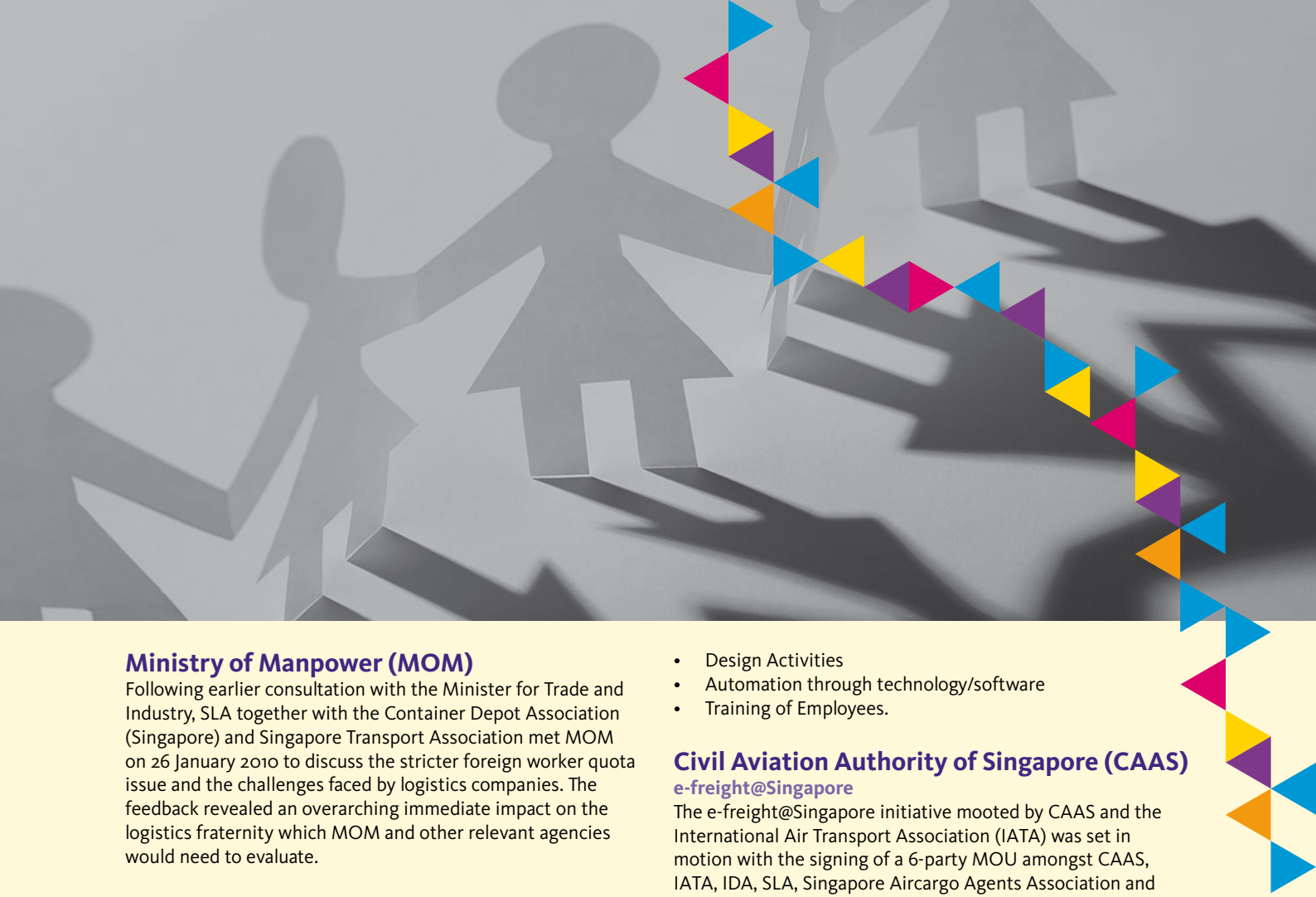


Both the Association and government agencies have long recognized the different roles played by the public and private sectors. The underlining difference is that the industry is subjected to market forces and intense competition, both locally and internationally whilst the government is concerned with wider socio-economical developments, regulations and compliance and its impact to the nation.

In juggling multiple policy considerations, the SLA represents and engages in numerous government consultations, trade advisories and working groups to safeguard the interest of the logistics industry.

Representations

Ministry of Finance IRAS - Taxpayer Feedback Panel (Mandarin Dialogue) Singapore Customs - Advisory Committee Singapore Customs - Strategic Goods Regulatory Procedures Task Force	Mr Lim Boon Kwong Mr Quek Keng Liang Mr Stanley Lim Mr Gerry Tan
Ministry of Information, Communications and the Arts IDA - Infocomm@SeaPort	Mr Dennis Quek
Ministry of Manpower MOM - Workplace Safety & Health Council WDA - Institute of Service Excellence@SMU (ISES) Governing Council	Mr Quek Keng Liang Mr Quek Keng Liang
Ministry of Trade and Industry SPRING - Enterprise Development Advisory Council SPRING - German-Singapore Business Forum SPRING - SAC Council Committee for Management Systems & Product SPRING - Special Technical Committee for Supply Chain Management SPRING - Singapore Standard Development for Cold Chain in Pharmaceutical Industry SPRING - Singapore Workgroup on Review of the CP 92:2002 - Code of Practice for Manual handling	Mr Quek Keng Liang Mr Quek Keng Liang Mr John Lim Mr Georg Schulz (up to 31 March 2010) Mr Foo Say Chuang Mr Teo Woon Hun
Ministry of Transport MOT - National Transit Transport Coordinating Committee CAAS - e-freight@Singapore Steering Committee LTA - Workgroup to Review the Safety of Workers Transported on Lorries	Mr Stanley Lim Mr Thomas Sim Mr Gerry Tan Mr Poh Key Boon



Ministry of Manpower (MOM)

Following earlier consultation with the Minister for Trade and Industry, SLA together with the Container Depot Association (Singapore) and Singapore Transport Association met MOM on 26 January 2010 to discuss the stricter foreign worker quota issue and the challenges faced by logistics companies. The feedback revealed an overarching immediate impact on the logistics fraternity which MOM and other relevant agencies would need to evaluate.

Inland Revenue Authority of Singapore (IRAS)

Mr Lim Boon Kwong - Council Member continued to represent SLA in the IRAS Taxpayer Feedback Panel (Mandarin Dialogue). The on-going liaisons from the start of the year, covered a wide range of tax issues. Some of these contemplated and introduced are:

- Productivity and Innovation Credit scheme to provide significant tax deductions for investments in a broad range of activities along the innovation value chain
- Import GST Deferment Scheme which took effect from 1 October 2010 for approved GST-registered importers to defer their import GST payments that are payable on their goods at the point of importation, until their monthly GST return due dates
- issues involving increased valuation of REIT, which artificially inflate the assess value of surrounding non-REIT properties, leading to higher property tax

IRAS conducted a presentation on the Productivity and Innovation Credit scheme for SLA members on 22 March 2010. First introduced in the Singapore Budget 2010, the scheme provides significant tax deductions for investments in six qualifying activities covering:

- Research & Development
- Registration of Intellectual Property
- Acquisition of Intellectual Property

- Design Activities
- Automation through technology/software
- Training of Employees.

Civil Aviation Authority of Singapore (CAAS)

e-freight@Singapore

The e-freight@Singapore initiative mooted by CAAS and the International Air Transport Association (IATA) was set in motion with the signing of a 6-party MOU amongst CAAS, IATA, IDA, SLA, Singapore Air cargo Agents Association and Singapore National Shippers' Council (SNSC) on 29 January 2010. The signing ceremony event was graced by Mr Raymond Lim - Minister for Transport and Mr Lee Hsien Yang - Chairman of CAAS.

The e-freight@Singapore Steering Committee was then established. The Association is represented by Mr Gerry Tan - Chairman, Air Cargo. The committee meets once every quarter with the inaugural meeting being held on 15 July 2010 and the second meeting on 29 October 2010.

Activities planned by the Steering Committee to achieve a successful e-freight@Singapore include a Call-for-Collaboration with support and guidance from IDA and a possible mission to Incheon, South Korea, to study their best practices in the field of IT development.

In line with the initiative, CAAS commissioned The Logistics Institute - Asia Pacific (TLI-AP) to analyse the costs and benefits of implementing e-freight@Singapore. Taking part at the Focus Group Discussions held in August and September 2010 were logistics companies, including SLA members with operations in aerospace and automotive, electronics, pharmaceuticals, chemicals and perishables.



Shaping Public-Private Partnership

Dialogue Session with SLA Members

At the invitation of CAAS, the Association convened a dialogue session on 11 May 2010 to discuss generally the proposed Aviation Development Fund, human capital skill gap in the sector and proposed improvement of pass office at Changi Airfreight Centre.

As a follow up, CAAS hosted a tea-session on 4 August 2010 where 23 representatives from 16 member-companies joined in the discussion held at CAAS Boardroom in Changi Airport Terminal 2. A panel of CAAS officers shared several upcoming aviation initiatives, such as e-freight@Singapore, the Aviation Development Fund, and the Aviation Open House. The initiatives generated interests and the panel fielded queries from participants throughout the session.

We are Aviators - Aviation Open House 2010

The inaugural event organised by CAAS on 18-19 November 2010 at the Singapore Aviation Academy presented a series of programmes to showcase the industry. Aimed to promote aviation careers and opportunities to more than 1,600 tertiary students majoring in aviation related studies, the event was supported by SLA as an industry partner.

The SLA booth itself was a hive of activities with the "We Can. Singapore logistics makes everything possible" theme as the backdrop. Visitors were guided through the attractions during the 2-day event. Amongst these were the newly designed SLA Portal and the linkages to The Logistics Academy, Singapore Logistics Career Portal and We Can sites.

As part of the programme, Mr Thomas Sim - 1st Deputy Chairman presented a talk to encourage visiting students to pursue a career in the exciting and challenging industry. They were also introduced to several related training programmes offered by SLA.

Competition Commission of Singapore (CCS)

High Landed Cost

The Association continued to engage CCS on the perennial issue of rampant and high landed cost at Keppel Distripark, which appeared to be anti-competitive practices and run contrary to the basic aim to protect consumers and businesses. The discussion convened on 11 February 2010 demonstrated the little success to curtail rampant rate increases despite every effort taken by SLA following the abolishment of its guideline rates in 2006. One fundamental difficulty is that smaller importers which due to their lack of bargaining power are neither able to nominate their freight forwarders nor dictate the trading terms. Making FCL arrangements for LCL shipments too are not practical in most circumstances.

The dialogues had been helpful and CCS would join SLA in working towards generating fresh ideas to alleviate the problem. SLA commenced to establish a log for all feedback received from members and the public with regard to increasing LCL charges and it would be shared with CCS.

Competition (Block Exemption for Liner Shipping Agreements) Order 2006 (BEO)

SLA met the SNSC on 14 April 2010 and the appointed CCS consultants, GHK (Hong Kong) Ltd and Hackett Associates on 19 April 2010 to discuss the BEO. Under the BEO issued by MTI, a category of liner shipping agreements has been granted 5 years exemption since 1 January 2006 from Section 34 of the Competition Act which prohibits agreements that prevent, restrict or distort competition within Singapore.

As part of its 5-year review, the CCS sought and considered feedback from more than 30 industry players on the BEO and how it impacts the logistics industry and the Singapore economy as a whole. In its open sharing with CCS, the

Association pointed towards the need to maintain stability of shipping rates, and cited examples to demonstrate the fact that removal of tariff would not guarantee lower rates.

In September 2010, CCS announced its proposed recommendation to extend the current BEO for another five years, from 31 December 2010 till 31 December 2015 (both dates inclusive).

Institute of Service Excellence@SMU (ISES)

Mr Quek Keng Liang - Chairman continued to represent SLA as a member in the ISES Governing Council. The major activities of the institute in 2010 cover:

- **ISES CEO Industry Forum**
Held on 1 March 2010, the event was well attended by industry chief executives, including several Council Members. This inaugural event marked the first of a series of forums that would provide a serious platform for C-suite executives and business leaders to share their perspectives on service excellence to elevate and enhance service competitiveness in Singapore.
- **ISES Global Conference on Service Innovation**
Entitled "Innovating Services - Creating Sustainable Growth", SLA Council Members and Executive Director attended the 2-day conference held on 21-22 July 2010 where there was a Plenary Session and 3 Master Classes on topics of Profitable Service Innovation, Measuring and Driving Performance in Service Organisations, and Customer-Driven Innovation.
- **ISES Customer Satisfaction Index**
The 2nd quarter report published on 25 August 2010 indicated no significant changes of satisfaction level for the transport and logistics sector from past years results.

Infocomm Development Authority of Singapore (IDA)

The 6th Infocomm@Seaport Steering Committee meeting took place on 5 March 2010. Mr Dennis Quek - 2nd Deputy Chairman and Chairman for e-Logistics/Technology Committee contributed as a member and attended the meeting. The committee updated on projects such as WISEPORT and BunkerNet as well as endorsed various new initiatives which cover stevedoring, ferry operations, pilot authentication and other biometric projects.

SPRING Singapore

A luncheon meeting of the Enterprise Development Advisory Council was organized on 15 June 2010 at the Ritz-Carlton, Millenia Singapore. Mr Quek Keng Liang - Chairman, who represented the Association, participated in the meeting with an agenda covering Industry Enterprise Development Initiatives by Singapore Indian Chamber of Commerce & Industry, Productivity and Innovation Credit scheme by IRAS and SME Productivity Roadmap by SPRING Singapore.

Productivity in Singapore was expounded at length and it was revealed that the National Productivity and Continuing Education Council would oversee and drive the national effort to boost productivity in 12 targeted sectors, including the Logistics and Storage sector.

SPRING's SME Productivity Roadmap outlined several productivity programmes and assistance schemes for SMEs. Emphasis would be given to forge partnership with trade associations and chambers (TACs), specifically to develop industry specific productivity plans. SLA has been identified the focal TAC for the Logistics and Storage sector for this initiative.

Health Sciences Authority (HSA)

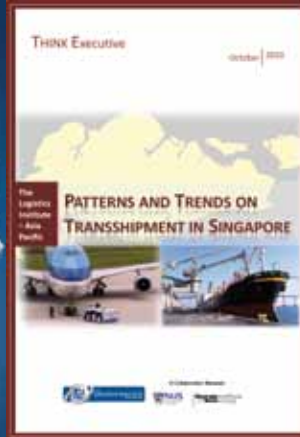
SLA member-companies attended an industry briefing on 9 July 2010 organized by HSA. The purpose of the session was to acquaint companies on the impact of the Health Products Act (Medical Device) Regulations on freight forwarders. Basically, the key points of medical device control under the ruling cover:

- manufacturer, importer and wholesaler of health products
- the product itself
- post-market activity such as recalls, distribution records and advertisements

The presentation delved on authorisation routes for import and supply of unregistered medical devices, documentation requirements from 1 August 2010, storage and warehousing, import licences for dealers and TradeNet control from 2011.

Economic Development Board (EDB)

As part of its effort to gather information and feedback on the challenges and strategies ahead in productivity improvement as measured by Value Add (VA), EDB convened a dialogue session with the Association on 20 July 2010. Unlike past productivity efforts where incentives were focused on



Shaping Public-Private Partnership

hardware aspects such as Automated Storage and Retrieval System (ASRS) investment to qualify for capital allowance, the current productivity movement would be geared towards capability building in the areas of technology adoption, upgrade manpower and HR capabilities, innovation and process optimization as well as developing infrastructural support and expertise.

In general, whilst the productivity of the transport and storage sector seemed ahead of others, SLA highlighted the need to define VA more specifically for each sector instead of a standard formula, since understanding the many other forces within each of these sectors that could influence productivity. The agencies would also need to understand how decision making take place within given circumstances as that could significantly affect productivity movements.

National Transit Transport Coordinating Committee

Under the aegis of MOT, the committee was formed to coordinate, monitor and discuss implementation of the ASEAN Framework Agreement on the Facilitation of Goods in Transit, ASEAN Framework Agreement on the Facilitation of Inter-State Transport and the ASEAN Framework Agreement on Multimodal Transport.

Together with government representatives from MOT, MTI, LTA, and Singapore Customs, Mr Thomas Sim - 1st Deputy Chairman represented SLA at the inaugural meeting on 1 October 2010. The committee pledged to meet 4 times a year to achieve its objective in offering a feedback mechanism to the ministries.

Singapore Customs Advisory Committee (CAC)

The CAC Meeting held on 14 October 2010 was attended by Mr Quek Keng Liang - Chairman, SLA's nominated member to the advisory committee. The meeting expounded on Singapore Customs' international engagement strategy, a holistic approach to trade engagement and facilitation as well as updates on the Advance Export Declaration consultations.

Land Transport Authority (LTA)

The review of the Road Traffic Act resulted in a further streamlining and enhancement of application process for movement of special vehicles, with LTA taking over the permit issuance through its online portal, "LTA.PROMPT". In the past, LTA administered the rules relating to vehicular height and weight, while the Traffic Police issued travel permits for oversized and overweight vehicles.

Upon invitation from LTA, the Association attended a briefing session on 19 October 2010 to familiarize with the new procedure and followed by dissemination of the LTA portal registration forms to all SLA members.

Patterns and Trends on Transshipment in Singapore

Following the MOU signed amongst SLA, SPRING Singapore and The Logistics Institute - Asia Pacific (TLI-AP) in October 2009, the latter was commissioned to conduct a study on transshipment in Singapore. The result of the study, a THINK Executive Whitepaper entitled "Patterns and Trends on Transshipment in Singapore" was published in October 2010. The key points include insights into the opportunities and vulnerability of transshipment in Singapore, as well as government's role to introduce and enhance their policies in making Singapore a more viable and secure transshipment hub.



Shaping Network & Productivity



Established since 1973, the Association has developed into a natural focal point for Singapore logistics. Its commitment is to create a hive of networking activities to allow both players and business associates to share latest developments and cutting-edge technologies, build upon these new business relationships and generate business opportunities.

Throughout the year under review, SLA engaged business associates in meetings and worked closely with member-companies with a view to enhance operations, productivity and competitiveness to meet future demands. Underlying the success of this effort is the engaging membership base of diverse companies that support this knowledge and business exchange platform. Many have considered such deliberations as a core part of their business strategy.

PSA Singapore

The tripartite monthly and quarterly meetings amongst PSA, the Immigration & Checkpoints Authority (ICA) and the haulier community represented by SLA, Singapore Transport Association (STA) and Container Depot Association (Singapore) (CDAS), had become entrenched in the schedules of the respective organisations. These regular dialogue sessions played a crucial role in maintaining an efficient port operation, ensuring effective communication and workflow, and addressing concerns faced by the hauliers.

In year 2010, the deliberations and working together on safety initiatives gave rise to numerous operational enhancements:

- improvement of haulier processes through the increasing adoption of mobile data terminal (MDT), MDT firmware upgrading and continuous PORTNET® process flow revisions
- improvement of port facilities: CCTV upgrade and widening of terminal gates
- improvement of ship supply processes through the introduction of e-processing of ship stores
- promote safe operations and contribute to the publication of a WSH Guideline on Safe Loading on Vehicles
- implement mandatory high visibility vest / clothing for prime mover drivers in operational area
- implement re-validation of fingerprint authentication for prime mover drivers to ensure legitimate entry to the port

Jurong Port (JP)

Convened by JP, the Association attended the quarterly dialogues together with ICA, STA, and CDAS. The 4 meetings were held on 28 January, 6 May, 12 August and 26 November

2010. The main agenda items aimed to improve port operations continuously with heightened emphasis on safety:

- container truck turnaround time
- tracking of West Gate accident statistics
- cargo entry / exit system which was implemented on 30 March 2010
- enhance JPOne screen
- proposed revision of trailer parking policy

“Smart Logistics” Business & Technology Forum

Throughout the year, the Association supported events that aimed to increase the capabilities of logistics companies in areas such as infocomm technology, business excellence and process standards. Amongst them, SLA participated actively in the “Smart Logistics” Business & Technology Forum organized by IBM, an Associate Member, on 16 March 2010 at Resort Worlds Sentosa.

Aside from the full array of displays at the exhibition hall, members of the Association were invited to breakout tracks and industry roundtables. For transport and logistics, the topics presented were Logistics Planning and Scheduling and Smarter Logistics: Instrumented, Interconnected and Intelligent.

Asia Pacific Maritime 2010

As in previous years, the Association supported the biennial event and participated in the 3-day exhibition on 24 - 26 March 2010 at the Singapore Expo. The SLA booth featured the “We Can. Singapore logistics makes everything possible” theme and its accompanying video presentation. The Logistics Quiz and attractive prizes sponsored by members added another striking dimension, which drew a continuous stream of visitors to the booth.



German-Singapore Business Forum (GSBF)

A member of GSBF, Mr Quek Keng Liang - Chairman, attended the GSBF Committee Meeting on 20 April 2010. Two other meetings were convened in the year on 19 July 2010 and 20 September 2010. The deliberations were centered on the:

- Asia Pacific Conference of German Business in Singapore (APK) on 13 - 15 May 2010 at Ritz Carlton Singapore - A bi-annual event hosted by Singaporean-German Chamber of Industry and Commerce (SGC), APK acts as a discussion forum for the stimulation of business involvement in Asia and a platform for business-to-business networking opportunities.
- GSBF 2010 which took place on 25 - 26 October 2010 in Stuttgart, Germany - SPRING led a delegation of 32 Singapore business representatives to the forum which focused on globalization and concepts for growth in foreign markets. It was held together with Global Connect, a business matching event and a platform for internationalization of German SMEs.

Cold Chain Summit

Upon invitation from the Chartered Institute of Logistics and Transport, Singapore (CILT), Mr Quek Keng Liang - Chairman spoke at the Cold Chain Summit. The 2-day event held on 22 - 23 April 2010 at Fullerton Hotel Singapore was attended by more than 100 participants from the industry.

In his presentation, Mr Quek highlighted the catalyst factors pushing the demands of cold chain management. He also shared SLA's involvement in the introduction of industry standards in cold chain and capabilities of member-companies in this area.

Changi Airport Group (CAG)

As part of its effort to forge a closer working relationship with the airfreight community, the Changi Airport Group (CAG) cordially invited the Association to visit its Changi Airfreight Centre (CAC) operation centre on 16 July 2010.

The cordial discussion opened up a wide exchange of ideas to enhance operations, including the proposal to issue seasonal pass for non-CAC tenants whose staff visit CAC regularly, to ease congestion at CAC pass office. The Association assisted CAG's effort to better assess the need by disseminating a survey among members on the proposed CAC seasonal pass.

SingTel i.luminate 2010

The Association took centre stage in one of the afternoon SME tracks at SingTel i.luminate 2010, a two-day conference and exhibition of latest ICT innovations held on 21 - 22 September 2010 at Suntec Convention Centre. Mr Dennis Quek - 2nd Deputy Chairman gave a succinct talk on "Membership Has Its Privileges" through cloud computing. He also sat in a panel discussion alongside business owners and IDA which delved further on the benefits of tapping on technology through cloud computing for their businesses.

In a separate session themed "Singapore Logistics Portal - Transforming the Industry with Cloud Computing", the audience of some 70 member-representatives, were introduced to the forthcoming offerings of ICT applications through the portal. Mr Lim Boon Kwong and Mr Teo Woon Hun - Council Members and LEAD Project Leaders, gave an overview of the SLA Portal - www.sla.org.sg and a walk-through the several features like Logistics Capability Diagnosis Tool - www.logisticsbenchmark.sg, and Career Portal - www.logisticscareer.sg.



Shaping Network & Productivity

Containerised Traffic System (CTS)

The system is a joint LEAD project put together by CDAS, SLA, and STA. Its use of mobile data terminals, allow 2-way data communications between drivers and traffic controllers to ensure efficient traffic routing and management of prime movers. The project which came to a close on 31 August 2010, streamlined the tracking and communication processes for transport companies serving the local port industry, allowing them to enjoy full integration with their container depots, shippers and drivers throughout Singapore. Representatives of the 3 associations, IE Singapore and SPRING Singapore were present at the project closure meeting on 10 November 2010 to endorse the following fulfillment and outcome as reported by CDAS, the lead association for this project:

- 49 companies adopted the technology
- 1,253 prime-movers installed with mobile data terminals
- 5,933 trailers installed with ID tag

Productivity & Innovation Credit Scheme & Financial Reporting Standards

Organised jointly by the Association and PricewaterhouseCooper (PwC), the seminar entitled "New Wave of Changes in Financial Reporting Standards Impacting the Logistics Industry" covered tax considerations, where the Productivity & Innovation Credit Scheme was presented and explained. Held on 3 November 2010, two other areas namely, Revenue Recognition and Lease Accounting were also covered during the session where SLA member-representatives who attended were briefed on the various changes to the Financial Reporting Standards.

Joint Luncheon Talk with AustCham Singapore

In partnership with AustCham, SLA organised a luncheon talk with a special speaker, Mr Lindsay Fox, the founder of Linfox group of companies. As part of AustCham's Excellence in Leaders Series, the event was held on 23 August 2010 at Hotel Intercontinental Singapore. Mr Fox shared his fervor and inspirations in growing his logistics and transportation company. His passion and dedication to not only his work, but the well being and safety of all his staff was truly inspiring to the audience.

Networking and Social Gatherings

Lunar New Year Celebrations

Council Members and staff of the Association celebrated the lunar new-year with the customary "lo-hei" lunch with PSA on 23 February 2010 and Singapore Aircargo Agents Association on 25 February 2010. The get together in festive celebrations preserved the tradition and long-time friendship that SLA had forged with the two organizations.

Logistics@Golf

Logistics@Golf, a golf network amongst SLA members, organized the annual friendly golf game with Aircargo Social Golfers (ASG) on 1 December 2010 at SAFRA Changi. ASG won the game and both teams planned to meet more regularly to forge closer ties.



Shaping
Safety & Security



The Singapore government has adopted a national, strategic and long term approach to achieve sustainable and continuous improvement in Workplace Safety and Health performance. Our economic well-being hinged on a safe and healthy workplace, as poor safety management could lead to costly losses. In support of this objective, the SLA is committed to work hand in hand to inculcate a culture of safety and health amongst our member-companies and their personnel.

Likewise, Singapore's strategic location and excellent network of connectivity have made us a global logistics hub and a supply chain management nerve centre. Security in the supply chain is owned by an amalgam of private stakeholders and regulated by multiple international and national government jurisdictions. It is a global issue. Through numerous work projects, the Association has joined in this concerted effort to promulgate the secure trade message, as any disruption to the supply chain will have significant economic impact on our nation.

PSA Safety Initiatives

The Association, together with CDAS and STA, jointly sponsored the awards to 8 winners of the "Most Safety Conscious Haulier Drivers" in recognition of their good safety record. The awards were presented at the PSA Safety Launch on 8 January 2010, along with another 120 prizes given to port staff, suppliers and hauliers. Now in its second year, the award embodied the spirit of the launch tagline "Safety Starts with Me, Together We Care" in promoting safety practices in port operations.

In another initiative, PSA invited industry representatives, including SLA, to share its findings on the review of safe operations of ship suppliers and chandlers in port terminals. During the review session held on 31 March 2010, PSA also presented the proposed action plan to further improve the safety of these activities in the port.

Road Transport Logistics Safety and Productivity

Mr Quek Keng Liang - Chairman was invited to attend the Ministerial Meeting on Road Transport Logistics Safety and Productivity in Melbourne on 8-9 February 2010. The meeting was hosted by the Honorary Anthony Albanese - Minister for Infrastructure, Transport, Regional Development and Local Government of Australia and attended by Mr Teo Ser Luck - Senior Parliamentary Secretary, Singapore Ministry of Transport, Mr Kuerkul Danchaivichit - Thailand Deputy Transport Minister, senior officials representing the Transport Ministers of Malaysia and New Zealand, Australian State Ministers, senior representatives from the industry and APEC Business Advisory Council (ABAC) from each of the economies.

In his address entitled "Promotion of Safety and Security - the Singapore Logistics Association Way", Mr Quek shared

the local experiences and approaches to road transport safety and security.

One outcome was for the countries to co-sponsor a research project on case studies and local experience on road safety issues. The meeting also endorsed a proposal for ABAC to identify practical and regulatory hurdles to improving the flow of goods between economies and encourage the fast tracking of new and emerging safety and environmental technologies for heavy vehicles.

Safety of Workers Transported on Lorries

Mr Poh Key Boon - Chairman of Land Transportation Committee continued to engage LTA in the workgroup on safety of workers carried on lorries. In August 2009, LTA announced a series of new measures and most of them had been implemented on 1 September 2009 and 1 January 2010.

Following a review, LTA on 19 July 2010 announced its decision to bring forward some safety implementations. Light lorries (maximum laden weight not exceeding 3,500kg) and heavy lorries (maximum laden weight exceeding 3,500 kg) registered before 1 January 2010 and used to carry workers would need to be fitted with canopies and higher side railings by 1 February 2011 and 1 August 2011 respectively.

Workplace Safety & Health Council (WSH Council)

Mr Quek Keng Liang - Chairman was reappointed to the WSH Council on 1 April 2010 after the inaugural 2-year term, and continued to chair the WSH (Logistics & Transportation) Committee. All through the year, he participated in two Council Meetings on 15 April and 21 October 2010 and presided four WSH (Logistics & Transportation) Committee Meetings on 1 February, 3 May, 5 July and 10 November 2010.



Organised by MOM and WSH Council, Mr Quek also joined the Tripartite Study Trip on Workplace Safety and Health to USA and Canada on 20 - 28 November 2010. Led by Mr Lee Yi Shyan – Minister of State for MTI and MOM, the aim is to learn from leading WSH jurisdictions in implementing WSH strategies. It also offered opportunities to the agencies to develop strong partnerships and explore collaboration with international counterparts in WSH, as well as motivate local industry stakeholders to play a more proactive role in WSH through their participation as tripartite partners in the mission.

Guidelines on Workplace Fatigue Management

Spearheaded by WSH Council and chaired by Mr Teo Woon Hun – Council Member, the workgroup completed the research and review phase of the guidelines on long work hours and shift work. The publication of the Guidelines on Workplace Fatigue Management was announced on 28 January 2010.

bizSAFE Convention 2010

The convention, held on 4 February 2010 at Orchard Hotel, celebrated bizSAFE companies which pledge commitments to improve their WSH management to achieve better standards. Mr Gan Kim Yong, Minister for Manpower, commended Singapore's reduced rate of 2.9 workplace fatalities per 100,000 employees as being amongst the best in Asia. He also outlined new approaches to strengthen enforcement and engagement efforts to further improve workplace safety.

Organised by WSH Council in collaboration with MOM, the full day programme lined up presentations by a bizSAFE Mentor, a Partner and an Enterprise, 4 breakout sessions and a site visit to the Land Transport Authority, a bizSAFE Mentor organisation.

National Workplace Safety & Health Campaign 2010

Launched on 29 April 2010 at Suntec City Mall by the Minister for Manpower, Mr Gan Kim Yong, the three-month "Safety is in My Hand" campaign encompassed over 100 activities that reach out to many different audiences. These activities range from safety training programmes to safety awareness talks and risk management courses. Road shows and exhibitions themed around workplace safety also travelled to schools, hotels, training and union centres, and shopping malls such as Suntec City Mall and ION Orchard.

Logistics and Transport Safety Champions League 2010

Organised by the WSH (Logistics & Transport) Committee on 26 September 2010 at Playground@BigSplash, the Association supported the event by way of encouraging member-companies to participate. Each team must have 4 members, with at least 1 qualified forklift driver. The aim is to engage different levels of employees in the logistics value chain. The underlying message is that safety is not an individual effort and see how well team members communicate and get the assigned task done in the safest manner and shortest time possible. 16 teams participated with Bok Seng Logistics, a SLA member, emerging as the champion.

Working Group on Review of SS CP 92 : 2002

Responding to the invitation from SPRING Singapore, Mr Teo Woon Hun - Council Member, contributed as a member of the Working Group on review of CP 92 : 2002 - Manual Handling, specifically in the areas on Risk Identification and Risk Assessment. CP 92 provides information and guidance for the identification, assessment and control of risks arising from manual handling activities in workplaces and on the planning and implementation of an ergonomics programme for



manual handling operations. The revised CP 92 : 2010 - Manual Handling was released in November 2010.

Advance Export Declaration (AED)

Members of the Association attended the industry consultation session hosted by Singapore Customs on 2 July 2010. Singapore Customs conveyed the growing importance of supply chain security and the need to secure movement of global trade without impeding trade. Some benefits of AED highlighted include:

- enhance Singapore's reputation - responsible and trusted, safe and secure
- ensure continued smooth flow of high volumes of trade through Singapore
- reduce the likelihood of Singapore's exports being checked
- promote risk-based approach
- help facilitate trade in times of heightened security

Study on Supply Chain Security & Risk - Mitigate Through Best Practices & Technology

The half-day event was organised following the findings from an IBM study that risk management is one of supply chain executives' largest challenges, and the mounting supply chain risk got these executives on edge. The panelists discussed how security management standards like ISO28000 and Transported Asset Protection Association (TAPA) certification, best practice business model like Supply Chain Operations Reference (SCOR®), and smart surveillance and asset management technologies can help mitigate such risk in supply chains.

Supported by the Association, some 50 company-representatives participated in the event, jointly organised by IBM Singapore and Logistics Insight Asia on 22 July 2010 at Swissotel Merchant Court.

2010 National Security Dialogue

The high brow event took place on 27 July 2010 at Orchard Hotel. Guest-of-Honour, Prof S Jayakumar - Senior Minister & Coordinating Minister for National Security, together with Assoc Prof Ho Peng Kee - Senior Minister of State for Law and Home Affairs and Mr Lee Yi Shyan - Minister of State for Trade & Industry and Manpower engaged the audience in a dialogue which was moderated by Mr Tony Chew - Chairman of Singapore Business Federation.

National security was very much emphasized. Among some 700 attendees were SLA member-representatives, who were advised to embrace Business Continuity Management as a holistic management process to fortify their business operations.

US Department of Homeland Security (DHS)

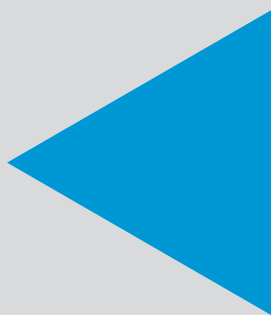
The Association met Mr Douglas Smith - DHS Assistant Secretary, Ms Beth Windisch - DHS Policy Analyst and Mr Jeffrey Nii - CBP Attaché on 7 September 2010. The DHS officials' visit aimed to gather first-hand information on costs and port competitiveness in adhering to the security initiatives. The trip was in line with DHS's mission to manage security in customs and trade, yet endeavor to champion its security initiatives without hindering trade.

Supply Chain Security Standards Dialogue

Organised by SPRING Singapore on 1 November 2010 and supported by SLA, the event focused at enhancing SME competitiveness. The presentations to member-companies expounded and acquainted them with the International Standard ISO 28000 and Secure Trade Partnership as two productivity tools that could help SMEs build a robust supply chain security management system.



Shaping
Transnational
Connectivity



Since historical time, Singapore has built on its advantageous geographical location to take pole position as a logistics hub. The extensive trade links provide companies with greater market connectivity, bolstered with the reduction of tariff and non-tariff barriers. A 2010 World Bank report ranked Singapore the 2nd logistics hub in the world, ahead of advanced nations and economic giants like Netherlands, Sweden, Japan, Hong Kong and China.

Leveraging on this excellent connectivity and strategic location between the East and West, as well as with its acclaimed logistics and supply chain capabilities, the Association is well poised to fulfill one of its foremost constitutional objects – “to develop, promote and enhance Singapore as a regional and international logistics centre with a reputation for reliability, integrity and high standards in Logistics practice and management.”

Association of Southeast Asian Nations (ASEAN)

National Workshop on ASEAN Strategic Transport Plan 2011-2015

Upon invitation from MOT, Mr Thomas Sim - 1st Deputy Chairman and Mr Stanley Lim - Chairman for Maritime Cargo Committee attended the workshop, held on 29 July 2010 at Traders Hotel. Supported by CAAS, LTA, and MPA, the workshop was being held in collaboration with the Economic Research Institute of ASEAN and East Asia, ASEAN's appointed consultant to develop the plan. The objective is to undertake a comprehensive assessment of the current transport situation in ASEAN which covers maritime transport, land transport, aviation, and transport facilitation as well as the implementation of the current action plan, with a view to identifying gaps and priorities for the period 2011-2015 and beyond.

Logistics Facilitation in Mekong for ASEAN Economic Integration Workshop

Mr Thomas Sim accepted the invitation from Japan External Trade Association (JETRO) to participate as one of the panelists at the logistics workshop held on 10 August 2010 in Bangkok, Thailand. Co-organised by JETRO and the Thai National Shippers' Council (TNSC), the panel discussion focused on the roles of government and private sector, and the contribution of regional cooperation to boost connectivity in ASEAN logistics.

20th ASEAN Federation of Forwarders Associations (AFFA) AGM

The annual congregation which took place on 9 October 2010 in Bangkok, Thailand, garnered full attendance from the 10 country member-associations. SLA was represented by Mr Quek Keng Liang - Chairman, Mr Thomas Sim - 1st

Deputy Chairman, Mr Stanley Ong - Honorary Secretary, Mr Stanley Lim - Chairman for Maritime Cargo Committee and Ms Ng Soo Hwa - Executive Director. Aside from observing the constitutional formalities, the meeting agenda covered reports from various Working Groups: Education Training (Singapore); Liability Insurance (Malaysia); Trade Facilitation (Thailand); Multimodal Transport Operators (Vietnam); and Publicity (Cambodia).

Mr Thomas Sim who is also SLA's Chairman for Training & Development Committee, presided the 9th Working Group on Education and Training (WGET) meeting held a day prior to the AFFA AGM on 8 October 2010. The WGET meeting reviewed the status of training developments and programmes adopted by each AFFA member, the proposed AFFA Diploma in International Freight Management programme, and ASEAN initiatives in Human Resource Development.

ASEAN Economic Community 2015

Held on 22 November 2010, the seminar organised by Singapore Business Federation, aimed to facilitate collaborate between the ASEAN business community and ASEAN governments. Focusing on the logistics sector, ASEAN Connectivity intended to improve the flow of goods, services, investments, labour and capital across ASEAN borders.

The experts shared with the audience, many of whom were SLA members, on the various ASEAN framework agreements which would impact the logistics of doing business in ASEAN. The seminar also deliberated trade and customs facilitation issues, ASEAN competitiveness as well as the advantages and challenges to be derived from ASEAN logistics integration when the region moved towards the ASEAN Economic Community by 2015.



United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

The Association was represented by Mr Quek Keng Liang - Chairman, Mr Thomas Sim - 1st Deputy Chairman and Mr Stanley Lim - Chairman for Maritime Cargo Committee at the two events of the UNESCAP held in conjunction with the FIATA Region Asia Pacific Meeting:

- Meeting of Chief Executives of National Freight Forwarders & Logistics Associations
- Regional Forum of Freight Forwarders, Multimodal Transport Operators & Logistics Service Providers

Held on 14 and 16 July 2010 in Bali, Indonesia, discussions on the various agenda items ranged from coming to an agreement on common understanding of multimodal transport terminologies and definitions, to setting of multimodal transport standards.

International Federation of Freight Forwarding Associations (FIATA)

FIATA Representations

SLA continued to be an active association member of FIATA with Mr Stanley Lim serving as Treasurer and Mr Thomas Sim as Chairman for Advisory Body Vocational Training.

FIATA Headquarters Session

The HQ Session, traditionally the first of a series of FIATA meetings and events for the year, was held on 18-21 March 2010 in Zurich, Switzerland. Mr Thomas Sim and Mr Stanley Lim attended and joined the delegates, FIATA Presidency and Extended Board in discussing pertinent matters under the topics of training, legal issues, dangerous goods, security,

airfreight, multimodal transport, customs, and the 4 FIATA regions namely, Africa & Middle East, Asia Pacific, Europe and Americas.

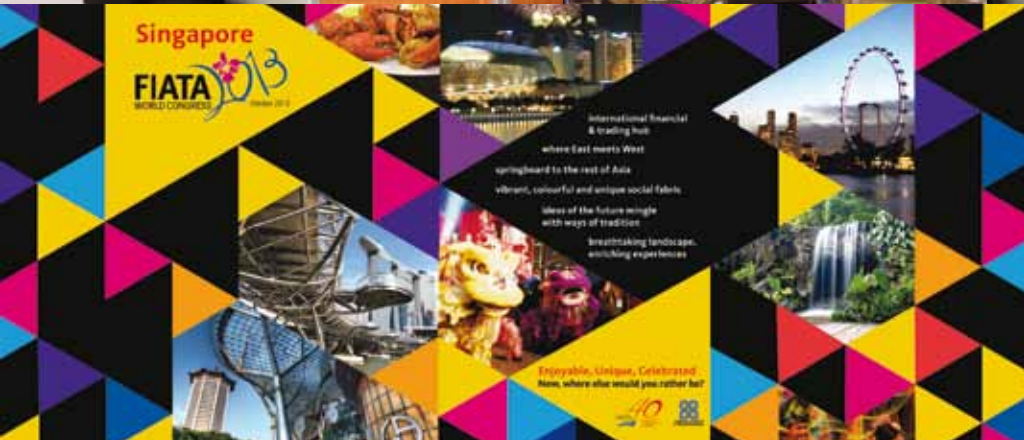
FIATA Region Asia/Pacific Meeting

Several key issues such as the implementation of TSA 100% screening requirement to be effected from 1 August 2010, as well as concerns pertaining to the unprecedented charges and onerous practices in the industry were delved extensively during the meeting held on 15 July 2010 in Bali, Indonesia. Mr Quek Keng Liang, Mr Thomas Sim and Mr Stanley Lim participated at the annual event.

FIATA World Congress

Thailand hosted a successful congress on 4-8 October 2010 in Bangkok. Officiated by Mr Alongkorn Ponlaboot - Deputy Minister, Ministry of Commerce of Thailand, the annual congress together with its concurrent exhibition attracted more than 500 participants from 73 countries.

For SLA, the congress marked another significant milestone. At the closing ceremony, Singapore was hailed to host FIATA World Congress in 2013. The preparatory works leading to the successful bid include staging an attractive exhibition booth, which was supported by Singapore Tourism Board with sponsorship from Tiger Beer. Graced by the Singapore Ambassador for Thailand, His Excellency Mr Peter Chan, the Association also hosted an elegant networking dinner for the FIATA Presidency and Extended Board Members at Celadon Restaurant, The Sukhothai Bangkok. Mr Tan Kay Hock, a past SLA Chairman and Honorary Board Member of FIATA also joined the SLA delegation and rendered great support and lobbying efforts during the event.



Shaping Transnational Connectivity

Thank you for your unreserved support

Singapore Government & Agencies

Singapore Ambassador for Thailand, His Excellency Mr Peter Chan



Beer Sponsorship at SLA Booth in FWC 2010 Exhibition



Corporations



The Young International Freight Forwarder of the Year (YIFFY)

Mr Ng Kah Yong of DST Line, a member of SLA, won the FIATA YIFFY Award for Region Asia/Pacific. Together with YIFFY winners from other regions - Americas, Europe and Africa/Middle East, he received the award from Mr Andrew Kemp, Chairman of the YIFFY Award Steering Group at the opening ceremony of the congress on 5 October 2010. With an aim to develop quality in the forwarding industry and to reward young

talents with valuable training opportunities, the YIFFY Global Award went to Mr Philipp Küffner from Germany.

FIATA Multimodal Transport Bill of Lading & Waybill

In addition to the FIATA MT Bill of Lading, SLA signed a license agreement with FIATA to issue the FIATA MT Waybill in Singapore. In year 2010, SLA issued 1,250 sets of the FIATA MT Bill of Lading and 100 sets of FIATA MT Waybill to members of the Singapore Registry for MTO.

Connecting Singapore



New Zealand

SLA hosted a visit from Ms Lisa Jensen, winner of the Customs Brokers and Freight Forwarders Federation of New Zealand (CBAFF) Young Achiever Award on 10 March 2010. The CBAFF Young Achiever Award aims to recognise young industry players who are high achievers within their chosen field in customs broking, freight forwarding, international logistics, and have the desire and the skills to further themselves and their career.

Ms Jensen's visit to Singapore was part of her award prize. Aside from SLA, her itinerary in Singapore covered PSA port terminals, Singapore Customs and Singapore Airlines Cargo to gain an insight into the development of the logistics industry.



Ukraine

The close working relations and friendship forged with Ukraine's logistics association, UkrZovnishTrans (UZT) at various FIATA activities for the past years was sealed with an MOU signing on 20 March 2010 in Zurich, Switzerland. At the ceremony held during the FIATA HQ Session, the Singapore and Ukraine associations were represented by Mr Thomas Sim - SLA 1st Deputy Chairman and Mr Oleg Platonov - UZT Vice President.

The first collaboration activity was planned immediately after. Upon invitation from the event host UZT, SLA led a delegation to attend the International Freight Forwarders Day from 31 May to 1 June 2010 in Odessa, Ukraine, as part of the business mission programme to the country.



China

The morning networking tea with delegates from Lianyungang City of Jiangsu Province on 27 April 2010 was coordinated by the Singapore Cooperation Enterprise (SCE). The get together commenced with a brief background introduction by each SLA member present, followed by lively discussions on local logistics business and practices. It was a good opportunity to forge future collaborations judging from the vibrant mingling between member-representatives and the Chinese delegates during the session.



France

Representative from DHV BV, the appointed consultant for a research project to study and observe good practices for the development of Charles de Gaulle Airport, Paris, met with Mr Gerry Tan - Chairman of Air Cargo Committee, on 10 June 2010. During the meeting, topics such as passenger and cargo service level, single window customs clearance, transshipment, EDI and logistics infrastructure in the airport were discussed.



Bahrain

Three government officials from Bahrain Logistics Zone were received by Mr Stanley Lim - Chairman for Maritime Cargo Committee on 21 July 2010. The meeting discussed collaborative opportunities in areas of training as well as possible business mission to Bahrain and the surrounding North Gulf region.



Shaping Transnational Connectivity

Thailand

Ms Buniga Chamsai, the new Minister Counsellor of the Department of Export Promotion (DEP), Ministry of Commerce, Thailand, paid a courtesy visit to SLA Chairman, Mr Quek Keng Liang on 10 August 2010. The discussion centered on DEP's role and the Thailand International Logistics Fair 2010.

DEP also coordinated a business mission from Thailand to Singapore on 26 August 2010. The networking session with SLA member-companies was held at Hilton Hotel, followed by a dinner hosted for Singapore trade and business officials where Mr Thomas Sim - 1st Deputy Chairman and Ms Ng Soo Hwa - Executive Director attended. Mr Sim also received the delegates the following day and shared the many activities of SLA in achieving its vision and mission to represent and promote the logistics industry in Singapore.

Netherlands

The Netherlands e-freight workshop, held on 8 September 2010 at Changi Village Hotel, was held in line with IATA's approach to drive e-freight based on cost savings. The Association was represented by Mr Gerry Tan - Chairman for Air Cargo Committee and member of e-freight@Singapore Steering Committee. The discussion centered on the promotion of Singapore as an e-freight trade route.



Hong Kong

Mr Benjamin Wong - Head of Transport and Industrial, Invest Hong Kong called on the Association on 30 September 2010 to brief on the latest developments in his unit. Aside from focusing on niche market such as green energy, Invest Hong Kong continued its mission to attract foreign investments, create employment, and establish the region as command centre for operations in mainland China.



Colombia

Coordinated by IE Singapore, the Association received a delegation of 8 from Baranquilla, State of Atlantico on 20 October 2010. Currently the 4th most important city in Colombia, the delegates toured the Asian region to promote its strong edge as a foreign trade hub. During meeting, the Baranquilla delegates showed their interest in SLA activities, particularly the We Can Movement.



Spain

ACCÍÓ - the trade and investment promotion agency of the government of Catalonia, Spain together with its department, Invest in Catalonia, organized a networking luncheon event with Singapore companies on 2 December 2010 at the Fairmont Singapore Hotel. The event entitled "Catalonia: The Logistics Hub in Europe and the Mediterranean" introduced the logistics sector of the Catalan region and its capital city Barcelona. The highlights include Catalonia's strategic location, infrastructures, innovative environment and pro-business government which may attract investors.



Shaping Resource Development



Beyond the accolade of Singapore being a world's premier logistics hub with state-of-the-art infrastructure, excellent connectivity and negotiating complex supply chains, lie in the competency of the work force in the sector, majority of whom, constitute the base of the skill echelon. Many logistics companies too have recognised that the only way to compete is through heavy investment in education and the continuous upgrade of manpower skills through training and development programs.

The Association is committed to addressing human resource issues and charting an environment for continuous learning for logistics personnel since its first training programme was rolled out in 1986. It has embarked on a new journey with the setting up of The Logistics Academy. The quest to promote excellence in logistics remains unchanged. The academy will strive to offer relevant and quality programmes in various fields in logistics to meet sectoral needs.

National Trade Union Congress (NTUC)

As part of the concerted effort to foster a more engaging and productive workforce and at the same time, help member-companies identify avenues to overcome manpower issues, the Association engaged and collaborated with 3 groups under NTUC namely, the National Transport Workers' Union (NTWU), NTUC Unit for Contract & Casual Workers (UCCW) and Employment and Employability Institute (e2i) throughout the year.

"Cheaper, Better, Faster" Scheme

On 8 February 2010, e2i met the Association to share the scheme through which companies could work on certain projects to raise their productivity with supported grants.

Discussion on another agenda resulted in the first collaborative effort in the form of sharing database on profile of contract and casual workers under NTUC-UCCW and job descriptions from SLA member-companies. The exchange of information would help to facilitate job matching to help address the issue concerning difficulty in recruiting workers raised by SLA members.

National Transport Workers Union (NTWU)

Mr Ong Ye Kung - Assistant Secretary-General of NTUC and Executive Secretary of NTWU, warmly invited the Association to a luncheon meeting on 25 March 2010. The fruitful dialogue touched on several aspects on training programmes offered by The Logistics Academy, requirements of the Private Education Act, recruitment difficulties and the restrictive service industry foreign worker quota which cause constraints for the logistics sector.

Skills Match for Class 4 Drivers

SLA member-companies were invited by e2i, to attend a

recruitment fair, "Skills Match Event for Class 4 Drivers" on 17 June 2010. A total of 65 Class 4 drivers, whose training was sponsored by e2i, hoped to upgrade and be placed with better jobs in logistics and transport companies. Most of them had also attended the ESS Workplace Safety & Health and WSQ Provide GEMS service courses.

Collaboration on Productivity and Job Match

The Association met e2i, NTWU and UCCW on 14 December 2010 to further collaborative efforts following the success of earlier joint activities. e2i shared on the Inclusive Growth Programme which the Association would help to circulate and promote it amongst members. To help address manpower issues, plans were crystallized to organize another job fair in the new year, exclusively for SLA members, in conjunction with the new Workfare Training Support scheme and Workfare Skills Up programme.

South West CDC Career Fair

The Association participated in the career fair together with member-companies namely, CWT, Chasen Logistics Services, Pan Asia Logistics, Sin Chew Woodpaq and Singapore Post on 30 September 2010 in which a total of 375 job seekers attended.

MINDEF

SLA was invited to share on the overview of the logistics industry with about 20 transiting Singapore Armed Forces warrant officers on 3 May 2010 at a seminar cum mini-job fair at The Chevrons. The event was organized by MINDEF's Career Transition Resource Centre in conjunction with ST Electronics with an aim to provide industry updates and familiarize those keen to embark on a second career upon completion of service with MINDEF on these developments. Mr Bill Chua, member of SLA Training and Development Committee represented the Association in the seminar.



Workforce Skills Qualifications (WSQ)

SLA has been appointed a SPUR (Skills Programme for Upgrading and Resilience) provider for the accredited WSQ programmes. Participants enjoyed funding of up to 90% of the course fee and an absentee payroll of \$10 per trainee hour. These benefits to companies and staff resulted from SLA's successful Continuous Improvement Review audit conducted by Singapore Workforce Development Agency on 28 December 2009.

2 sessions of the WSQ Apply Teamwork in Work Place course were customised for KC Dat (Singapore) on 19 - 21 October 2010 and 4 - 9 November 2010 for a total of 35 staff.

S.P. Jain Centre of Management

As part of the collaborative effort outlined in the Memorandum of Understanding signed between SLA and S.P. Jain Center of Management on 1 February 2010, member-companies had been

offered 20 scholarships on Master of Business Administration (MBA) programmes namely, Global MBA and Executive MBA.

Polytechnics

The Association continued to play a pivotal role in recognizing young talents in logistics through its presentation of awards to best achievers at local tertiary institutions. Mr Roland Tok Choon Siang from Temasek Polytechnic received the Singapore Logistics Association Course Gold Medal on 20 May 2010 for his excellent performance in the Diploma in Logistics & Operations Management programme.

In another similar gesture, SLA also contributed to the General Donation Pool of Republic Polytechnic, which will be given out in the Graduation / Academic Awards Ceremony as Scholarships and Book Prizes in early 2011.

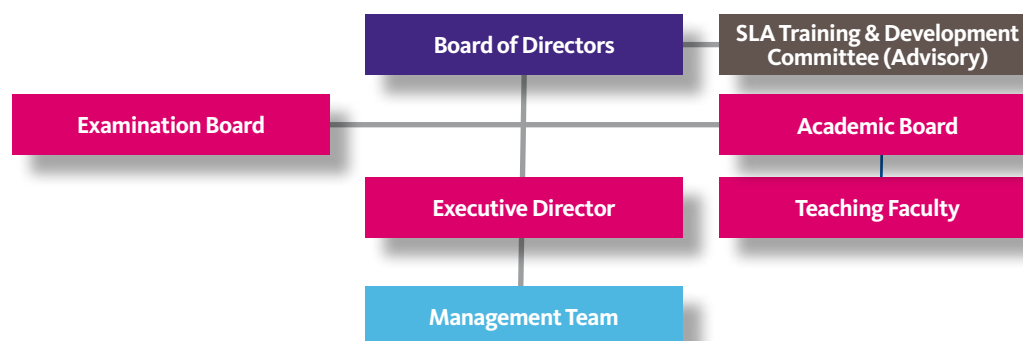


Vision
To enhance professionalism, skills and knowledge of supply chain and logistics

Mission
To be a centre of excellence for the continuous development of supply chain and logistics profession



Shaping Resource Development



The Logistics Academy (TLA) is established under the aegis of SLA on 25 February 2010. It is registered as a Private Education Institution (PEI) from 3 August 2010 to 2 August 2011 under the provisions and regulations of the Private Education Act 2009 in Singapore.

TLA's success in obtaining the PEI status attributes to the robust training administration of the academy in compliance with the mandatory registration requirements and legislative obligations spelled out under the Enhanced Registration Framework. The framework is administered by The Council of Private Education. It aims to ensure that PEIs in Singapore are of a certain acceptable standard to protect the interests of the students enrolled in their institutions.

The Trustees for the Association in the incorporation of TLA are Council Members, Mr Stanley Lim and Mr Poh Key Boon. The SLA Training & Development Committee (TDC) will continue to act as an advisory role to the Board of Directors and to ensure that TLA activities are in line with the Association's mission to promote professionalism and excellence in logistics industry.

Board of Directors

To establish the policies, rules, and regulations deemed necessary to ensure the viability of The Logistics Academy and to attain the goals set forth in the vision and mission statements.

Board Members

- Mr Quek Keng Liang - SLA Chairman
- Mr Thomas Sim - SLA 1st Deputy Chairman, TDC Chairman
- Mr Stanley Lim - SLA Deputy Honorary Treasurer
- Ms Ng Soo Hwa - SLA Executive Director

Academic Board

To develop the policies and procedures to ensure academic quality and rigour such as:

- Ensuring that the content and duration of the modules or subjects, as well as the entry and graduation requirements of the course are appropriate;
- Approving the deployment of teachers based on the requirements stipulated by the Council for Private Education

- Facilitating the private education institution to implement and comply with the policies and procedures developed;
- Reviewing, at least once a year, the academic policies and procedures

Chairman

- Mr Thomas Sim - TLA Director

Members

- Ms Jennifer Tan - TDC Member
- Mr Daniel Chew - TDC Member
- Ms Ng Soo Hwa - TLA Director
- Mr Yong Keng Wee - TLA Manager, Training & Development

Examination Board

To be in charge of the development of examination and assessment procedures, such as developing and facilitating the

implementation of procedures to:

- Ensure the security of examination scripts and answer scripts;
- Ensure the proper conduct of examinations and assessments;
- Define and ensure the proper discharge of duties and responsibilities of invigilators and markers;
- Conduct moderation of examination and assessment marks; and
- Handle appeals from students with regard to examination or assessment matters.

Chairman

- Mr Bill Chua - TDC

Members

- Mr Quek Keng Liang - TLA Director
- Mr Stanley Lim - TLA Director
- Mrs Chua Li Tzer - TLA Manager, Training & Development

Programmes	Supply Chain Management			Integrated Logistics Management				International Freight Management			
2010 Intake	R16 Jul	R17 Sep	R18 Nov	R23 Mar	R24 Jul	R25 Oct	R26 Nov	R22 Jul	R23 Sep	R24 Oct	R25 Nov
Higher Diploma / Diploma	12	4	7	24	22	26	16	18	19	18	18
Certificate	-	-	-	1	-	-	-	2	-	-	-
Total Placement	146			821				526			

Specialist Training Programmes

Enrolments for the Specialist Training Programmes continued to escalate to a record high of total 1493 placements at the close of the year 2010.

FIATA Diploma

Graduates of both the Diploma in Integrated Logistics Management and Diploma in International Freight Management will continue to be eligible for the FIATA Diploma in Freight Forwarding (by examination and vocational training).

The 2 programmes were successfully re-validated by FIATA at its annual Congress held in Bangkok, Thailand from 4 to 8 October 2010. Ms Ng Soo Hwa - SLA Executive Director

and TLA Director, gave an impressive presentation to the international panellists on the robust training administration, an up-to-date course syllabus of the two programmes and the new TLA strategies going forward.

Graduation Ceremonies

Two graduation ceremonies were held on 7 April 2010 and 15 November 2010 at the Grand Park City Hall Hotel and Amara Hotel respectively. The events were organized to celebrate the successful completion of the course and to present these graduates with their respective FIATA Diploma in Freight Forwarding (by vocational training & examination), Higher Diploma in Supply Chain Management, Diploma in Integrated Logistics Management and Diploma in International Freight Management.



Shaping Resource Development

Port Tours

PSA Singapore hosted three educational trips at Keppel and Tanjong Pagar Terminals for more than 50 participants of the Sea Freight Forwarding Operations module under the Diploma in International Freight Management. The on-site learning supplements the classroom training and offers first-hand knowledge not found in any text books.

Continuous Learning Programmes

To encourage continuous training and skills upgrading, TLA offers short training programmes to impart hands-on knowledge and practical skills essential for work improvement.

Three new programmes were introduced during the year namely, Managing Warehouse Operations based on "The Practitioner's Definitive Guide: Warehouse Practices", Logistics

and Transport Safety Orientation Course (LTSOC) and Certificate in Applying IMDG Code.

The LTSOC was developed jointly by SLA and the Workplace Safety and Health Council to promote basic workplace safety and health orientation for the logistics and transport sector. TLA was conferred an Accredited Training Provider for a period of two years from 27 September 2010 by the Ministry of Manpower and certified to conduct LTSOC for workers.

The Certificate in Applying IMDG Code is endorsed by the Maritime and Port Authority of Singapore as the training provided will enhance the safe transport of dangerous goods. The course is in line with IMDG Code which stipulated mandatory appropriate training for all shore-side staff involved with dangerous goods.

	2010 Intake	Total Placement
DG Safety Security & Health		
• Certificate in Applying IMDG Code	3	33
• PSA/SLA Dangerous Goods Course	1	12
• Supply Chain Security - Safety & Security for Freight Logistics	3	28
IT Applications in Logistics		
• How to Leverage MS-Excel in Logistics	2	27
Logistics Services & Marketing		
• Delivering Superior Customer Service	1	10
Logistics Business Processes		
• International Trade & Effective Handling / Processing of Letter of Credit	5	68
• Seafreight Forwarding Operations	2	16
• Managing Warehouse Operations	2	21
MOM-ATP Training Courses		
• Logistics & Transport Safety Orientation Course	1	21
Total	20	236

In-House Course

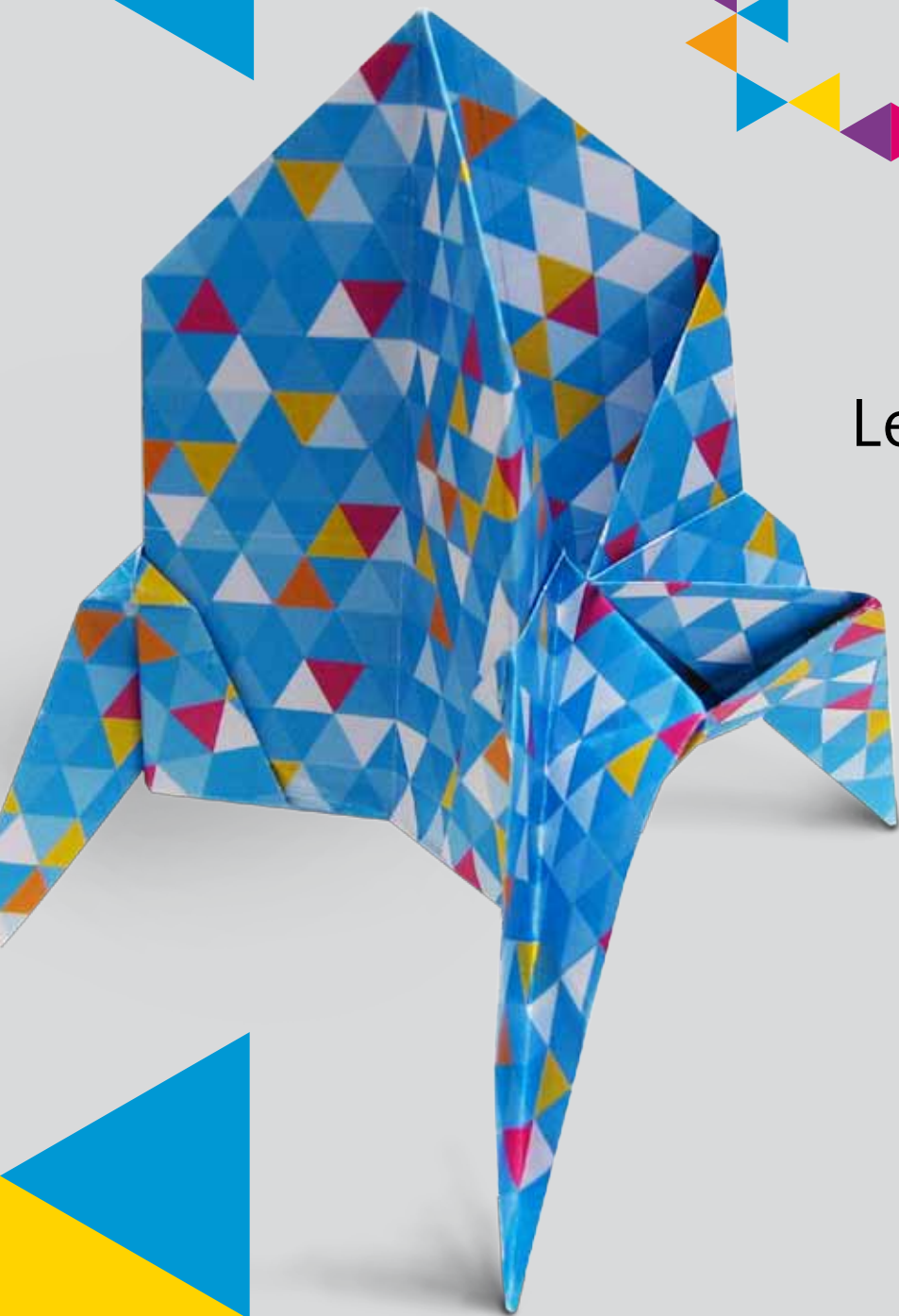
CJ GLS Asia, a member of SLA, engaged TLA to conduct a customised Delivering Superior Customer Service programme from 9 to 12 March 2010 to 15 personnel.

HR Networking Session

TLA hosted its inaugural HR networking session on 26 October 2010 at Asia Grand Restaurant. The event brought together HR personnel from various member-companies. The informal session encouraged sharing and discussion on the best practices in relation to current and emerging training opportunities.

Annual Lecturers' Conference

TLA lecturers congregated at the Copthorne King's Hotel on 13 November 2010 for the annual Lecturers' Conference. Two academicians from SIM University, Professor Neelam Aggarwal and Dr Selina Lim shared with the lecturers on "Engaging Participants during Training Sessions: Planning, Conducting, and Facilitating Interactive and Tools and Techniques for Interactive Discussions". Mr Teo Kee Boon - TDC Member also shared his experience on how to set examination questions and marking schemes.



Shaping
Leading-Edge
Capability



The 3-year LEAD - Local Enterprise & Association Development Programme for the logistics industry that commenced on 1 October 2007 was being reviewed by the Association together with IE Singapore and SPRING Singapore during the year.

The Association is delighted to present significant progress, with several of the 11 LEAD projects brought to fruition by 30 September 2010. Discussions were underway at the close of the year to extend the programme. New initiatives that benefit the logistics industry were added to the original plan. The fundamental object to help raise the industry capability and consolidate Singapore's leadership position as a regional logistics hub under 4 strategic thrusts: Industry Branding & Benchmarking; Education & Training; Resource & Competence Development; and Business Facilitation & Development remain unchanged.

Leadership ► Excellence ► Advancement ► Dynamism

Thrust 1: Industry Branding and Benchmarking

Leader: Mr Dennis Quek

Project 1A: Industry Branding

Leader: Mr Dennis Quek

The We Can Movement began, right at the start of 2010 after many months of work soliciting feedback from key stakeholders on the current perception of the logistics industry. What revealed was for the industry players to generate greater awareness of the key role they played in making things happen.

The very first showcase at the Republic Polytechnic Open House on 7 – 9 January 2010 brought affirmative reviews. A colourful display comprising a series of panel exhibits and a short 2-minute video attracted students to consider an exciting career in the logistics and supply chain industry.

The 36th Annual General Meeting held on 25 May 2010 at The Regent Singapore very much echoed the message, "We Can. Singapore logistics makes everything possible." Mr Quek Keng Liang – Chairman reiterated that the Association took an unprecedented first exciting step to raise our profile from being under-leveraged, under-valued and under-communicated, to being recognized as a significant brand that is indispensable to Singapore's economy and our very way of life.

Many SLA member-companies began to co-brand in the months following, evident from the wide display of the We Can message on their assets and heavy vehicles on the road. The series of industry branding activities culminated at the We Can Movement launch by the Guest of Honour, Mr Lim Hng Kiang - Minister for Trade & Industry on 6 September 2010 at Sentosa Sapphire Pavilion. It was a spectacular display of key stakeholders within Singapore's logistics industry, coming together in support of the movement and taking the We Can Pledge, cheered by a party of some 350 guests and industry partners.

Lending invaluable support to SLA in staging the successful We Can Movement launch, led by Project Leader Mr Dennis Quek, are Container Depot Association (Singapore), Changi Airport Group, Chartered Institute of Logistics & Transport, Economic Development Board, IE Singapore, PSA Singapore, Singapore Aircargo Agents Association, Singapore Transport Association, SPRING Singapore and Supply Chain Asia.



Singapore logistics
makes everything possible



Taking the We Can Pledge ...

Singapore Logistics Association ▶ Singapore Aircargo Agents Association ▶ Singapore Transport Association ▶ Container Depot Association Singapore ▶ Chartered Institute of Logistics & Transport ▶ Supply Chain Asia ▶ Applied Forwarding Pte Ltd ▶ Freight Links Logistics Pte Ltd ▶ Sankyu (Singapore) Pte Ltd ▶ Keppel Logistics Pte Ltd ▶ K C Dat (Singapore) Pte Ltd ▶ Griffin Kinetic Pte Ltd ▶ Handling System Co. Pte Ltd ▶ Evermarch Logistics (S) Pte Ltd ▶ Teckwah Logistics Pte Ltd ▶ Goldin Shipping Pte Ltd ▶ Sin Chew Woodpaq Pte Ltd ▶ Crescendas Logistics Solutions Pte Ltd ▶ Ameroid Logistics (S) Pte Ltd ▶ SinSenMoh Transportation Pte Ltd ▶ CWT Limited ▶ Poh Tiong Choon Logistics Ltd ▶ Bok Seng Logistics Pte Ltd ▶ vPOST ▶ Changi Airport Group ▶ PSA Corporation ▶ Singapore Polytechnic ▶ Nanyang Polytechnic ▶ Temasek Polytechnic ▶ Republic Polytechnic ▶ Ngee Ann Polytechnic ▶ Institute for Technical Education ▶ The Logistics Academy ▶ The Logistics Institute - Asia Pacific

Project 1B: Career Portal Development

Leader: Mr John Lim (up to 25 May 2010)

Mr Teo Woon Hun (from 22 June 2010)

The Singapore Logistics Career Portal – www.logisticscareer.sg was unveiled at the 36th Annual General Meeting of the Association on 25 May 2010.

The portal embodied the fundamentals of the industry branding project. The features encapsulate the industry's relevance and contribution to all sectors of the economy. There is a distinct focus on the industries that the logistics players served rather than just the services they offer. Apart from being interactive, the search experience gave job seekers another knowledge dimension of the jobs on offer, as the storyboard contained information on 17 of those sectors that the logistics industry served. These ranged from Aerospace & Aviation to Biotech & Pharmaceutical, Chemicals & Petrochemicals, Engineering & Industrial Equipment, Retail & FMCG, and Fashion & Apparel.

Another noteworthy feature is the systematic approach towards career development via upgrade through continuous education and training, a pathway that can be taken from the comprehensive training programmes organized by The Logistics Academy and the scholarships offered by SLA.

By the end of the year, more than 100 member-companies registered with the career portal, posted their job vacancies online and used it as a useful recruitment tool.

Project 1C: Benchmark Study and Capability Diagnostic Tool

Leader: Mr Gerry Tan

The Logistics Capability Diagnostic Tool – www.logisticsbenchmark.sg was also launched at the 36th Annual General Meeting of the Association on 25 May 2010.

The project is a follow through from the first benchmark study conducted in 2009. In essence, the online self-diagnostic tool contained the analytical questionnaire used in the study that enabled SLA members to assess their own capabilities, as well as benchmarked against the industry in 7 business dimensions covering:

- Physical Infrastructure Capability
- Business Process Capability
- Organisational Capability
- Human Resource Capability
- Financial Capability
- Customer Service Capability
- Technology Capability



Shaping Leading-Edge Capability

With the evaluation results, SLA members would be in a better position to determine their key areas for improvement and upgrading.

Thrust 2: Education & Training

Leader: Mr Thomas Sim

Project 2A: Online Learning Platform

Following the positive feedback and reception from the trial on-line lessons, the Association through the management team of The Logistics Academy (TLA), stepped up efforts to coordinate with various lecturers to record their lessons. By the end of the year, recordings of the following Specialist Training Programmes (STP) modules were completed:

Integrated Logistics Management

- ILM201 Managing Local Distribution and Transportation
- ILM202 Distribution Centre Operations
- ILM203 Basic Principles of Multi-Modal Transportation
- ILM204 Purchasing Management
- ILM205 IT Applications in Logistics
- ILM206 Legal Issues in Logistics Management

International Freight Management

- IFM102 Air Freight Forwarding Operations
- IFM105 Customer Service & Relationship Management in Logistics
- IFM106 Legal Issues in Freight Management

Participants who enrolled in the above courses could access the online recorded modules from where they are via network links. Lessons learnt were further discussed during lectures in class to reinforce the learning points.

The project was conceptualized to facilitate learning to take place anytime, anywhere. Apart from complementing the

current classroom-lecture format, the platform has capability to conduct online discussion forums for collaborative sharing of knowledge over cyberspace.

Project 2B: Supply Chain & Logistics Degree Course

Following encouraging registrations of 92 students in the pioneer run in July 2009, enrolment to the second year running of the Bachelor of Science in Logistics and Supply Chain Management programme escalated to 108 for the January 2010 intake and 110 for the July 2010 intake.

A collaborative effort between the Association and SIM University (UniSIM), the degree programme targets existing logistics executives with diploma qualifications keen to upgrade and move up the corporate ladder to assume higher positions in the industry. Correspondingly, an academic audit conducted by UniSIM on SLA Higher Diploma in Supply Chain Management on 24 July 2009 yielded a positive verdict from the varsity's accreditation team. Starting from the July 2010 intake, UniSIM recognizes and accepts SLA Higher Diploma with 5 GCE "O" level passes as an alternative entry requirement for direct admission into the undergraduate programme.

As the industry partner, the Association participated in the university's Open House on 27 February 2010, promulgating the SLA Scholarship and TLA training courses with Mr Marcus Lau, TLA associate trainer, giving a short presentation on current industry developments and career prospects.

SLA also helped facilitate a learning trip for about 30 UniSIM students to TNT Express Worldwide at its Airport Cargo Road facility on 30 April 2010. The trip was part of the programme curriculum to expose students to best practices in the industry, outside of the usual lecture-theatre lessons.

Project 2C: Scholarships to Groom and Retain Talents

In year 2010, the following successful candidates joined 8 earlier scholars and received their SLA Scholarship awards at two Graduation Ceremonies:

3rd Scholarship Award - 7 April 2010

- Mr Chua Teck Soon Sam - SDV Logistics
- Mr Chan Chin Heng Mike - CWT

4th Scholarship Award - 15 November 2010

- Mr Sin Whye Chung - Keppel Logistics

In the pipeline were two other candidates whose applications were still in process at the close of the year.

Five more scholarships are still available. Plans are afoot, which include joint marketing activities with UniSIM, to award them, and for these successful candidates to enroll for the Bachelor of Science in Logistics and Supply Chain Management programme during the LEAD extension period.

Project 2D: SLA Training Centre

Launched in 2009, the Membership & Training Management System (MTMS) facilitated both the administration of the SLA secretariat office and TLA training programmes.

Members of the Association warmed up to the system and for the first time, they could renew their 2010 SLA and MTO Registry Membership online. The system also enabled them to:

- view and update company details
- request for change of company name
- request for change of accredited representative / alternate upgrade from Associate Member to Ordinary Member
- apply for MTO Registry membership
- request for printing of FIATA Bill of Lading

During the year, enhancement works to some of the features were carried out to maximize the capability of the system. With the SLA Portal design phase in progress, much effort was also devoted on the technical aspects of the MTMS to ensure smooth data synchronization.

Thrust 3: Resource & Competence Development

Thrust 3 Leader: Mr Quek Keng Liang

Project 3A: Supply Chain Security Practice

Leader: Mr Quek Keng Liang

The third public seminar, entitled "Supply Chain Safety & Security Practices," was jointly organised by the Association and UniSIM on 16 September 2010 at SIM Management House to raise awareness on supply chain security among enterprises and professionals. The event was officiated by Mr Quek Keng Liang - Chairman and Prof Koh Hian Chye - Dean, UniSIM School of Business.

The topics delved on how Singapore, through cooperation between industry and government, could achieve an effective strategy for a multi-layered, unified approach. The invited speakers from TNT Asia Road Network, Singapore Petroleum Company, Aetos Security Training & Consultancy, Singapore Customs and LSA Consultants also shared on how the adoption of standards, such as the Singapore Customs' Secure Trade Partnership (STP) programme and the International Supply Chain Security Standard ISO 28000, could achieve market differentiation for competitive advantage and bottom-line improvement.

Along this strategy, a total of 15 companies had been certified STP-Plus and STP:

STP-Plus

- CEVA Freight Services
- CWT Logistics
- Keppel Logistics
- PSA Corporation
- Schenker Singapore
- YCH DistriPark

STP

- Agility International Logistics
- BDP (Asia Pacific)
- G Link Express Logistics
- Panalpina World Transport
- Poh Tiong Choon Logistics
- Sankyu (Singapore)
- SDV Logistics (Singapore)
- Teckwah Logistics
- Yusen Air & Sea Service (S)



Shaping Leading-Edge Capability

To meet the minimum standards in order to qualify for the FIATA Diploma award, graduates of the Specialist Training Programmes (STP) would be required to complete the mandatory 1-day course on Security and Safety for Freight Logistics from 1 April 2010 onwards. Following the new requirement, 29 STP Diploma alumni attended the training, making a total of 56 participants trained up to the end of the year.

Project 3B: Cost Effective IT Solutions

Leader: Mr Lim Boon Kwong

Throughout the year under review, extensive discussions were carried out with the technology partner of the Association for the project, Singapore Telecommunications (SingTel) and its appointed technical team on the design and developmental aspects of the new SLA Portal. The portal was conceived as a one-stop landing gateway for Singapore logistics and as a platform leveraging on cloud computing to provide a suite of cost-effective IT solutions or Software-as-a-Service (SaaS) products to the industry, in particular, SME logistics companies.

As a prelude to the SLA Portal going live on 18 October 2010, promotional and awareness activities took place at SingTel's i.Luminate 2010 event on 21 - 22 September 2010 at Suntec Convention Centre. Mr Dennis Quek - 2nd Deputy Chairman gave a presentation on "Membership Has Its Privileges" through cloud computing. He shared the many benefits companies could tap from adopting technology as a business tool without investing on heavy infrastructure and development cost as well as the hassle of system upgrading and maintenance.

A soft launch of the SLA Portal also took place in a separate session themed "Singapore Logistics Portal – Transforming the Industry with Cloud Computing". Mr Lim Boon Kwong and Mr Teo Woon Hun - Council Members and LEAD Project Leaders gave an overview of the SLA Portal – www.sla.org.sg and a walk-

through the several features like Logistics Capability Diagnosis Tool – www.logisticsbenchmark.sg, and Career Portal – www.logisticscareer.sg.

An overview of the ONEOffice and other SaaS solutions that would be made available through the SLA Portal was also announced by SingTel to some 70 members present.

Project 3C: Adoption of Best Practices - The Guides to International Logistics

Leader: Mr Quek Keng Liang

Preparatory work commenced on the third SLA LEAD publication, "The Practitioner's Definitive Guide: Process-Driven Warehouse Operations" at the beginning of the year. The publication is slated for completion and ready to be launched in early 2011.

The first SLA LEAD publication, "The Practitioner's Definitive Guide: Warehouse Practices" was adopted by Temasek Polytechnic as a recommended textbook during the year.

The SLA LEAD publications continue from the series of Guides to International Logistics. Since its inception in 2005, the series has been widely recognised as an industry guidebook both locally and internationally. Over the past five years, more than 7,900 copies of the publications on various aspects of logistics including airfreight, seafreight, multimodal transport, warehouse practices as well as safety and security were distributed to the logistics community worldwide. One of the first publications, "The Practitioner's Definitive Guide: Seafreight Forwarding" launched its third edition during the year. Participants pursuing the FIATA Diploma are equipped with the latest publication, "The Practitioner's Definitive Guide: Safety & Security" when they attend the safety and security seminar organized by The Logistics Academy.



Shaping Leading-Edge Capability

Thrust 4: Business Facilitation & Development

Leader: Mr Kay Kong Swan

Project 4A: Overseas Business, Mission Trips and Business Networking

Ukraine: 30 May - 4 June 2010

In partnership with SPRING Singapore, the third overseas business mission of the LEAD project was led by Mr Thomas Sim - 1st Deputy Chairman and co-led by Mr Kay Kong Swan - Council Member and Thrust Leader for this project.

Planned to coincide with the International Freight Forwarders Day 2010 Conference in Odessa, the delegation of 10 members, joined other 161 delegates from 22 countries at the conference. The programme covered visits to Odessa main ports - Illichevsk and Yuzhnyy, several freight forwarding associations and enterprises, as well as a courtesy call to the Ukraine Deputy Minister of Transport & Communications.

The delegation, consisted of representatives from SPRING Singapore, SLA and 7 member-companies, also visited the Ukraine capital of Kiev. At the capital, they called at the Kiev Aviation University and a warehouse complex at the Borispol Airport.

Indonesia: 12 - 14 July 2010

Co-organised by IE Singapore, SPRING Singapore and SLA, the trip brought 9 delegates from 6 companies to explore business opportunities in retail logistics in the capital city of Indonesia, Jakarta.

Business meetings with local freight forwarders, logistics providers and retail companies were arranged for the delegates to gain better understanding of the local retail industry, outlook and opportunities, supply chain management, and regulatory environment. Networking events with members from logistics and retail associations were also arranged.

Through the trip, the delegates gained better understanding on the opportunities and challenges in the Indonesian market, both from the market and regulatory point of view.

Members

Ordinary Members (as at 31 December 2010)

- ▶ 3R Logistics Pte Ltd
- ▶ A & T Freight Management Pte Ltd
- ▶ a.hartrodt (S) Logistics Pte Ltd
- ▶ a.hartrodt Singapore Pte Ltd
- ▶ A21 Logistics Pte Ltd
- ▶ Actlink Container Lines Pte Ltd
- ▶ Addicon Logistics Management (S) Pte Ltd
- ▶ AEO Logistics Pte Ltd
- ▶ Aerohub Logistics Pte Ltd
- ▶ AEX Shipping Pte Ltd
- ▶ AGI Freight Singapore Pte Ltd
- ▶ Agility Fairs & Events Logistics Pte Ltd
- ▶ Agility International Logistics Pte Ltd
- ▶ Agility Logistics Solutions Pte Ltd
- ▶ Agility Project Logistics Pte Ltd
- ▶ Ahlers Singapore Pte Ltd
- ▶ Aik Huat Transport Pte Ltd
- ▶ AIPEC Logistics (S) Pte Ltd
- ▶ Air Market Express (S) Pte Ltd
- ▶ Alkadri Express Transportation (S) Pte Ltd
- ▶ Alligator Logistics Pte Ltd
- ▶ ALPS Logistics (S) Pte Ltd
- ▶ Altron Shipping Pte Ltd
- ▶ Altus Logistics Pte Ltd
- ▶ Ameroid Logistics (S) Pte Ltd
- ▶ Amos International (S) Pte Ltd
- ▶ Amsbach Offshore Services Pte Ltd
- ▶ Anshin Logistics Pte Ltd
- ▶ Anslem Logistics Pte Ltd
- ▶ Applied Forwarding Pte Ltd
- ▶ Ascend International Pte Ltd
- ▶ Asia Pacific Wine Hub Pte Ltd
- ▶ ASL Solutions Pte Ltd
- ▶ A-Sonic Cargoplus Pte Ltd
- ▶ A-Sonic Logistics Pte Ltd
- ▶ Astro Express Logistics Pte Ltd
- ▶ Atlantic Forwarding Pte Ltd
- ▶ Atlas Logistics (Far East) Pte Ltd
- ▶ Aw Transport & Warehousing Pte Ltd
- ▶ B H S Kinetic Pte Ltd
- ▶ Batamindo Shipping & Warehousing Pte Ltd
- ▶ Baylink Logistics Pte Ltd
- ▶ Bayswater Shipping and Forwarding Pte Ltd
- ▶ BDP (Asia Pacific) Pte Ltd
- ▶ Ben Line Agencies (S) Pte Ltd
- ▶ Benkel International Pte Ltd
- ▶ Biforst Singapore Pte Ltd
- ▶ Big Foot Logistic Pte Ltd
- ▶ BLL's Transportation and Trading Pte Ltd
- ▶ BLPL Logistics (Singapore) Pte Ltd
- ▶ Blue Water Shipping Singapore Pte Ltd
- ▶ Bok Seng Asia Pte Ltd
- ▶ Bok Seng Logistics Pte Ltd
- ▶ BPS Global (Singapore) Pte Ltd
- ▶ C & P Holdings Pte Ltd
- ▶ C & S Lines Pte Ltd
- ▶ C. Chantins Pte Ltd
- ▶ CA Transportation & Warehousing Pte Ltd
- ▶ Cargo International Pte Ltd
- ▶ Central Express Lines Pte Ltd
- ▶ Central Oceans Singapore Shipping & Trading P L
- ▶ CEVA Freight (Singapore) Pte Ltd
- ▶ Chasen Logistics Services Limited
- ▶ CHC Express Pte Ltd
- ▶ Cheetah Freight Express Pte Ltd
- ▶ Chemlink Logistics Pte Ltd
- ▶ Choon Heng Transport & Warehousing Pte Ltd
- ▶ CJ GLS (S) Shipping Pte Ltd
- ▶ CJ GLS Asia Pte Ltd
- ▶ CK Shipping (S) Pte Ltd
- ▶ Cogent Automotive Logistics Pte Ltd
- ▶ Cohesive Shipping Pte Ltd
- ▶ Collyer Logistics (S) Pte Ltd
- ▶ Compass Rose Freight Systems Pte Ltd
- ▶ Continental Feeders Pte Ltd
- ▶ Country-Roll Containers (Pte) Ltd
- ▶ Crystal Freight Services Pte Ltd
- ▶ CTI Logistics Pte Ltd
- ▶ CWT Globelink Pte Ltd
- ▶ CWT Limited
- ▶ Damco Logistics Singapore Pte Ltd
- ▶ Dan Airfreight Pte Ltd
- ▶ Dawn International Forwarder Pte Ltd
- ▶ Dawn Shipping & Transport Company (Pte) Ltd
- ▶ Deugro (Singapore) Pte Ltd
- ▶ Dextrans Worldwide Pte Ltd
- ▶ DHL Global Forwarding (Singapore) Pte Ltd
- ▶ DHL Supply Chain Singapore Pte Ltd
- ▶ Diamond International Consolidators (S) Pte Ltd
- ▶ DST Lines Pte Ltd
- ▶ DSV Air & Sea Pte Ltd
- ▶ Duta Freight International Pte Ltd
- ▶ Easttrans Lines (S) Pte Ltd
- ▶ EBS Logistics Pte Ltd
- ▶ EES Freight Services Pte Ltd
- ▶ Elite International Logistics Singapore Pte Ltd
- ▶ Embassy Freight Services Pte Ltd
- ▶ Eng Lee Logistics Pte Ltd
- ▶ Euro Pac Shipping Agencies Pte Ltd
- ▶ Evermarch Logistics (S) Pte Ltd
- ▶ Everprime Shipping Pte Ltd
- ▶ F. H. Bertling Pte Ltd
- ▶ F.S. Freight Systems Pte Ltd
- ▶ FPS Global Logistics Pte Ltd
- ▶ FR. Meyer's Sohn (Far East) Pte Ltd
- ▶ Freight Links Express Pte Ltd
- ▶ Freight Links Logistics Pte Ltd
- ▶ Freight Systems Logistics Pte Ltd
- ▶ Freightmen Pte Ltd
- ▶ Freightworks International Pte Ltd
- ▶ Fujitrans (Asia) Pte Ltd
- ▶ Furness International Pte Ltd
- ▶ G Link Express Logistics (Singapore) Pte Ltd
- ▶ GAC (Singapore) Pte Ltd
- ▶ Galaxy Logistics Pte Ltd
- ▶ Gati Asia Pacific Pte Ltd
- ▶ GE Lines Pte Ltd
- ▶ Geodis Wilson Singapore Pte Ltd
- ▶ Geometra Worldwide Movers Pte Ltd
- ▶ Germaxco Shipping Agencies Pte Ltd
- ▶ Gilmon Transportation & Warehousing Pte Ltd
- ▶ GKE Express Logistics Pte Ltd
- ▶ GKE Freight Pte Ltd
- ▶ GKE Warehousing & Logistics Pte Ltd
- ▶ GLE Logistics (S) Pte Ltd
- ▶ Global Airfreight International Pte Ltd
- ▶ Global Container Freight Pte Ltd
- ▶ GML Logistics Pte Ltd
- ▶ Goldin Enterprise Pte Ltd
- ▶ Goldin Shipping Pte Ltd

Members

Ordinary Members (as at 31 December 2010)

- ▶ Goldstream Containers (Pte) Ltd
- ▶ Goodway Agencies (Shipping) Pte Ltd
- ▶ Griffin Kinetic Pte Ltd
- ▶ Gryphon Logistics Pte Ltd
- ▶ Haba-Sped Logistics Pte Ltd
- ▶ Halcon Primo Logistics Pte Ltd
- ▶ Handling System Co. Pte Ltd
- ▶ Hankyu Hanshin Express (Singapore) Pte Ltd
- ▶ Harborair Logistics Pte Ltd
- ▶ Harbour Handlers Pte Ltd
- ▶ Hawk Forwarders Pte Ltd
- ▶ Hazel Wrights Logistics Pte Ltd
- ▶ Heah Long Seng Transport & Trading Pte Ltd
- ▶ Hean Nerng Logistics Pte Ltd
- ▶ Heng Lim Transport Pte Ltd
- ▶ Henry Bath Singapore Pte Ltd
- ▶ Hong Fa Logistics & Engineering Pte Ltd
- ▶ Hoy San Stevedoring Pte Ltd
- ▶ Huationg (Asia) Pte Ltd
- ▶ Huationg Inland Transport Service Pte Ltd
- ▶ Hub Distributors Services Pte Ltd
- ▶ Hup Soon Cheong Services Pte Ltd
- ▶ H-Xpo Germaxco Intl Pte Ltd
- ▶ I M Logistics Solution Pte Ltd
- ▶ i.Logistics Pte Ltd
- ▶ I.M. Roadways Pte Ltd
- ▶ ICS Cargo Services Pte Ltd
- ▶ IDS Logistics Services Pte Ltd
- ▶ IFS Logistics (S) Pte Ltd
- ▶ iHub Solutions Pte Ltd
- ▶ IIC Container Line (S) Pte Ltd
- ▶ IJS Global Singapore Pte Ltd
- ▶ INASIA Warehouse Pte Ltd
- ▶ Indonesia Logistik (S) Pte Ltd
- ▶ Intas Pte Ltd
- ▶ Integra 2002 Pte Ltd
- ▶ Interfreight Linc Logistics Pte Ltd
- ▶ International Freight Consultants (S) Pte Ltd
- ▶ Ipsen Logistics (S) Pte Ltd
- ▶ Island Line Pte Ltd
- ▶ Ivy Warehousing & Transportation Pte Ltd
- ▶ J & F Sealink (S) Pte Ltd
- ▶ J P Express Services Pte Ltd
- ▶ JAS Forwarding (S) Pte Ltd
- ▶ Jet Air (S) Pte Ltd
- ▶ Jetsea Logistics (S) Pte Ltd
- ▶ JF Hillebrand Singapore Pte Ltd
- ▶ JIM Logistics Management Pte Ltd
- ▶ JSAS (Singapore) Pte Ltd
- ▶ JSL-Jet Speed Logistics (S) Pte Ltd
- ▶ Jupiter Singapore Pte Ltd
- ▶ K C Dat (Singapore) Pte Ltd
- ▶ K Line Logistics (S) Pte Ltd
- ▶ Kardin-Wan Shen Logistics Pte Ltd
- ▶ Kase Lines (S) Pte Ltd
- ▶ Kase Logistics (S) Pte Ltd
- ▶ Katoen Natie Singapore (Jurong) Pte Ltd
- ▶ Kawanishi Logistics (S) Pte Ltd
- ▶ Keihin Multi-Trans (S) Pte Ltd
- ▶ Kenzone Singapore Pte Ltd
- ▶ Keppel Container Line Pte Ltd
- ▶ Keppel Logistics Pte Ltd
- ▶ Keystone Logistic Services Pte Ltd
- ▶ KFL International Logistics Pte Ltd
- ▶ Kim Ee Logistics (Pte) Ltd
- ▶ KWE-Kintetsu World Express (S) Pte Ltd
- ▶ Kyuko Corporation Pte Ltd
- ▶ L & H Multi-Trans Pte Ltd
- ▶ LAP Distribution Pte Ltd
- ▶ Leeway Trans-Act Pte Ltd
- ▶ Leschaco Pte Ltd
- ▶ Lim Logistics and Services Pte Ltd
- ▶ Lima Bintang Logistics (S) Pte Ltd
- ▶ Liner Shipping Pte Ltd
- ▶ Lisen Logistics & Engineering Pte Ltd
- ▶ Liten Logistics Services Pte Ltd
- ▶ LNS Camion Transport Pte Ltd
- ▶ Logtrans (Far East) Pte Ltd
- ▶ Logwin Air + Ocean Singapore Pte Ltd
- ▶ Lo-Net Handling Pte Ltd
- ▶ LPH Freight Services Pte Ltd
- ▶ Lucky Transport & Logistics Pte Ltd
- ▶ M & P International Freight Pte Ltd
- ▶ M + R Forwarding Pte Ltd
- ▶ Mac-Nels Line (S) Pte Ltd
- ▶ Macoline (S) Pte Ltd
- ▶ Mandate Logistics Pte Ltd
- ▶ Maple Freight Express (S) Pte Ltd
- ▶ Marine & Offshore Integrated Logistics (S) Pte Ltd
- ▶ Marine Port Services Pte Ltd
- ▶ Markono Logistics Pte Ltd
- ▶ Megastar Shipping Pte Ltd
- ▶ Megaton Shipping Pte Ltd
- ▶ Meng Cheng Logistics Pte Ltd
- ▶ Menlo Worldwide Asia Pacific Pte Ltd
- ▶ Merlion Holdings Pte Ltd
- ▶ Merzario (Singapore) Pte Ltd
- ▶ MES Logistics Pte Ltd
- ▶ MGR Container Line Pte Ltd
- ▶ Michelle Art Transport Pte Ltd
- ▶ Midwest Air International Pte Ltd
- ▶ Midwest Freight and Transportation Pte Ltd
- ▶ Ming Hoe Shipping & Transportation Agency Pte Ltd
- ▶ Mini Environment Service Pte Ltd
- ▶ MLI Services Pte Ltd
- ▶ MOL Logistics (Singapore) Pte Ltd
- ▶ Morrison Express Logistics Pte Ltd
- ▶ MSN Shipping Agencies Pte Ltd
- ▶ Naigai Nitto Singapore Pte Ltd
- ▶ NEK Logistics Pte Ltd
- ▶ Neo Shipping Agencies Pte Ltd
- ▶ Nippon Express (Singapore) Pte Ltd
- ▶ Nissin Transport (S) Pte Ltd
- ▶ NNR Global Logistics (S) Pte Ltd
- ▶ NRS Logistics Pte Ltd
- ▶ NTL Naigai Trans Line (S) Pte Ltd
- ▶ NYK Logistics (Asia) Pte Ltd
- ▶ Ocean Tankers (Pte) Ltd
- ▶ OCWS Logistics Pte Ltd
- ▶ Ohio Express International Pte Ltd
- ▶ OHL (S) Pte Ltd
- ▶ OIA Global Logistics (Singapore) Pte Ltd
- ▶ One Stop Freight Services Pte Ltd
- ▶ Oriental Global Shipping Pte Ltd
- ▶ OV Container Line Pte Ltd
- ▶ P.I.L. Consortium Pte Ltd
- ▶ Pacific Integrated Logistics Pte Ltd
- ▶ Pan Asia Logistics Singapore Pte Ltd
- ▶ Pan Ocean Transport Pte Ltd
- ▶ Panalpina World Transport (S) Pte Ltd
- ▶ Peck Tiong Choon Transport Pte Ltd
- ▶ Penanshin (PSA KD) Pte. Ltd.
- ▶ Penanshin Shipping Pte Ltd
- ▶ Pentagon Freight Services (S) Pte Ltd
- ▶ Phoenix Agencies Pte Ltd

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- ▶ Phoenix International Freight (Singapore) Pte Ltd
 - ▶ Pinnacle World Transport Pte Ltd
 - ▶ Pioneer Districentre Pte Ltd
 - ▶ Pioneer Express International Pte Ltd
 - ▶ Pioneer Express Shipping Pte Ltd
 - ▶ PN Shipping Pte Ltd
 - ▶ Po San Transport Pte Ltd
 - ▶ Poh Tiong Choon Logistics Ltd
 - ▶ Poh Tiong Choon Shipping (Pte) Ltd
 - ▶ Premier G & U Logistics Pte Ltd
 - ▶ Quickflo Logistics Pte Ltd
 - ▶ Raks International Pte Ltd
 - ▶ Regent Express Pte Ltd
 - ▶ Reliance Logistic Pte Ltd
 - ▶ Renus Logistics Pte Ltd
 - ▶ RichLand Logistics Services Pte Ltd
 - ▶ Rong De Distribution Pte Ltd
 - ▶ Router Logistics Pte Ltd
 - ▶ Rulewave Singapore Pte Ltd
 - ▶ S.E.T Logistics Pte Ltd
 - ▶ Sab Logistics Pte Ltd
 - ▶ Sankyu (Singapore) Pte Ltd
 - ▶ Savino Del Bene (S) Pte Ltd
 - ▶ Scandinavia Warehouses Pte Ltd
 - ▶ Scanwell Logistics (Singapore) Pte Ltd
 - ▶ Schenker Singapore (Pte) Ltd
 - ▶ SDV Logistics Singapore Pte Ltd
 - ▶ Seagull Marine Services (Pte) Ltd
 - ▶ Sea-Hawk Freight Pte Ltd
 - ▶ Sea-Shore Transportation Pte Ltd
 - ▶ Seazone Freight Pte Ltd
 - ▶ Senator International Singapore Pte Ltd
 - ▶ Senkee Logistics Pte Ltd
 - ▶ SENKO International Logistics Pte Ltd
 - ▶ SH Cogent Logistics Pte Ltd
 - ▶ Shalom Movers Pte Ltd
 - ▶ Shipco Transport Pte Ltd
 - ▶ Shipping World Logistics Pte Ltd
 - ▶ Sigma Container Line Pte Ltd
 - ▶ SILKargo Logistics (Singapore) Pte Ltd
 - ▶ Simply Freight Services Pte Ltd
 - ▶ Sin Chew Woodpaq Pte Ltd
 - ▶ Sin-Freight International Pte Ltd
 - ▶ Singapore Post Limited
 - ▶ Singapore Transport Supply Service Pte Ltd
 - ▶ SinSenMoh Transportation Pte Ltd
 - ▶ SKK Freight Services Pte Ltd
 - ▶ Skylift Consolidator (Pte) Ltd
 - ▶ S-Net Freight (Holdings) Pte Ltd
 - ▶ SNL Logistics Pte Ltd
 - ▶ Sony Electronics (Singapore) Pte Ltd
 - ▶ Soonest Express (S) Pte Ltd
 - ▶ Space Distribution Logistics Pte Ltd
 - ▶ Speedmark Consolidation Service Pte Ltd
 - ▶ Speedway Cargo Services Pte Ltd
 - ▶ Spiral Marine Pte Ltd
 - ▶ Spiral Transportation & Services Pte Ltd
 - ▶ St John Freight Systems Pte Ltd
 - ▶ ST Logistics Pte Ltd
 - ▶ ST Synthesis Pte Ltd
 - ▶ Starline Logistics Pte Ltd
 - ▶ Storbest-SSHK Cold Logistics Pte. Ltd.
 - ▶ Store + Deliver + Logistics Pte Ltd
 - ▶ Suzue - PSA Cold Storage Pte Ltd
 - ▶ T B C Transportation & Trading Pte Ltd
 - ▶ T.V.L. Shipping (1997) Pte Ltd
 - ▶ TA Asia Logistics Pte Ltd
 - ▶ Tandem Global Logistics Singapore Pte Ltd
 - ▶ Tanny Services Pte Ltd
 - ▶ Teckwah Logistics Pte Ltd
 - ▶ Tentat Logistics Pte Ltd
 - ▶ Tentat Singapore Pte Ltd
 - ▶ Terasa-Star International Shipping Pte Ltd
 - ▶ THT Logistics Pte Ltd
 - ▶ Tiong Woon International Pte Ltd
 - ▶ Titan Project Services (S) Pte Ltd
 - ▶ TLT Transportation Pte Ltd
 - ▶ TNL Express Pte Ltd
 - ▶ Toll Global Forwarding (Singapore) Pte Limited
 - ▶ Toll Integrated Feeder Pte Ltd
 - ▶ Toll Logistics (Asia) Limited
 - ▶ Toll Offshore Petroleum Services Pte Ltd
 - ▶ Toyo Logistics (S) Pte Ltd
 - ▶ Toyofuji Shipping Singapore Pte Ltd
 - ▶ Trans Global Projects (Singapore) Pte Ltd
 - ▶ Transera International Logistics Pte Ltd
 - ▶ Trans-Intl Shipping & Forwarding (S) Pte Ltd
 - ▶ Transit Air Cargo Singapore Pte Ltd
 - ▶ Transliner Asia Pacific Pte Ltd
 - ▶ TransLiner Pte Ltd
 - ▶ Transware Distribution Services Pte Ltd
 - ▶ Transworld International Pte Ltd
 - ▶ Tridentiv Industrial & Marine Services Pte Ltd
 - ▶ Tri-Net Logistics (Asia) Pte Ltd
 - ▶ TT Transportation & Logistics Pte Ltd
 - ▶ UBTS Pte Ltd
 - ▶ UBTS Technologies Pte Ltd
 - ▶ U-Freight Singapore Pte Ltd
 - ▶ Ultimate Freight Services Pte Ltd
 - ▶ Uni Logistics Pte Ltd
 - ▶ Unison Transport Pte Ltd
 - ▶ Uniworld Logistics Pte Ltd
 - ▶ UTi Worldwide (Singapore) Pte Ltd
 - ▶ Valukargo Groupage Services Pte Ltd
 - ▶ Vanguard Container Lines Pte Ltd
 - ▶ Vanguard Logistics Services (Singapore) Pte Ltd
 - ▶ Vantec World Transport (S) Pte Ltd
 - ▶ Vasco Maritime Pte Ltd
 - ▶ VT Logistics Services Pte Ltd
 - ▶ WAP Logistics (Singapore) Pte Ltd
 - ▶ Warehouse Logistics Net Asia Pte Ltd
 - ▶ Warehousing & Distribution Pte Ltd
 - ▶ Wei Lee Transportation Co. (Pte) Ltd
 - ▶ Weiss-Rohlig Singapore Pte Ltd
 - ▶ WHS Global Logistics Pte Ltd
 - ▶ WHS Global Transportation Pte Ltd
 - ▶ WHS Logistics Pte Ltd
 - ▶ Winstar Logistic Pte Ltd
 - ▶ Winstar Shipping Pte Ltd
 - ▶ Worldgate Express Lines Pte Ltd
 - ▶ Worldgreen Shipping Pte Ltd
 - ▶ Worldslope Shipping Pte Ltd
 - ▶ Worldway Express Pte Ltd
 - ▶ WWW Cargo Pte Ltd
 - ▶ Wyn2000 Logistics Pte Ltd
 - ▶ Wyn2000 Transport & Container Services Pte Ltd
 - ▶ Yamato Asia Pte Ltd
 - ▶ Yang Kee Logistics Pte Ltd
 - ▶ YCH Global Logistics Pte Ltd
 - ▶ YS Logistics (S) Pte Ltd
 - ▶ Yusen Air & Sea Service (S) Pte Ltd
 - ▶ Zim Logistics S.E.A Pte Ltd

Members

Associate Members (as at 31 December 2010)

- ▶ AAK-Logistic Services
- ▶ Aetos Security Management Pte Ltd
- ▶ Apex Expo Logistics Pte Ltd
- ▶ APT Planning Services Pte Ltd
- ▶ Arshiya International Singapore Pte Ltd
- ▶ Ascendas Land (Singapore) Pte Ltd
- ▶ Brian Mae Pte Ltd
- ▶ C P World Pte Ltd
- ▶ CargoWise (Singapore) Pte Ltd
- ▶ Contrans International Logistics Pte Ltd
- ▶ Crescendas Logistics Solutions Pte Ltd
- ▶ CrimsonLogic eTrade Services Pte Ltd
- ▶ Dinexus Construction Group Pte Ltd
- ▶ DNKH Logistics Pte Ltd
- ▶ Fairmacs Multiline
- ▶ FedExTrade Networks Transport & Brokerage (S) P L
- ▶ Focus Softnet Pte Ltd
- ▶ GFS Forwarding Pte Ltd
- ▶ Goldbell Engineering Pte Ltd
- ▶ I.M. Freight International
- ▶ IBM Singapore Pte Ltd
- ▶ Institute of Technical Education
- ▶ JJI Offshore & Marine Pte Ltd
- ▶ Kewill Pte Ltd
- ▶ LAP Projects (Asia) Pte Ltd
- ▶ LV Shipping Limited Singapore Branch
- ▶ MACS-UIB Insurance Brokers Pte Ltd
- ▶ Nanyang Polytechnic- School of Business Management
- ▶ One Stop Habitat-Care Pte Ltd
- ▶ Perma Global Logistics Pte Ltd
- ▶ Premiere Logistics (S) Pte Ltd
- ▶ Premium Logistics Pte Ltd
- ▶ Republic Polytechnic
- ▶ Sathya Shipping and Logistics Pte Ltd
- ▶ Singapore Telecommunications Limited
- ▶ Skywin Logistics Pte Ltd
- ▶ SPL Forwarders Co
- ▶ St John Lines Pte Ltd
- ▶ TCB (S.G.) Pte Ltd
- ▶ Temasek Polytechnic
- ▶ Trans 99 Pte Ltd
- ▶ Transcontainer Limited Singapore Branch
- ▶ Transpole Logistics Pte Ltd
- ▶ Trinity Cargo Link Pte Ltd
- ▶ Tri-Ocean International Pte Ltd
- ▶ Tropolis Logistics (S) Pte Ltd
- ▶ TT Club Mutual Insurance Limited
- ▶ Vega Orient Line Pte Ltd
- ▶ Yang Kee Chemical Logistics Pte Ltd
- ▶ Yang Kee Marine & Offshore Pte Ltd

Members

Singapore Registry of Accredited Multimodal Transport Operators (as at 31 December 2010)

- ▶ a.hartrodt (S) Logistics Pte Ltd
- ▶ Addicon Logistics Management (S) Pte Ltd
- ▶ Agility International Logistics Pte Ltd
- ▶ ALPS Logistics (S) Pte Ltd
- ▶ Anslem Logistics Pte Ltd
- ▶ Atlantic Forwarding Pte Ltd
- ▶ CEVA Freight (Singapore) Pte Ltd
- ▶ Continental Feeders Pte Ltd
- ▶ Crystal Freight Services Pte Ltd
- ▶ Damco Logistics Singapore Pte Ltd
- ▶ Deugro (Singapore) Pte Ltd
- ▶ DSV Air & Sea Pte Ltd
- ▶ EES Freight Services Pte Ltd
- ▶ F. H. Bertling Pte Ltd
- ▶ FPS Global Logistics Pte Ltd
- ▶ Freight Links Express Pte Ltd
- ▶ Freightworks International Pte Ltd
- ▶ Fujitrans (Asia) Pte Ltd
- ▶ Geodis Wilson Singapore Pte Ltd
- ▶ Global Container Freight Pte Ltd
- ▶ Goodway Agencies (Shipping) Pte Ltd
- ▶ Griffin Kinetic Pte Ltd
- ▶ Harbour Handlers Pte Ltd
- ▶ Island Line Pte Ltd
- ▶ J P Express Services Pte Ltd
- ▶ Jetsea Logistics (S) Pte Ltd
- ▶ Keppel Logistics Pte Ltd
- ▶ Leschaco Pte Ltd
- ▶ Liner Shipping Pte Ltd
- ▶ Logwin Air + Ocean Singapore Pte Ltd
- ▶ MOL Logistics (Singapore) Pte Ltd
- ▶ NNR Global Logistics (S) Pte Ltd
- ▶ NYK Logistics (Asia) Pte Ltd
- ▶ Pan Ocean Transport Pte Ltd
- ▶ Panalpina World Transport (S) Pte Ltd
- ▶ Pinnacle World Transport Pte Ltd
- ▶ Sea-Hawk Freight Pte Ltd
- ▶ ST Logistics Pte Ltd
- ▶ Tanny Services Pte Ltd
- ▶ Toll Global Forwarding (Singapore) Pte Limited
- ▶ Toll Logistics (Asia) Limited
- ▶ Transera International Logistics Pte Ltd
- ▶ Transit Air Cargo Singapore Pte Ltd
- ▶ Transworld International Pte Ltd
- ▶ Ultimate Freight Services Pte Ltd
- ▶ Weiss-Rohlig Singapore Pte Ltd
- ▶ Worldgate Express Lines Pte Ltd
- ▶ Worldscope Shipping Pte Ltd
- ▶ Yusen Air & Sea Service (S) Pte Ltd

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Our Manifesto

There is no more exciting way to live
than to face new challenges every day

To know all your intellect, resources,
and experience will be tested like never
before

To know you can overcome
any adversity, and learn from it

To know that without you the world
would be a poorer place

To know you are a rare individual who
can fulfill your full potential

To know that everything is possible,
because I can, you can, WE CAN



we
can

Singapore logistics
makes everything possible



Singapore Logistics Association
2 Bukit Merah Central #04-02
SPRING Singapore Building
Singapore 159835

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