

SINGAPORE
LOGISTICS
ASSOCIATION



Keeping **The Rhythm**

ANNUAL REPORT 2011



Our Manifesto

There is no more exciting way to live than to face new challenges every day

To know all your intellect, resources, and experience will be tested like never before

To know you can overcome any adversity, and learn from it

To know that without you the world would be a poorer place

To know you are a rare individual who can fulfill your full potential

To know that everything is possible, because I can, you can,
WE CAN

A swimmer is shown in a pool, splashing water. The swimmer is wearing a black swim cap and goggles. The background is dark, and the water is splashing. Overlaid on the image are several colorful geometric shapes, including triangles and polygons in shades of yellow, orange, red, purple, and blue. The text 'we can' is written in a stylized font on a yellow triangle. The text 'Singapore logistics makes everything possible' is written in a smaller font on a purple triangle. The text 'WE CAN' is written in a large, bold font at the bottom of the image.

we
can

Singapore logistics
makes everything possible

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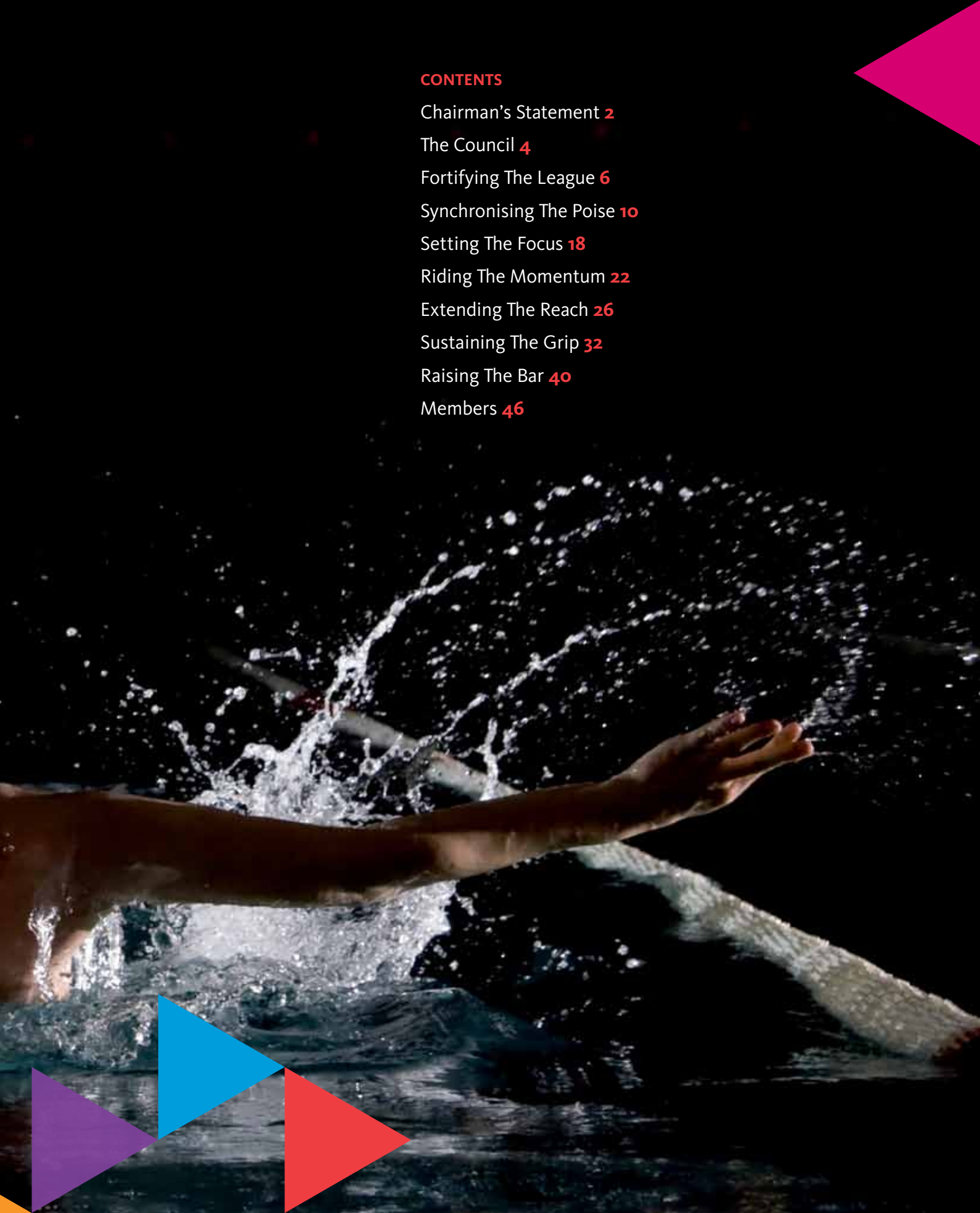
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CHAIRMAN'S STATEMENT



**international financial
& trading hub**

where East meets West

gateway to the rest of Asia

diverse, colourful and unique social fabric

**ideas of the future mingle
with ways of tradition**

**breathtaking landscape,
enriching experiences**

**Enjoyable, Unique, Celebrated
Now, where else would you rather be?**



The year 2011 has seen further progress for the Association on many aspects. Despite the many challenges of resource constraints, an uncertain operating environment and rising operating costs, we stayed the course to lay the foundation for capabilities upgrading of members and the logistics industry.

The year began on a high note with the screening of four episodes on Channel News Asia featuring heroes/heroine of the industry. These logisticians showcased their skills as they delivered their respective company's solutions in infrastructure projects, events logistics, consumer logistics and specialized logistics solutions. The episodes helped to heighten the awareness and profile of the logistics industry for the man in the street as well as potential job entrants.

Several platforms were commissioned during the year for members' benefit. The Career Portal aids in the attraction and recruitment of talents. Through an on-line self-diagnostics tool, members can check their state of health against the industry and identify areas of upgrading. A wide spectrum of software on the cost effective Solutions-as-a-Service (SaaS) mode is available at the click of the mouse, without the need of hefty capital investment.

Commenced in September 2007, our LEAD Programme, came to a successful completion in September 2011. Through the eleven projects, the Association has promoted and elevated the profile of the industry, helped build a brand equity for the members and provided the tools and practice guides for upgrading competencies. We launched several productivity portals, assisted in the attraction and retention of the much needed human capital through scholarships, established The Logistics Academy (TLA), inaugurated a joint degree programme with UniSIM as well as business facilitation through mission trips and networking events. It has been a challenging but defining and fulfilling journey.

The enhanced benefits for members offered by the Association are not lost to 189 new members who have joined the ranks of our membership during the four year period. There was a nett membership increase of 25% to 464 as at 31 December 2011 since we embarked on the quest to help the industry from being under-communicated, under-valued and under-leveraged. Locally and abroad, SLA is recognized as exemplary of a successful champion of the industry.

We continued in our constructive advocacy effort by engaging various agencies over many issues confronting the industry, including but not limited to the reduction of foreign manpower quota, the high cost of operations, the availability of industrial land and the impact of high charges at the container freight stations. This activity will continue to be one of our key focus areas going forward.

TLA was awarded the 3-year ISO 9001: 2008 certification on 26 April 2011 and was commended by the external auditor, Lloyd's Register Quality Assurance, for its success in establishing the required processes which aligned with the PE Act and Quality Management System. On 27 October 2011, TLA was also awarded bizSAFE Level 3 certificate by the Workplace Safety and Health Council. TLA was also granted the Approved Training Provider status by both WDA and Workplace Safety and Health Council during the year.

In all these efforts, my fellow Council Members have been a source of strength, camaraderie and comfort, for which I am grateful. With regrets, we bade farewell to two

“

Despite the many challenges of resource constraints, an uncertain operating environment and rising operating costs, we stayed the course to lay the foundation for capabilities upgrading of members and the logistics industry.

”



stalwarts, Mr Stanley Ong and Mr Dennis Quek, who resigned from the Council due to their work commitments.

The Secretariat team labored tirelessly through the year and the Council is thankful for their hard work and dedication under the professional leadership of the Executive Director, Ms Ng Soo Hwa.

I want to thank our members for your enduring support of the mission and the active participation in our activities. To our industry stakeholders from government agencies, academia and partners, we appreciate your friendship, goodwill and collaboration. Let us continue to join hands to make this a better place for logistics.

QUEK KENG LIANG
Chairman

Singapore

FIATA 2013
WORLD CONGRESS October 2013



THE COUNCIL

for term 2010/2011

CHAIRMAN

1. **Mr Quek Keng Liang**
Megastar Shipping Pte Ltd

FIRST DEPUTY CHAIRMAN

2. **Mr Thomas Sim**
International Freight Consultants (S)
Pte Ltd

SECOND DEPUTY CHAIRMAN

3. **Mr Dennis Quek**
Crystal Freight Services Pte Ltd
(up to 30 September 2011)

HONORARY SECRETARY

4. **Mr Stanley Ong**
Worldscope Shipping Pte Ltd
(up to 21 February 2011)

5. **MR GERRY TAN**
Griffin Kinetic Pte Ltd
(from 22 February 2011)

HONORARY TREASURER

6. **Mr Kay Kong Swan**
OCWS Logistics Pte Ltd

DEPUTY HONORARY SECRETARY

7. **Mr Lim Cheng Hoo**
LNS Camion Transport Pte Ltd
(from 28 March 2011)



DEPUTY HONORARY TREASURER

8. **Mr Stanley Lim** ^{PBM}
Addicon Logistics Management Pte Ltd



COUNCIL MEMBERS

9. **Mr Lim Boon Kwong**
Freight Links Express Pte Ltd
10. **Mr Poh Key Boon**
Poh Tiong Choon Logistics Ltd
11. **Raymond Ong**
SinSenMoh Transportation Pte Ltd
12. **Mr Rajasekhar**
MGR Container Line Pte Ltd
(up to 22 December 2011)
13. **Ms Anndelyn Oh**
Sin Chew Woodpaq Pte Ltd



14. **Mr Sharafdeen s/o Abdul Rasak**
Sea-Shore Transportation Pte Ltd
15. **Mr Teo Woon Hun**
Goldin Enterprise Pte Ltd
(up to 31 March 2011)
InfinOps Pte Ltd (from 1 April 2011)





Fortifying **The League**

The Association's mission is to represent Singapore logistics. By that, it is to stand for, protect and promote the interests of members and to develop a sound logistics industry generally. This chapter "Fortifying the League" presents the focal point where the logistics community gravitates.

OUTREACH

The Association hailed each and every of the 39 organisations that joined its membership during the year 2011. Together, they added up to 161 or roughly a third of the total that became members in the last three years.

With this latest addition, SLA membership stood at 464, representing a nett increase of 3.8% at the close of the year. Of this, 41% or 191 benefitted from their membership for more than five years.

One praiseworthy accomplishment of the Association is its steady increase in membership over the years, brought about by the heightened activities and projects rolled out for the benefit of the industry through the Local Enterprise and Association Development Programme since 1 October 2007. Over the four years period, membership registered a nett growth of 25%.

The Secretariat continued with its member visits and called at 40 companies throughout the year. The sessions which aimed to raise awareness of the activities and projects of the Association, often generated opportunities to gather insights and challenges faced by businesses. These have become useful industry inputs.

ADMISSION

Ordinary Members

- Blue Diamond Logistics Pte Ltd
- Collin's Movers Pte Ltd
- Crane Worldwide Singapore Pte Ltd
- Dimerco Express Singapore Pte Ltd
- Global Link Logistics Pte Ltd
- Gowell Logistics Svs Pte Ltd
- HS International Pte Ltd
- InfinOps Pte Ltd JE Logistics Pte Ltd
- Kim Soon Lee Pte Ltd
- LQ Logistics Pte Ltd
- Masindo Logistic Pte Ltd
- MCL Logistics Asia Pte Ltd
- Movon Solutions Pte Ltd
- Nova Shipping & Logistics Pte Ltd
- PAL Line Pte Ltd
- Paragon Cargo Pte Ltd
- Ryder-Ascent Logistics Pte Ltd
- SCX Cargo Pte Ltd
- Sky Ocean Logistics (S) Pte Ltd
- TCI Global (Singapore) Pte Ltd
- TIM Logistics (S) Pte Ltd
- Trans Global (S) Pte Ltd
- YFE-Clark Express Pte Ltd

Associate Members

- Advanced Maritime Transports Pte Ltd
- AEC Bilingual Pte Ltd
- Ampex Insurance Brokers Pte Ltd
- BT Singapore Pte Ltd
- CRISTAL Solutions Pte Ltd
- Eagle-Riverton Logistics Pte Ltd
- Global Bulk Container Pte Ltd
- Gurusoft Pte Ltd
- J Oasis Panmark Logistics & Warehousing Pte Ltd
- LHN Logistics Management Pte Ltd
- LV Shipping Singapore Pte Ltd
- Ngee Ann Polytechnic
- PATA Shipping (S) Pte Ltd
- Sin Trans Engineering Pte Ltd
- WK Forwarders Pte Ltd

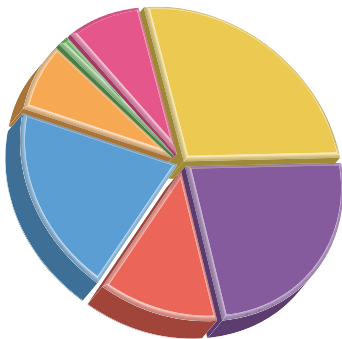
Upgrade to Ordinary Members

- Apex Expo Logistics Pte Ltd
- C P World Pte Ltd Contrans
- International Logistics Pte Ltd
- Crescendas Logistics Solutions Pte Ltd
- DNKH Logistics Pte Ltd
- GFS Forwarding Pte Ltd
- JJI Offshore & Marine Pte Ltd
- LAP Projects (Asia) Pte Ltd
- LHN Logistics Management Pte Ltd
- Perma Global Logistics Pte Ltd
- Premium Logistics Pte Ltd
- Skywin Logistics Pte Ltd
- St John Lines Pte Ltd
- Trans 99 Pte Ltd
- Transpole Logistics Pte Ltd
- Trinity Cargo Link Pte Ltd
- Tropolis Logistics (S) Pte Ltd
- Vega Orient Line Pte Ltd

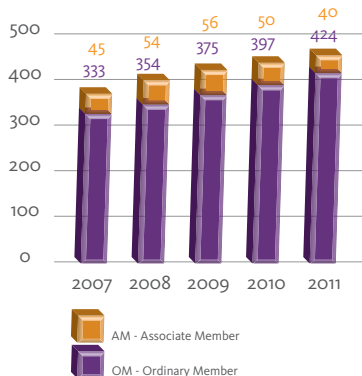
FORTIFYING THE LEAGUE

MEMBERSHIP GROWTH

YEAR	2007		2008		2009		2010		2011	
MEMBERSHIP	OM	AM	OM	AM	OM	AM	OM	AM	OM	AM
MEMBERSHIP B/F	316	41	333	45	354	54	375	56	397	50
NEW ADMISSION	27	13	27	19	30	21	29	17	24	15
CESSATION	-16	-3	-10	-6	-19	-9	-22	-8	-15	-7
UPGRADED FROM AM TO OM	6	-6	4	-4	10	-10	15	-15	18	-18
AS AT 31 DECEMBER	333	45	354	54	375	56	397	50	424	40
TOTAL	378		408		431		447		464	



YEARS	TOTAL	% OF TOTAL
ADMITTED IN YEAR 2011	39	8.4%
>1 TO 3 YRS	122	26.3%
>3 TO 5 YRS	112	24.1%
>5 TO 10 YRS	56	12.1%
>10 TO 20 YRS	91	19.6%
>20 TO 30 YRS	37	8.0%
>30 YRS	7	1.5%
	464	100%



CESSATION

Ordinary Members

- Amsbach Offshore Services Pte Ltd
- C. Chantins Pte Ltd
- CJ GLS (S) Shipping Pte Ltd
- Freightworks International Pte Ltd
- Haba-Sped Logistics Pte Ltd
- IIC Container Line (S) Pte Ltd
- Indonesia Logistik (S) Pte Ltd
- L & H Multi-Trans Pte Ltd
- LAP Distribution Pte Ltd
- Oriental Global Shipping Pte Ltd
- Premier G & U Logistics Pte Ltd
- Scandinavia Warehouses Pte Ltd
- T.V.L. Shipping (1997) Pte Ltd
- Toll Global Forwarding (Singapore) Pte Limited
- Unison Transport Pte Ltd

Associate Members

- Dinexus Construction Group Pte Ltd
- FedExTrade Networks Transport & Brokerage (S) P L
- Focus Softnet Pte Ltd
- LV Shipping Singapore Branch
- One Stop Habitat-Care Pte Ltd
- SPL Forwarders Co
- Tri-Ocean International Pte Ltd

BOARD OF TRUSTEES

The Association's property situated at 153B Goldhill Centre, Singapore 307607, is held in trust by the following Trustees:

- Mr Stanley Lim
- Mr Poh Key Boon
- Mr Sharafdeen s/o Abdul Rasak

On 15 November 2011, the Association received a Notice of Land Acquisition from the Singapore Land Authority concerning the acquisition of a piece of land, Lot No: 448C pt, MK/TS: YS 28 of an area of 720.4 sqm for construction of the North South Expressway. Only part of the common property currently used as footpath and grass verge is acquired. The strata unit owned by the Association is not directly affected.

37TH ANNUAL GENERAL MEETING (AGM)

The 37th AGM of the Association was held on 25 May 2011 at Carlton Hotel Singapore. The meeting commenced with a heartwarming tribute by Chairman, Mr Quek Keng Liang, to the past Honorary Secretary, Mr Stanley Ong. Members present echoed their tribute with a standing ovation and applause during the presentation of a token of appreciation in honor of Mr Ong's long and distinguished service to SLA.

The key developments and activities of the Association in the previous year were highlighted, notably the progress of the LEAD Projects, incorporation of The Logistics Academy Pte Ltd in compliance with the Private Education Act and the successful bid to host FIATA World Congress 2013.

The Honorary Treasurer, Mr Kay Kong Swan addressed several queries from members in relation to the costs and financials of LEAD Projects. The Association embarked on the projects to increase the profile of the industry, help raise competency of companies and draw business to the region. Members were urged to pool resources and collectively level up by tapping on the project services and infrastructure to add value to their membership.

As in previous general meetings, the event attracted a large turnout of more than 100 attendees. The ensuing programme, "An Evening with SLA" lined up a series of presentations from government agencies and partners on the collaborative developments of several ongoing industry projects.

GEAR UP 2012: BE PRODUCTIVE, INNOVATIVE AND SAFE

The Association concluded year 2011 with a gathering and networking session on 6 December 2011 at Grand Copthorne Waterfront Hotel Singapore. About 100 member-representatives joined the session. The sharing included the Productivity and Innovation Credit Scheme by the Inland Revenue Authority of Singapore, Software-as-a-Service by SingTel and results of the 2nd Logistics Benchmarking Study in Singapore and Hong Kong by Frost & Sullivan.

The event ended with a certificate presentation ceremony with the award of the bizSAFE Level 3 certification by the WSH Council to Mr Gerry Tan representing SLA and Ms Ng Soo Hwa representing TLA.



A photograph of two synchronized swimmers in a pool, their arms raised in a graceful pose. The water is a vibrant blue, and the swimmers are wearing dark, shimmering leotards. The image is overlaid with numerous colorful triangles in shades of blue, yellow, orange, pink, and purple, some of which are floating in the air around the swimmers. The overall composition is dynamic and celebratory.

Synchronising **The Poise**

The partnership between the Association and the government cannot be understated. The numerous government consultations, trade advisories and working group engagements that seek to safeguard the interest of the logistics industry are symbolized in "Synchronising the Poise".



REPRESENTATIONS

Ministry of Finance

IRAS - Taxpayer Feedback Panel (Mandarin Dialogue).....Mr Lim Boon Kwong
Singapore Customs - Advisory Committee.....Mr Quek Keng Liang

Ministry of Information, Communication and The Arts

IDA - Infocomm@SeaPort.....Mr Dennis Quek

Ministry of Manpower

MOM - Workplace Safety & Health Council.....Mr Quek Keng Liang
MOM - WSH Council (Logistics and Transport) Committee.....Mr Quek Keng Liang
MOM - WSH Council and WSH CouncilMr Teo Woon Hun
(Workplace Health) Committee
WDA - Institute of Service Excellence@SMU (ISE).....Mr Quek Keng Liang
Governing Council

Ministry of Trade and Industry

SPRING - Enterprise Development Advisory Council.....Mr Quek Keng Liang
SPRING - German-Singapore Business ForumMr Quek Keng Liang
SPRING - SAC Council Committee for Management.....Mr John Lim
Systems & Product
SPRING - Singapore Standard Development for Cold Chain.....Mr Foo Say Chuang
in Pharmaceutical Industry
SPRING - Singapore Workgroup on Review of the CP.....Mr Teo Woon Hun
92:2002 - Code of Practice for Manual handling
SPRING - Environment Standards Committee (EVSC).....Mr Herman Ng
SPRING - Technical Committee for Accreditation of.....Mr Stanley Lim
Cargo Inspection

Ministry of Transport

MOT - National Transit Transport Coordinating Committee.....Mr Stanley Lim
Mr Thomas Sim
CAAS - e-freight@Singapore Steering CommitteeMr Gerry Tan
CAAS - Aircargo Manpower Advisory CommitteeMr Gerry Tan
Ms Ng Soo Hwa
LTA - Workgroup to Review the Safety of Workers.....Mr Poh Key Boon
Transported on Lorries

SYNCHRONISING THE POISE



WORKPLACE SAFETY & HEALTH (WSH) COUNCIL

Nominated by SLA, Mr Quek Keng Liang – Chairman, continued to serve as a Member of the WSH Council. Four Council Meetings were convened throughout the year on 13 January, 7 April, 14 July and 20 October 2011.

Mr Quek also participated in the meeting on 17 February 2011 with Mr Lee Yi Shyan - Minister of State for Manpower, to review the Tripartite Trip Report for the Workplace Safety and Health visit to United States and Canada held in November 2010 as well as the 3rd International Advisory Panel for WSH - Plenary Session that took place on 18 November 2011.

WSH COUNCIL (LOGISTICS AND TRANSPORT) COMMITTEE

Mr Quek Keng Liang – Chairman, also presided the WSH Council (Logistics and Transport) Committee, of which three meetings were convened during the year on 11 April, 4 July, and 2 November 2011 together with a Strategic Planning Exercise. In essence, the deliberations concentrated on delivering the initiatives mapped out under the 4 Strategies for the Logistics and Transport Sector:

Strategy 1: Build Strong Capabilities to Better Manage WSH

Strategy 2: Develop Performance Based Regime

Strategy 3: Promote the Benefits of WSH and Recognise Best Practices

Strategy 4: Create and Build Partnership

WSH COUNCIL (WORKPLACE HEALTH) COMMITTEE

Mr Teo Woon Hun – Council Member, was nominated by SLA to be a member of the WSH Council (Workplace Health) Committee. The newly formed committee would deliberate the management of workplace health issues on a broad-base level, develop, facilitate and promote acceptable practices, implement programmes, recommend research areas and provide guidance in respect to relevant legislations relating to workplace health.

Four meetings were arranged throughout the year on 28 February, 6 June, 14 August and 14 November 2011 with the agenda covering:

- Integrated WSH Services
- Review of chemical exposure levels
- Health of older workers
- Implementation of WH targeted programmes

RISK MANAGEMENT ASSISTANCE FUND (RMAF) AGENT

Following the signing of the Memorandum of Understanding (MOU) with WSH Council on 25 May 2011, SLA was given a new role as a RMAF Agent to promote bizSAFE programme and RMAF. Signed by Mr Philip Lim – Member, Logistics Services Committee and witnessed by Ms Ng Soo Hwa – Executive Director, the MOU will expire on 31 March 2013 or when the funds are fully utilized, whichever is earlier.



MANAGEMENT OF SMOKE EMISSIONS

Upon invitation from the National Environment Agency (NEA), SLA together with STA and CDAS met the agency on 14 February 2011 to discuss the control of smoke emissions from motor vehicles. NEA sought greater understanding on logistics operations and the composition of freight vehicles, namely prime movers and lorries among the entire diesel-driven vehicles population. There was sharing of views on balancing a more stringent vehicle maintenance regulation versus higher logistics cost which would lead to increase cost of products.



ADVANCEMENT OF GST PAYMENT

A follow through meeting concerning the issues of advance payment of GST on behalf of traders was held on 16 March 2011 with Singapore Customs. Despite disapproving response, the Association would continue to engage relevant agencies on the issue.

CUSTOMS ADVISORY COUNCIL (CAC)



Mr Quek Keng Liang – Chairman, represented the Association in CAC and he attended two meetings held on 23 March 2011 and 16 November 2011. They centered on the regulatory, security and enhanced trade regimes to facilitate trade. These include:

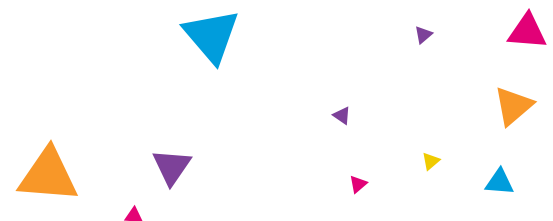
- Regulated Air Cargo Agent Regime / Secure Trade Partnership
- Updates on Advance Export Declaration
- Implementation of ASEAN Harmonised Tariff Nomenclature (AHTN) 2012
- Establishment of Singapore Customs Academy



ADVANCE EXPORT DECLARATION (AED)

The Association continued to engage Singapore Customs on the proposed AED to minimize any negative impact of the implementation to the trade. Two meetings were held on 21 April 2011 and 27 December 2011.

Under the Regulation of Imports and Exports Regulations, an export declaration is required to be submitted to Customs prior to export. The main point highlighted by the Association was related to the need for ample lead time for companies to make preparation and change their business processes and systems to meet the AED requirements. Singapore Customs was receptive and permitted an 18-month adjustment period following AED implementation on 1 April 2013.



SYNCHRONISING THE POISE

DRAFT CUSTOMS ACT AMENDMENT BILL

Led by Mr Lim Boon Kwong - Chairman, Logistics Services, member-representatives of SLA attended a dialogue session on 20 September 2011 with the Singapore Customs on the proposed amendments to the Customs Act as published in the draft Customs (Amendment) Bill 2011. The session was to seek feedback in improving the draft legislation with regard to its clarity and its implications for businesses.

Generally, the Association supported the amendment proposals, in particular to the one that extends liability to a principal who furnishes incorrect information to his agent for making declarations under the Customs Act. The amended Customs Act will make it an offence for traders who deliberately provide incorrect information to their declaring agents.

CIVIL AVIATION AUTHORITY OF SINGAPORE (CAAS)

All through the year 2011, CAAS engaged the Association on several ongoing air freight initiatives. Two meetings were held on 17 March 2011 and 23 May 2011, centering on air freight developments as well as developing a working mechanism with stakeholders in the air freight fraternity including the Changi Airport Group, Changi International Airport Services, Singapore Airport Terminal Services and the International Air Transport Association.

Year 2011 also marked the 100 years of Aviation in Singapore. In commemorating the centennial celebration, CAAS brought the aviation community together and SLA was invited to participate in a series of inspiring events, showcasing the many achievements and opportunities of the aviation industry. On 16 March 2011, several Council Members attended a dinner held at Resorts World Sentosa, graced by then Senior Minister, Mr Goh Chok Tong.



SPRING - TECHNICAL COMMITTEE FOR ACCREDITATION OF CARGO INSPECTION

Mr Stanley Lim – Chairman, Maritime Cargo Committee was appointed a member of the Technical Committee from 1 April 2011 for a three-year period. The 2nd meeting held on 26 April 2011 reviewed the Technical Notes and endorsed the list of Technical Assessors.

INTERNATIONAL STANDARDS FOR PHYTOSANITARY MEASURES NO. 15 (ISPM 15)

The Agri-Food & Veterinary Authority of Singapore (AVA) initiated a meeting with the Association on 21 April 2011 to seek inputs on the planned implementation of the ISPM 15 for imports. The measure was developed by the International Plant Protection Convention that addressed the need to treat wood materials used to ship products between countries. Its main purpose is to prevent the international transport and spread of disease and insects that could negatively affect plants or ecosystems. In Singapore, although ISPM 15 had been implemented for export, it is not yet compulsory for import.

During the meeting, SLA highlighted the potential freight cost increase arising from implementation of ISPM 15 on imports, as well as the challenge to police such implementation especially for sea freight where the palletised goods are mostly transported inside containers. At the suggestion of SLA, AVA would seek inputs from the shipper community namely the Chambers of Commerce, the Singapore Manufacturers' Federation and the Singapore National Shippers' Council.

The Association's concern is shared by delegates from Brunei who demonstrated details on the severe impact of the bilateral business resulting from such implementation during the FIATA RAP Meeting held on 22 June 2011 in Bangkok, Thailand. Brunei is not a signatory to the ISPM 15 and its feedback had been forwarded to AVA.

REGISTRATION OF FOOD WAREHOUSES

In relation to the proposed registration of food warehouses, the Association was invited by the Agri-Food & Veterinary Authority (AVA) to a consultation session on 7 June 2011. Some of the issues raised by SLA members include:

- implications of registration and non-registration for warehouse operators
- cost consideration for the registration
- implications if warehouses are enable to follow the Good Warehousing Practice
- concerns with regard to transshipments
- difficulties in adhering to AVA's procedures and guidelines
- outreach to the industry on rationale behind the guidelines
- listing of registered warehouses on AVA's website



SYNCHRONISING THE POISE



TAXPAYER FEEDBACK PANEL (TFP) - MANDARIN

A member of the feedback panel, Mr Lim Boon Kwong – Chairman, Logistics Services Committee attended the 13th TFP-Mandarin Meeting on 14 October 2011 where the discussions centered on:

- Productivity and Innovation Credit (PIC) Scheme
- Expanded scope and new additions to the PIC Automation Equipment List
- Other approval considerations on specialised equipment

GST GUIDE FOR THE LOGISTICS SERVICE INDUSTRY



**INLAND REVENUE
AUTHORITY
OF SINGAPORE**

At the invitation of the Inland Revenue Authority of Singapore (IRAS), the Association convened a consultation session to review the draft e-Tax guide which outlined the GST principles relevant to the logistics service industry and GST treatment for transportation, handling and storage services. The aim is to ensure that the guide reflects the commercial reality of the businesses in the logistics industry. Once finalized, it will replace the existing publication entitled “GST Guide for the Freight Forwarding Industry.” Held on 18 October 2011, Mr Lim Boon Kwong - Chairman, Logistics Services Committee presided the session in which 20 representatives from 18 member-companies participated.



Singapore's Network of FTAs: 18 FTAs in force with 24 trading partners



* EFTA: European Free Trade Association

** TPSEP: Trans-Pacific Strategic Economic Partnership Agreement

SINGAPORE FREE TRADE AGREEMENTS (FTAS)

Led by Mr Lim Boon Kwong - Chairman, Logistics Services Committee, SLA jointly organised a seminar on "Helping Business Understand and Use Singapore FTAs" with IE Singapore and Singapore Customs on 28 September 2011. The presenters from both agencies gave comprehensive overview of the numerous FTAs concluded by Singapore, work examples and addressed operational case issues frequently encountered by freight forwarders. 50 representatives from 19 member-companies attended and benefitted from the session.

PRO-ENTERPRISE PANEL (PEP)

Brought together with a common goal to cut red tape with a pro-enterprise and customer-centric approach to regulating businesses in Singapore, SLA met the PEP Secretariat on 31 October 2011. The salient points highlighted include a concerted agency approach in addressing issues faced by the logistics fraternity, a separate category of quota allocation for commercial vehicles and the current classification of logistics in the service sector which implicated the foreign worker work-pass ratio.





Setting
The Focus

Underscoring the mission of the Association is to forge close partnerships to enhance operations, productivity and competitiveness to meet future demands. Some of the ongoing works, in particular with regard to technology and business processes are delineated in "Setting the Focus".



▼ INFOCOMM@SEAPORT

The 7th Infocomm@Seaport Steering Committee Meeting which took place on 9 March 2011 updated on developments pertaining to WISEPORT, BunkerNet and StevedoreNet. Two other initiatives, namely the use of laser scanning to improve productivity and safety of quay and yard crane operations, as well as marine workforce management on the Cloud were deliberated.

▼ E-FREIGHT@SINGAPORE

SLA is one of the key stakeholders in e-freight@Singapore, of which the Association is represented by Mr Gerry Tan - Chairman, Air Cargo Committee. The initiative is spearheaded by CAAS in 2010 to facilitate and promote business re-engineering efforts and integrate the air cargo and logistics supply chain through the adoption of paperless air freight documentation. The Steering Committee which is established to drive the project, convened two meetings on 21 March 2011 and 24 August 2011, and deliberated on the Air Freight Process Productivity Study commissioned to The Logistics Institute - Asia Pacific, industry outreach and engagement, implementation plan and the Call-for-Collaboration (CFC).

The ensuing activities include:

- validation of the Air Freight Process Productivity Study on 12 January 2011 and 7 April 2011 by the air freight forwarding and shippers' community
- industry briefing on the CFC by IDA on 15 April 2011 where more than 170 representatives from over 98 companies comprising shippers, ground handling agents, airlines, freight forwarders and IT vendors attended
- a Technical Briefing cum Networking Session took place on 26 April 2011 to provide more details on the Data Map and existing multi-party platforms, as well as to provide matching opportunity for industry partners to meet and collaborate
- Ms Doris Song - Assistant Director (Air Cargo & Logistics) of CAAS gave a brief presentation at "an Evening with SLA" held on 25 May 2011, as part of the collective effort with the Association to raise awareness of the e-freight@Singapore initiative and the CFC

▼ USE OF TECHNOLOGY TO IMPROVE PRODUCTIVITY

The former manual practice of submitting import container survey reports was deemed not only inconvenient, but also a depletion of manpower and time resources. With 50% of import containers requiring such survey reports, of which 80% were found to have dented conditions, a workgroup consisting of representatives from SLA, STA and CDAS was formed to look into doing away with paper submission and replacing it with electronic means via the Mobile Data Terminal (MDT).

Two meetings took place on 19 April 2011 and 31 May 2011, which included a site visit to the Pasir Panjang Terminal Gate 4 to observe how PSA monitor the 13 lanes of incoming containers transported by hauliers. The development of the new feature in the MDT was completed in end 2011. Pilot tests were scheduled to get ready for full implementation in mid 2012.

SETTING THE FOCUS



INSTITUTE OF SERVICE EXCELLENCE SINGAPORE (ISES)

The tenure of Mr Quek Keng Liang – Chairman, as representative of the Association in ISES was renewed and his term would stretch till July 2013.

SLA Council Members and Secretariat took part in the master class and plenary sessions of the third annual Global Conference on Service Excellence 2011 on 14-15 July 2011. They also attended the inaugural Singapore Service Excellence Medallion ceremony held on 28 November 2011 at Capella Sentosa. In celebration of the pinnacle award of service excellence in Singapore, the event was graced by the Singapore President, Dr Tony Tan.

CHANGI AIRPORT GROUP (CAG)

A tripartite meeting among CAAS, CAG and SLA first took place on 19 May 2011. The agenda items covered the proposed issuance of the Changi Airfreight Complex (CAC) seasonal pass, planned improvement works at CAC pass office, screening charges recently imposed by ground handling operators as well as recent initiatives in the aviation industry such as e-freight@Singapore and the Aviation Development Fund.

Closer communications and working relationship were forged and as a start, both CAAS and CAG would take the lead to include the Association in their circulation lists while helping to connect SATS, CIAS and IATA to do likewise.

A follow-up meeting with CAG on 12 September 2011 updated on the progress of several work programmes in response to lobbying efforts of the Association:

- introduction of a new seasonal airport pass in August 2011 to better facilitate clearance of frequent visitors at the CAC Pass Office
- commencement of renovation works of the pass office, which include new facilities such as toilets and improved waiting area

Adopting a suggestion from SLA, the application process of the seasonal airport pass was refined, requiring confirmation of business dealings by a CAC tenant and submission of the company's business profile to certify the legitimacy of the company for every self-sponsored seasonal airport pass application from 24 October 2011.

ENTERPRISE DEVELOPMENT ADVISORY COUNCIL (EDAC)

Two meetings were held during the year on 26 May 2011 and 22 November 2011. The issues raised amplified the challenges faced by SMEs, such as rising costs, foreign workers and difficulty in securing finances. Following the 2011 Budget announcement, there were mitigating options such as cash conversion under the PIC scheme. EDAC members also suggested that the government and trade associations could do more to facilitate Singapore companies embark on internationalization, as the collaborative effort could give more clout when dealing with overseas authorities and partners.



AIR LOGISTICS AND AIRPORT GROUND HANDLING MANPOWER STUDY

The Association as represented by Mr Gerry Tan - Chairman, Air Cargo Committee and Ms Ng Soo Hwa – Executive Director participated in the Advisory Committee of the study, which aimed to chart air logistics industry development and corresponding manpower need projections. Working alongside with CAAS's appointed consultant, Mercer Singapore, the 1st Advisory Committee meeting was held on 22 August 2011. The other committee members represent CAG, EDB, IE Singapore, SAAA, SPRING and WDA.

SEMINAR ON SUPPLY CHAIN SECURITY AND RESILIENCE

The seminar was organised by SPRING and supported by SLA and Singapore Chemical Industry Council. Held on 26 August 2011, it aimed to help companies gain a better understanding on supply chain security risks and trans-border supply chain security programmes such as the World Customs Organisation's Authorized Economic Operator Programme and the Singapore Custom's Secure Trade Partnership Programme. The presentation also covered an overview of the ISO 28000 series of standards on supply chain security management systems.

PARTNERSHIP WITH SINGTEL

A SingTel outreach session organised jointly with SLA was held on 23 September 2011 at SingTel Business Solutions Centre. The programme highlights include the current Cloud Computing services offered through SLA Portal, as well as an introduction of the Satellite Network which offers a range of new satellite services for businesses in remote areas with no communication infrastructure.

SPRING INITIATIVES REVIEW SESSION

At the invitation of SPRING, SLA Council Members and the Secretariat attended the initiatives review session on 15 November 2011 together with CDAS, STA, industry players and Republic Polytechnic's centre of innovation for logistics. With the aim to garner support and jointly work with the logistics fraternity to ensure their feasibility, build capabilities and address challenges, SPRING shared some of their planned initiatives for year 2012:

- cross-sectoral business partnerships or collaborations between logistics services and industry verticals such as food manufacturing, biomedical/healthcare, retail and education
- business expansion to new geographical location with target countries like China, India and Vietnam
- HR and branding initiatives such as sustaining efforts to SLA's LEAD project on industry branding



Riding **The Momentum**

The Association is committed to creating a hive of industry exchange platforms to share the latest developments and challenges faced by companies across diverse activities. This chapter "Riding The Momentum" embodies these collaborative opportunities and cross business sessions.

SINGAPORE BUSINESS FEDERATION (SBF)

Coordinated by SBF, Mr Quek Keng Liang – Chairman, together with heads of other trade associations and chambers of commerce, met the Permanent Secretary of the Ministry of Trade and Industry on 27 January 2011 to provide feedback on the economic and business outlook as well as challenges faced by members. The list of suggestions covered schemes to help companies cope with rising costs, employment of older low-wage workers, skills and productivity enhancement as well as tax initiatives to support enterprise growth.

IBM

SLA supported IBM's leadership seminar entitled "Keys to Transformational Growth" held on 16 February 2011 at Raffles City Convention Centre. Amongst 150 delegates were SLA members who were inspired with insights on how they can tackle complexity through creative leadership, reinvent customer relationships, and build operational dexterity, based on findings from the IBM 2010 Global CEO Study.

Graced by Guest-of-Honour Mr Lee Yi Shyan, then Minister of State for Manpower and Trade & Industry, key highlights of the event were the panel discussion and the "Business Success Essential Solutions Showcase" where leaders had the opportunity to explore technology solutions and services that can help them transform their businesses.

PSA MONTHLY & QUARTERLY MEETING

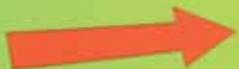
As in the past years, PSA continued to convene monthly dialogues with the haulier community represented by SLA, Container Depot Association (Singapore) (CDAS) and Singapore Transport Association (STA) together with the Immigration & Checkpoints Authority (ICA). Hauliers' Safety Performance and Hauliers Service Level were the two main agenda items aside from other operational matters and industry feedback aimed to enhance productivity. In 2011, a number of retrofitting and improvement works to further smoothen traffic flow within the port area were carried out. They were brought to completion by the end of the year at Tanjong Pagar Gate 1, Brani Terminal Gate 2, Pasir Panjang Terminal Gate 4 and F5.

PSA SAFETY LAUNCH 2011

SLA together with CDAS and STA supported the annual safety campaign, PSA Safety Launch held on 18 January 2011. The port reported less than 4 injuries per million containers handled in 2010, a remarkable feat considering 27.68 million TEUs of containers passed through the port that year. In partnership with the haulier community, PSA would continue to drive and promise staff and workers that "Safety is about going home safely to your family each day."

SLA and the other associations jointly sponsored the prize for the Most Safety Conscious Haulier Prime Mover Driver Award. Amongst the 8 winners, 6 prime-mover drivers were employed by SLA member-companies.

Welcome to
PSA Safety Launch 2011



RIDING THE MOMENTUM



BRIEFING ON BUDGET 2011 FOR CHAMBERS AND ASSOCIATIONS

Several Council Members attended a special briefing on Budget 2011 organized by SBF with the support of the Ministry of Finance (MOF) on 22 February 2011. MOF presented and explained the key initiatives for businesses that were announced in the 2011 Budget Statement on 18 February 2011 by Mr Tharman Shanmugaratnam - Minister for Finance.

COMPENDIUM OF BEST PRACTICES AND BENEFITS OF NATIONAL LOGISTICS ASSOCIATIONS IN SELECTED APEC ECONOMIES

Mr Quek Keng Liang – Chairman, gave a presentation at the first AusAID-funded project ‘Compendium of Best Practices and Benefits of National Logistics Associations in Selected APEC Economies’ in Melbourne on 5-7 April 2011. The deliberations were conducted with 5 other countries: Papua New Guinea, Australia, Thailand, Indonesia and Vietnam, which allowed the countries to share learning experiences on association work and collaboration with regulators, with an aim to formulate a model to assist those that have yet to establish their local associations given the varied background in terms of regulations, political situation, economic development and social maturity.

RSF OPEN HOUSE 2011

At the invitation of CAAS, the Association participated in the annual RSF Open House event held from 26 to 29 May 2011 at the Paya Lebar Airbase. Throughout the 4-day exhibition, the SLA booth was surrounded by students and members of the public interested in career opportunities in the logistics sector. It was also an opportunity for the Association to showcase the most recent LEAD projects such as the We Can Movement and Career Portal as well as advising logistics business owners to join the ranks of the Association.

INTERNATIONAL AIR TRAVEL ASSOCIATION (IATA)

Brought together through several projects in the air cargo fraternity in which SLA participated, a closer working relationship was forged with IATA. A dialogue took place on 11 July 2011 with the agenda covering EasyDGR and training matters. Following, the Association rendered assistance to IATA via dissemination and compilation of members’ responses of the IATA Survey on Rates Distribution Method.

INDUSTRIAL PROPERTY TOUR

In a survey done by Colliers International, Singapore was ranked the 4th most expensive warehouse space globally in 2011. Against a backdrop of tightening space and increasing rentals, SLA organised a tour to several industrial properties owned by Far East Organization on 21 July 2011 to facilitate those member-companies looking for small warehouse and office space. Some 10 representatives from 6 member-companies joined the trip.

EMPLOYMENT & EMPLOYABILITY INSTITUTE (E2I)

The shortage of heavy vehicle drivers and operation workers had been a perennial industry issue, exacerbated by the tightening of foreign workers policy in year 2011. In collaboration with e2i, the Association participated in the “Prime Movers Drivers Job Fair” to alleviate the situation.

5 member-companies with a total of 101 job vacancies participated in the Job Fair on 12 September 2011. 124 job seekers registered for the fair. Candidates who were

successfully placed attended TLA's Logistics & Transport Safety Orientation Course under ezi sponsorship.

AIR CARGO & LOGISTICS INDUSTRY DIALOGUE SESSION

SLA was invited to the annual CAAS industry dialogue session held on 20 September 2011 at the Singapore Aviation Academy. About 100 industry practitioners gathered at the event with presentations touching on:

- e-freight@Singapore
- Cluster Industrial Complex with Megahost blueprint
- Advance Export Declaration
- Air Logistics and Airport Ground Handling Manpower Study

Mr Gerry Tan - Chairman, Air Cargo Committee, participated as one of the four panelists in a final panel session where they fielded questions from the floor pertaining to manpower challenges, alternative sources of manpower as well as attracting and retaining talents.

CAAS AVIATION OPEN HOUSE

As in the previous year, the Association participated in the CAAS Aviation Open House from 3 to 5 November 2011 via a career talk and exhibition. Held at Downtown East, one of the key attractions of the event was the Aviation Ambassadors - youths who were stringently selected from junior colleges and polytechnics to herald the attractions of the industry and a career of choice in the air logistics industry to talents of their generation.

Mr Gerry Tan - Chairman, Air Cargo Committee, conducted the career talk to a hall of audience, majority of them were secondary school students.

SUPPLY-CHAIN COUNCIL, SOUTH EAST ASIA

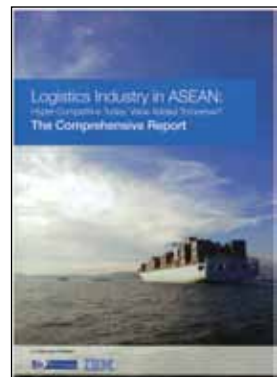
SLA supported the Supply Chain World South East Asia Conference 2011 held on 8-9 November 2011 at Concorde Hotel Singapore. Ms Ng Soo Hwa - Executive Director who represented the Association at the conference, received the certificate of supporting partner from the organiser.

THE LOGISTICS INSTITUTE - ASIA PACIFIC (TLI-AP)

In support of TLI-AP's think tank initiatives to the logistics industry, members were invited to its annual events, the THINK Logistics 2011: Logistics Trends in Competitive Markets event held on 16 November 2011 and the THINK Innovation! Series: Delivering Business Value through Operational Excellence event held on 23 November 2011. The papers and study reports presented at the events were made available to all members.

SMALL AND MEDIUM-SIZED ENTERPRISES COMMITTEE (SMEC)

The Association supported the invitation from SBF for Mr Quek Keng Liang - Chairman, to be a member of the SMEC. Operating under the auspices of SBF, SMEC will be a key platform of the business community for active engagement with government on SME issues which cut across various agencies. It will consolidate SME views, for conveyance to the government, in the form of feedback and proposals. In return, the government will use the SMEC as a sounding board for new ideas and suggestions, to help develop more effective policies and initiatives for SMEs.





Extending
The Reach

This chapter “Extending the Reach” composes the partnership, events and activities across boundaries, accomplishing one of the Association’s constitutional objects, ie to develop, promote and enhance Singapore as a regional and international logistics centre.



INTERNATIONAL FEDERATION OF FREIGHT FORWARDERS ASSOCIATIONS (FIATA)

FIATA HQ Session in Zurich, Switzerland

The Association was represented by Mr Thomas Sim - 1st Deputy Chairman and Mr Stanley Lim – Chairman, Maritime Cargo Committee at the session held on 17-20 March 2011 in Zurich, Switzerland. With a record 213 participants from 63 countries in attendance, there were lively exchanges in topics such as NVOCC tariff publications and Incoterms 2010, complemented regular meetings in the area of training, legal issues, dangerous goods, security, airfreight, multimodal transport, customs, and sectoral issues in 4 FIATA regions - Africa & Middle East, Asia Pacific, Europe and Americas.

Simultaneously, the 29th Advisory Body Vocational Training meeting presided by Mr Thomas Sim validated a total of 54 FIATA Programmes from 48 countries involving 51 Associations.

FIATA Region Asia Pacific (RAP) Meeting

From SLA, Mr Quek Keng Liang - Chairman, Mr Thomas Sim - 1st Deputy Chairman and Mr Stanley Lim – Chairman, Maritime Cargo Committee joined some 60 delegates from 13 countries in the Asia Pacific region at the 5th FIATA RAP Meeting on 22 June 2011 in Bangkok, Thailand. The agenda include contemporary issues such as the proposed draft guidelines for minimum standard and code of conduct for freight forwarders, NVOCC and Multimodal Transport Operators, as well as a presentation on a case study on River Rhine by Mr Stanley Lim.



EXTENDING THE REACH



FIATA World Congress 2011

Delegates at the FIATA World Congress 2011 held on 16-21 October 2011 in Cairo, Egypt elected Mr Stanley Lim as FIATA's new President for a term of office of two years. Mr Lim is the second from SLA to ascend to the apex office, following Mr Tan Kay Hock who was sworn in as President at the FIATA World Congress 1991 in Singapore.

The newly elected FIATA President from Singapore pledged to listen, stay focus and reach out to FIATA members while continuing to develop FIATA's capabilities in human resource development and capacity building. Despite the concerns of difficult times ahead due to the US financial problems and the Eurozone crisis that may cause declining volume of cargo worldwide, FIATA still planned to continue its engagement with members to bring their national and regional challenges to the international platform, as well as the engagement with logistics stakeholders such as airlines, shipping lines, road transport and rail operators.

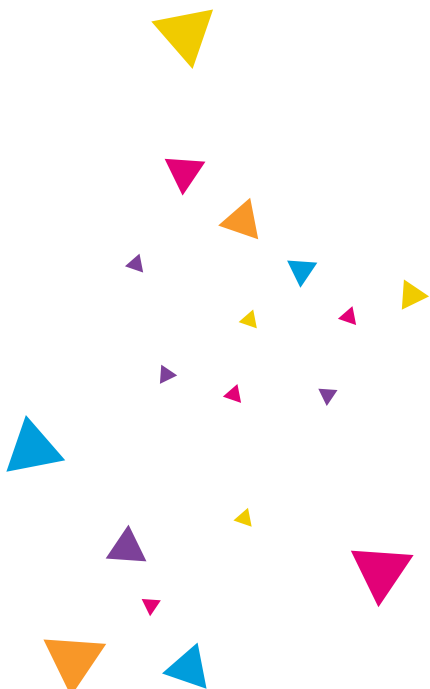
During the congress, Mr Thomas Sim was re-appointed Chairman of the FIATA Advisory Body Vocational Training.

▼ SINGAPORE-OMAN BUSINESS COUNCIL (SOBC)

A joint initiative between SBF and the Oman Chamber of Commerce and Industry, SOBC is formed as a business-to-business platform to foster closer economic linkages among the business community in Singapore and Oman. At the invitation of SBF, Mr Thomas Sim – 1st Deputy Chairman attended the first Outreach Meeting for the Transport & Logistics Cluster held on 11 January 2011. He shared on the works of SLA together with its training arm, The Logistics Academy, with emphasis on collaborations with the National Association of Freight & Logistics in Dubai on education and training to enhance logistics and supply chain competencies.

▼ THE NETHERLANDS FOREIGN INVESTMENT AGENCY (NFIA)

SLA together with IE Singapore and SPRING, supported the event, "Your European Logistics Partner in International Business" organized by NFIA on 27 May 2011 at Pan Pacific Hotel. Mr Dirk't Hooft - President and CEO from the Holland International Distribution Council gave an update on the latest developments within the logistics sector in Europe and also shared with companies the best way to restructure their logistics operations to minimize cost and maximize reach especially if they are already exporting to Europe. Several member-companies looking for partnership opportunities benefitted from the session.





GERMAN-SINGAPORE BUSINESS FORUM

Mr Quek Keng Liang – Chairman attended a luncheon meeting on 15 March 2011 where various initiatives were discussed, notably the upcoming visits and reverse missions to Singapore in April, May and July 2011 from the German Environmental, Medtech and Healthcare sectors respectively.

UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC (UNESCAP)

As per previous years, the annual UNESCAP Annual Forum and Meeting were held in conjunction with the FIATA RAP Meeting on 23-24 June 2011 in Bangkok, Thailand: Regional Forum of Freight Forwarders, Multimodal Transport Operators and Logistics Meeting of Chief Executives of National Associations of Freight Forwarders, Multimodal Transport Operators and Logistics Service Providers

Mr Quek Keng Liang, Mr Thomas Sim and Mr Stanley Lim represented the Association at the events. Mr Quek presented SLA's activities and engagements with special emphasis on the newly launched SLA Portal, following a live demo of the site at the UNESCAP Meeting of Chief Executives of National Associations of Freight Forwarders, Multimodal Transport Operators and Logistics Service Providers. The presentation was part of the agenda to elucidate on five aspects of the efforts of national associations, initiated to promote development of the industry:

- good practices of industry self-regulation
- services to members of association
- promoting close cooperation of the members of association
- utilizing information and communication tools and technology
- capacity building and training

THAILAND INTERNATIONAL LOGISTICS FAIR (TILOG) 2011

Members of SLA were invited by the Thai Trade Office, Thai Department of Export Promotion (DEP) to participate in the TILOG 2011 exhibition on 22-25 September 2011 in Bangkok, Thailand. 5 member-companies attended as guests while Mr Quek Keng Liang – Chairman, accepted the invitation from DEP as special guest. He gave a presentation at the ASEAN Plus Logistics Connectivity 2011 Symposium held in conjunction with the fair.

EXTENDING THE REACH



SINGAPORE – MALAYSIA BUSINESS COUNCIL

As a follow through of the Malaysia-Singapore Business Forum led by the trade and industry ministers from both sides of the causeway held on 24 November 2011 at Raffles City Convention Centre, SBF coordinated a business networking tea reception for both Singapore and Malaysian logistics companies in conjunction with the 7th Joint Meeting of the Singapore – Malaysia Business Council. Around 30 SLA member-representatives attended the session on 1 December 2011.

ASEAN FEDERATION OF FORWARDERS ASSOCIATIONS (AFFA)

SLA was represented by Mr Thomas Sim - 1st Deputy Chairman and Mr Stanley Lim - Chairman, Maritime Cargo Committee at the 21st Annual General Meeting of AFFA in Yangon, Myanmar on 28 October 2011. Besides the regular annual reporting of work programmes from member countries, the delegates deliberated on the ASEAN Economic Community (AEC), particularly AFFA activities in the Brunei Action Plan and the AEC Liberalization Plan. The host country, Myanmar also gave a brief update on the current situation and future plans for infrastructure development on roads, ports and railway in the country.

As in past years, the annual meeting was preceded by the Working Group for Education and Training chaired by Mr Thomas Sim on 27 October 2011. The working group meeting covered developments of training activities and programmes by each member-country, as well as sharing of training plans for the coming years.



COURTESY CALLS

Thailand



Ms Buniga Chamsai - Thai Minister Counselor (Commercial) paid a festive courtesy visit on the Association on 24 January 2011. She was received by Mr Quek Keng Liang – Chairman.

Upon a request from the Royal Thai Embassy, the Association facilitated arrangements for three groups of Master students from the Ramkhamhaeng University majoring in logistics / supply chain during their study trips to Singapore to visit member-companies and ports. The Association, represented by Mr Thomas Sim – 1st Deputy Chairman on 5 September 2011 and Mr Stanley Lim – Chairman, Maritime Cargo Committee on 12 and 19 September 2011, hosted the three groups with brief presentations on SLA history and activities and Singapore logistics in general.



Indonesia



Mr Gerry Tan - Honorary Secretary hosted the 25-member delegation from Indonesian Forwarders & Logistics Service Providers Association - Bali Branch on 27 April 2011. There were exchanges on membership benefits, the associations' role in promoting professionalism, common challenges faced in attracting talents to the industry, corporate taxes, as well as the recent increase in logistics cost.



Netherlands



Mr Quek Keng Liang - Chairman and Ms Ng Soo Hwa - Executive Director were invited to a luncheon meeting with Mr Dirk't Hooft - President and CEO of Holland International Distribution Council on 26 May 2011. In conjunction with his visit, SLA members were invited to a seminar entitled "The Netherlands, Your European Logistics Partner in International Business" organized by the Netherlands Foreign Investment Agency on 27 May 2011 at Pan Pacific Hotel.



Malaysia



Officials from the Malaysian Industrial Development Authority called on the Association on 7 July 2011 and gave an initial update on Malaysian policies and incentives on foreign investments. Following the visit, the Association lent support to the Malaysia-Singapore Business Forum held on 24 November 2011 at Raffles City Convention Centre. Members were invited to the event themed, "Enhancing Strategic Partnership", where high profile presentation and forum discussion was led by the trade and industry ministers from both sides of the causeway.

Estonia



The pioneer mission to Singapore was led by the Prime Minister, H.E. Andrus Ansip. The Estonian delegates attended the inaugural Estonia-Singapore Business Forum 2011 coordinated by the Ministry of Foreign Affairs and SBF on 9 November 2011. Mr Gerry Tan - Honorary Secretary and Ms Ng Soo Hwa – Executive Director, together with several member-representatives attended the session with interesting presentations to acquaint the audience on the offering of Estonia for potential business tie ups and development.



Spain

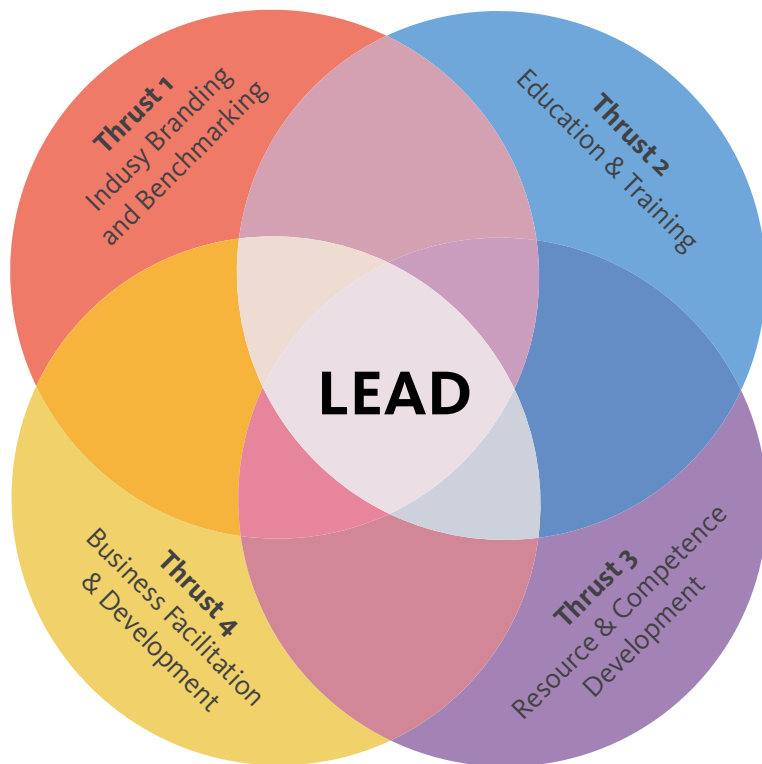


Along with a trade mission to Singapore, three port officials from Port of Algeciras Bay, Spain called on the association on 17 November 2011 and they were received by Mr Stanley Lim - Chairman, Maritime Cargo Committee. There were sharing on maritime freight developments and exchange of ideas on future collaborations.

A person's hands are shown holding two large, curved wooden rings, possibly part of a traditional performance or exercise. The rings are light-colored wood with a visible grain. The person's hands are positioned to hold the rings, with one hand on the left and the other on the right. The background is black, and there are several colorful geometric shapes (triangles) scattered around the rings. The text "Sustaining The Grip" is overlaid on the image.

Sustaining **The Grip**

The four years SLA LEAD Programme came to an end on 30 September 2011. This chapter "Sustaining the Grip" demonstrates the Association's LEAD – Leadership / Excellence / Advancement / Dynamism through the successful completion of each project under the programme.



Several new initiatives that were added to the original SLA LEAD - Local Enterprise and Association Development Programme for the logistics industry were carried out to fruition during the year, leading to a successful end to the one year extension on 30 September 2011.

SLA acknowledged the enabling partnership of both SPRING and IE Singapore which supported these initiatives to improve the overall capabilities of businesses.

Thank You

SPRING
singapore
Enabling Enterprise

ie
Singapore
Driving
Singapore's
External
Economy



SUSTAINING THE GRIP



THRUST 1 INDUSTRY BRANDING AND BENCHMARKING

PROJECT 1A: INDUSTRY BRANDING

A Moving Story

A continuance of the We Can Movement launched in 2010, SLA commissioned Channel News Asia (CNA) to produce a four-part documentary on Singapore logistics capabilities.

Entitled "A Moving Story", the series sought to pay tribute to the men and women who work behind the scenes and round the clock to ensure delivery of goods and services around the world.

The four episodes documentary was broadcast by CNA from 15 February to 10 March 2011:

- Episode 1: Infrastructure
- Episode 2: Events & Exhibitions
- Episode 3: Consumer Logistics
- Episode 4: Specialised Logistics Solutions

Viewership reached 214,000 with a base of 4,178,000 people aged 15 & above, and 41,000 with a base of 961,000 PMEB in Singapore - Source: Kantar Media.

Thank You

PRESENTED BY



PRINCIPAL SPONSORS



MAJOR SPONSORS





A Moving Tribute

A Moving Tribute was organised by the Association on 11 March 2011 at Hotel Fort Canning to celebrate the men and women who make everything possible. It was a commemorative joyous evening shared by 250 members and guests including the sponsors, participating organisations, heroes featured in 'A Moving Story' as well as CNA producers and crew.

The Association envisaged that the warm reception of the episodes by viewers would help elevate the industry to a higher level of appeal and recognition, both locally and in the region.

'A Moving Story' is a collective success and SLA acknowledged the contributions of all involved.

Guest of Honour, Mr Png Cheong Boon - Chief Executive of SPRING Singapore graced the occasion and presented tokens of appreciation to the sponsors. He also presented mementoes to Council Members for the term 2008/2009, commemorating their contributions to the Association over the past two years.



SUSTAINING THE GRIP



Project 1B: Career Portal Development

SLA embarked on new activities to gain traction from both member-companies and job seekers to the career portal of choice, www.logisticscareer.sg.

A joint marketing plan with its partner, JobsCentral was mapped out in April 2011. The Key features of the collaboration included:

- Feature article on the logistics industry in JobsCentral's Brightminds magazine which has an outreach readership of 27,000 university and poly students
- Micro-site on aspiring logistics professionals and career in the logistics industry in JobsCentral's Community
- Preferential job credits for SLA members
- SLA and TLA participation at JobsCentral Career & Learning Fair 2011
- SLA and TLA speaker slot at JobsCentral Career & Learning Fair 2011

Since the launch of www.logisticscareer.sg on 25 May 2010 up till the end of the LEAD period on 30 September 2011, a total of 611 jobs had been posted via the portal.

Project 1C: Benchmark Study and Capability Diagnostic Tool

During the year, the Association called on 61 member-companies to assist in determining their key areas for improvement and capability upgrading and to promote the Capability Diagnostic Tool to facilitate self-assessments in 7 business dimensions:

- Physical Infrastructure Capability
- Business Process Capability
- Organisational Capability
- Human Resource Capability
- Financial Capability
- Customer Service Capability
- Technology Capability

In a parallel exercise, the consultant, Frost & Sullivan embarked on the 2nd Benchmarking Study. SLA commissioned the 1st study in 2009 and the 2nd study would evaluate the improvements made between the two periods. The scope of the 2nd Study was also broadened to include 70 Hong Kong companies and an assessment of their capabilities on the same 7 dimensions.

The findings as shared by Frost & Sullivan on 6 December 2011 during the Association's year end event, Gear Up 2012, revealed that the Singapore logistics sector scored well on most fronts ahead of Hong Kong.

While there remain some areas to work on, the sustaining effort to stay ahead continued. Members were encouraged to visit the benchmarking tool site: www.logisticsbenchmark.sg to conduct yearly self-assessments to appreciate where their organizations stand and seek assistance where appropriate.

THRUST 2 EDUCATION & TRAINING

Project 2A: Online Learning Platform

During the year, recordings of the remaining three modules under the International Freight Management Diploma programme were completed:

- IFM101 International Trade Management
- IFM103 Sea Freight Forwarding
- IFM601 Basic Management

The online lessons complement the lessons conducted in classrooms.

Project 2C: Scholarships to Groom and Retain Talents

The SLA Scholarships for bachelor degree study were awarded to 7 deserving candidates during the year:

5th Scholarship Award

Mr Goh Kok Peng – Chasen Logistics Pte Ltd

Mr Lim Qi Bin Bryan – OCWS Logistics Pte Ltd

6th Scholarship Award

Ms Huang Mei Ching Grace – Goltens Singapore Pte Ltd

Mr Ong Hui Si – K C Dat Singapore Pte Ltd

7th & Final Scholarship Award

Mr Robinho – Global Airfreight International Pte Ltd

Ms Phua Hui Lian Kimberley – Storbest-SSHK Cold Logistics Pte Ltd

Mr Chua Kim Song Simon – Addicon Logistics Management Pte Ltd

They added to the roll of the total 18 scholarships planned under the SLA LEAD program.

Project 2D: SLA Training Centre

The training portfolio of SLA continued to expand under its subsidiary entity, The Logistics Academy. During the year up to the end of the LEAD programme on 30 September 2011, five new courses were developed and added to its suit of Continuous Learning Programme:

- 1-day Chinese Logistics & Transport Safety Orientation Course
- 1-day English Lean Six-Sigma in Logistics I
- 1-day English Lean Six-Sigma in Logistics II
- 2-day English WSQ Investigate WSH Incidents
- 2-day English WSQ Participate in Hazard Identification & Risk Control





THRUST 3 RESOURCE & COMPETENCE DEVELOPMENT

Project 3A: Supply Chain Security Practice

For the first nine months of the year up to the end of LEAD extension on 30 September 2011, 52 participants enrolled for the 1-day course in Security and Safety for Freight Logistics, bringing to a total of 141 placements recorded since the introduction of the course.

Project 3B: Cost Effective IT Solutions

The SLA Portal www.sla.org.sg, was officially launched by Mr Quek Keng Liang – SLA Chairman and Mr Lee Kai Hock – SingTel Vice-President (Business Marketing) on 25 February 2011 at SingTel's Business Solutions Centre.

Developed by SingTel, the Association's technology partner, the portal was designed as a one-stop gateway for Singapore logistics and as a platform leveraging on cloud computing to provide a suite of cost-effective IT solutions or Software-as-a-Service to the industry, especially SME logistics businesses. During the launch, two SaaS products were introduced, namely, Quick Books - an accounting application designed to help companies streamline their accounting processes and the Track & Trace solution.

This initiative is supported by the Infocomm Development Authority (IDA). Under its I-SPRINT scheme, IDA would support SaaS Apps up to 50% of qualifying costs or capped at \$10,000 per package solution.

By 30 September 2011, 29 member-companies had subscribed to ONEOffice Suite of solutions. The Association also identified and facilitated another 30 enterprises in their technology capability upgrading efforts.

Project 3C: Adoption of Best Practices - The Guides to International Logistics

The third SLA LEAD publication, "The Practitioner's Definitive Guide: Process-Driven Warehouse Operations" was launched on 18 April 2011 in conjunction with the TLA Graduation Ceremony.

The fourth and final publication under the SLA LEAD programme, "The Practitioner's Definitive Guide: Land Transport" would be completed and launched in Year 2012.

The first publication, "The Practitioner's Definitive Guide: Warehouse Practices" and second publication, "The Practitioner's Definitive Guide: Safety & Security" were reprinted during the year in response to good demand both locally and overseas.



LEAD STUDY MISSION TO USA

A second study mission organized by IE Singapore and SPRING, Mrs Chua Li Tzer - Manager, Training & Development joined 16 other delegates from IE Singapore, SPRING Singapore, Ministry of Trade & Industry and trade associations in the trip to Chicago, Illinois, USA from 3 to 12 August 2011.

Aimed to upgrade the capability of trade associations that embarked on LEAD, the delegation acquaint on the challenges faced in our counterparts in USA which include attracting, developing and retaining talents; managing finances for long-term sustainability; strengthening the brand of associations; raising productivity of the industry and business community as well as engaging and recruiting members. The study mission also participated in the ASAE Annual Meeting and Exposition in St Louis, Missouri where more than 5,300 association industry executives congregated.



A close-up photograph of a child's hands holding a bar of soap. The child is wearing blue sleeves with a white star pattern. The background is dark and textured. The image is decorated with various colorful geometric shapes, including triangles and diamonds, in yellow, blue, red, purple, and orange. The text "Raising The Bar" is overlaid on the bottom left.

Raising The Bar

The Logistics Academy has a vision to enhance professionalism, skills and knowledge of supply chain and logistics. This chapter “Raising the Bar” depicts this vision and its stated mission to be a centre of excellence for the continuous development of the supply chain and logistics profession.

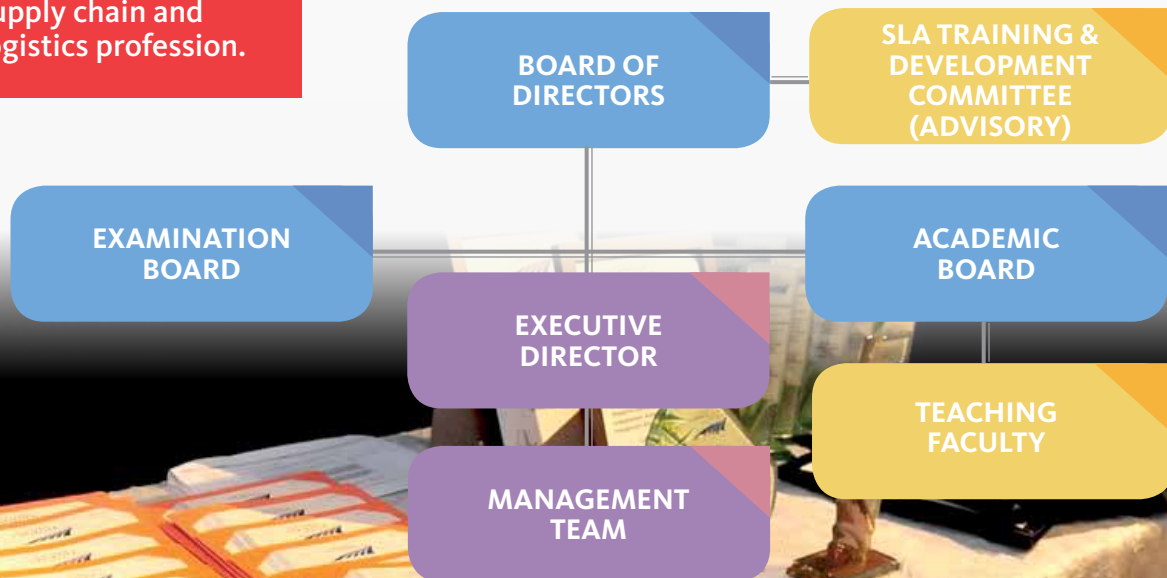
THE LOGISTICS ACADEMY

Registered as a Private Education Institution (PEI) under the provisions and regulations of the Private Education Act in Singapore, The Logistics Academy (TLA) continued with its mission to create a germane environment for aspiring supply and logistics professionals in their academic pursuits.

As a mark of its mission to be a centre of excellence, TLA was commended by the external auditor, Lloyd’s Register Quality Assurance, for its success in establishing the required processes which aligned with the PE Act and Quality Management System. TLA was awarded the 3-year ISO 9001: 2008 certification on 26 April 2011.

On 27 October 2011, TLA also attained the requirements and was awarded bizSAFE Level 3 certificate by the Workplace Safety and Health Council.

ORGANISATIONAL CHART



THE
LOGISTICS
ACADEMY



RAISING THE BAR



Board of Directors

Mr Quek Keng Liang	SLA Chairman
Mr Thomas Sim	SLA 1 st Deputy Chairman, TDC Chairman
Mr Stanley Lim	SLA Council Member
Ms Ng Soo Hwa	SLA Executive Director

To establish the policies, rules, and regulations deemed necessary to ensure the viability of The Logistics Academy and to attain the goals set forth in the vision and mission statements.

Academic Board

Chairman	Mr Thomas Sim	TLA Director
Members	Ms Ng Soo Hwa	TLA Director
	Ms Jennifer Tan	TDC Member
	Mr Daniel Chew	TDC Member
	Mr Yong Keng Wee	Manager, Training & Development

To develop the policies and procedures to ensure academic quality and rigour, such as to:

- Ensure that the content and duration of the modules or subjects, as well as the entry and graduation requirements of the course are appropriate.
- Approve the deployment of teachers based on the requirements stipulated by the Council for Private Education.
- Facilitate the private education institution to implement and comply with the policies and procedures developed.
- Review the academic policies and procedures at least once a year.

Examination Board

Chairman	Mr Bill Chua	TDC Member
Members	Mr Quek Keng Liang	TLA Director
	Mr Stanley Lim	TLA Director
	Mrs Chua Li Tzer	Manager, Training & Development

To be in charge of the development of examination and assessment procedures, such as developing and facilitating the implementation of procedures to:

- Ensure the security of examination scripts and answer scripts.
- Ensure the proper conduct of examinations and assessments.
- Define and ensure the proper discharge of duties and responsibilities of invigilators and markers.
- Conduct moderation of examination and assessment marks.
- Handle appeals from students with regard to examination or assessment matters.

SPECIALIST TRAINING PROGRAMMES

TLA introduced a fast-track training programme for participants who wished to complete the Diploma in Integrated Logistics Management within seven months instead of fourteen months. The intensive pioneer run attracted a group of 18 enthusiastic logisticians.

TLA also received approval from the Council of Private Education and rolled out the Advanced Diploma in Supply Chain Management, a remake of the former Higher Diploma in Supply Chain Management.

In 2011, TLA achieved a total of 1086 placements for the Specialist Training Programmes:

Programmes	Supply Chain Management			Integrated Logistics Management			International Freight Management	
2011 Intake	R19/Mar	R20/Jul	R21/Oct	R1/Mar	R27/Jul	R28/Oct	R26/Jul	R27/Oct
Higher Diploma / Diploma	5	12	8	18	19	12	26	16
Certificate	-	-	-		1		1	
Total Placement		166			497		423	



FIATA DIPLOMA

All TLA's Specialist Training Programmes are validated by the International Federation of Freight Forwarders Associations (FIATA) and graduates qualify for the prestigious FIATA Diploma in Freight Forwarding (by examination and vocational training). In the year under review, 78 graduates from the Specialist Training Programmes were awarded the international certification.



GRADUATION CEREMONY

The Graduation Ceremony held on 18 April 2011 at Amara Hotel celebrated the achievements of 131 industry players who graduated from TLA Specialist Training Programmes namely, Higher Diploma in Supply Chain Management, Diploma in Integrated Logistics Management and Diploma in International Freight Management.

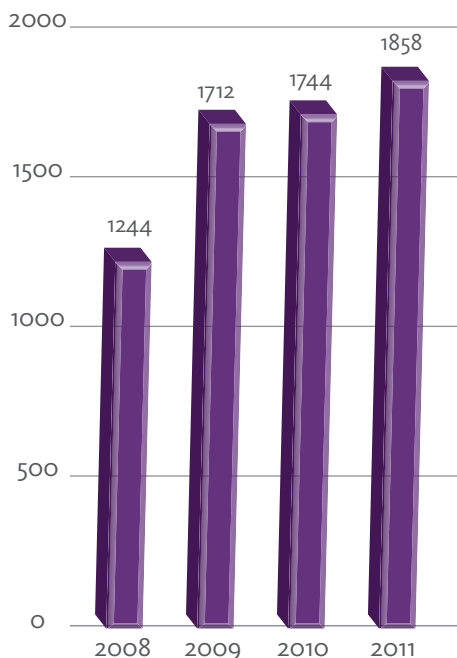
PORT TOURS

Three educational trips to Keppel and Tanjong Pagar Terminals were organised with PSA Singapore for 67 participants of the Sea Freight Forwarding Operations module under the Diploma in International Freight Management. The participants benefited from these on-site visits, acquiring first-hand knowledge and an insight on port operations.



Image courtesy of PSA Corporation.

RAISING THE BAR



CONTINUOUS LEARNING PROGRAMMES

TLA continued to enhance its Continuous Learning Programmes with the introduction of two new courses namely, Fundamentals in Chemical Logistics Management and Lean Six Sigma in Logistics during the year. These short courses offer an opportunity for industry players to acquire immediate knowledge and skills, and enable them to perform their work more efficiently resulting in increased work productivity.

Plans are in the pipeline to introduce Cargo Insurance Workshop, Shipping Documentation – Dos & Don'ts, Project Management from Warehouse Perspective and Specialist Certificate in Cold Chain Management – Pharmaceuticals for Year 2012.

A total of 48 Continuous Learning Programmes were conducted in Year 2011:

Programmes	2011 Intake	Total Placement
DG Safety Security & Health		
• Certificate in Applying IMDG Code	12	32
• Fundamentals in Chemical Logistics Management	3	32
• Supply Chain Security - Safety & Security for Freight Logistics	6	83
Insurance & Liability		
• Standard Trading Conditions	1	9
IT Applications in Logistics		
• How to Leverage MS-Excel in Logistics	3	36
Logistics Business Processes		
• International Trade & Effective Handling / Processing of Letter of Credit	3	40
• International Trade & Effective Handling / Processing of Letter of Credit (in-house)	1	12
• Lean Six-Sigma in Logistics I	2	15
• Lean Six-Sigma in Logistics II	2	12
• Seafreight Forwarding Operations	3	41
• Managing Challenges in Airfreight Forwarding	2	23
• Managing Warehouse Operations	3	40
MOM-ATP Training Courses		
• Logistics & Transport Safety Orientation Course (Public)	12	52
• Logistics & Transport Safety Orientation Course (In-House)	3	323
WSQ		
• Investigate WSH Incidents	2	22
Total	48	772



IN-HOUSE COURSES

The Logistics and Transport Safety Orientation Course (LTSOC) is a joint course developed between SLA and the Workplace Safety and Health Council to promote basic workplace safety and health orientation for the logistics and transport sector.

TLA, the Accredited Training Provider, entered a two-year contract with a member-company, Schenker Singapore, which became the first to embark on an in-house LTSOC. A total of 9 courses were conducted throughout the year, both in English and Mandarin. Next in line was another member-company, YCH Global Logistics, which organised 3 English classes for staff.

Another in-house training on International Trade & Effective Handling / Processing of Letter of Credit was conducted for staff of Tiger Export.

WORKFORCE SKILLS QUALIFICATIONS (WSQ)

TLA is appointed an accredited training provider for WSQ programmes to conduct Apply Teamwork in Work Place and Workplace Safety & Health (WSH) Professional competency units (CU).

The WSH Act covered all workplaces from 1 September 2011. With TLA's bizSAFE Level 3 status and its drive towards equipping logistics companies with the necessary skills to comply with the act, greater emphasis would be placed to develop new module courseware on the WSH framework. During the year, TLA submitted and was accredited to conduct Investigate WSH Incidents, one of the core modules in the basic Certificate in WSH qualification. Two other core modules, Participate in Hazard Identification & Risk Control and Support WSH Legal Compliance, were pending accreditation by WDA at the end of the year.

Progressively, TLA would make applications for the remaining CU, including the Employability Skills System modules, to eventually offer the full Certificate in WSH.



Members

ORDINARY MEMBERS (AS AT 31 DECEMBER 2011)

SINGAPORE REGISTRY OF ACCREDITED MULTIMODAL TRANSPORT OPERATORS (AS AT 31 DECEMBER 2011)

- 3R Logistics Pte Ltd
- A & T Freight Management Pte Ltd
- a.hartrodt (S) Logistics Pte Ltd
- a.hartrodt Singapore Pte Ltd
- A21 Logistics Pte Ltd
- Actlink Container Lines Pte Ltd
- Addicon Logistics Management (S) Pte Ltd
- AEO Logistics Pte Ltd
- Aerohub Logistics Pte Ltd
- AEX Shipping Pte Ltd
- AGI Freight Singapore Pte Ltd
- Agility Fairs & Events Logistics Pte Ltd
- Agility International Logistics Pte Ltd
- Agility Logistics Solutions Pte Ltd
- Agility Project Logistics Pte Ltd
- Ahlers Singapore Pte Ltd
- Aik Huat Transport Pte Ltd
- AIPEC Logistics (S) Pte Ltd
- Air Market Express (S) Pte Ltd
- Alkadri Express Transportation (S) Pte Ltd
- Alligator Logistics Pte Ltd
- ALPS Logistics (S) Pte Ltd
- Altron Shipping Pte Ltd
- Altus Logistics Pte Ltd
- Ameroid Logistics (S) Pte Ltd
- Amos International (S) Pte Ltd
- Anshin Logistics Pte Ltd
- Anslem Logistics Pte Ltd
- Apex Expo Logistics Pte Ltd
- Applied Forwarding Pte Ltd
- Ascend International Pte Ltd
- Asia Pacific Wine Hub Pte Ltd
- ASL Solutions Pte Ltd
- A-Sonic Cargoplus Pte Ltd
- A-Sonic Logistics Pte Ltd
- Astro Express Logistics Pte Ltd
- Atlantic Forwarding Pte Ltd
- Atlas Logistics (Far East) Pte Ltd
- Aw Transport & Warehousing Pte Ltd
- B H S Kinetic Pte Ltd
- Batamindo Shipping & Warehousing Pte Ltd
- Baylink Logistics Pte Ltd
- Bayswater Shipping and Forwarding Pte Ltd
- BDP (Asia Pacific) Pte Ltd
- Ben Line Agencies (S) Pte Ltd
- Benkel International Pte Ltd
- Biforst Singapore Pte Ltd
- Big Foot Logistic Pte Ltd
- BLL's Transportation and Trading Pte Ltd
- BLPL Logistics (Singapore) Pte Ltd
- Blue Diamond Logistics Pte Ltd
- Blue Water Shipping Singapore Pte Ltd
- Bok Seng Asia Pte Ltd
- Bok Seng Logistics Pte Ltd
- BPS Global (Singapore) Pte Ltd
- C & P Holdings Pte Ltd
- C & S Lines Pte Ltd
- C P World Pte Ltd
- CA Transportation & Warehousing Pte Ltd
- Cargo International Pte Ltd
- Central Express Lines Pte Ltd
- Central Oceans Singapore Shipping & Trading P L
- CEVA Freight (Singapore) Pte Ltd
- Chasen Logistics Services Limited
- CHC Express Pte Ltd
- Cheetah Freight Express Pte Ltd
- Chemlink Logistics Pte Ltd
- Choon Heng Transport & Warehousing Pte Ltd
- CJ GLS Asia Pte Ltd
- CK Shipping (S) Pte Ltd
- Cogent Automotive Logistics Pte Ltd
- Cohesive Shipping Pte Ltd
- Collin's Movers Pte Ltd
- Collyer Logistics (S) Pte Ltd
- Compass Rose Freight Systems Pte Ltd
- Continental Feeders Pte Ltd
- Contrans International Logistics Pte Ltd
- Country-Roll Containers (Pte) Ltd
- Crane Worldwide Logistics (S) Pte Ltd
- Crescendas Logistics Solutions Pte Ltd
- Crystal Freight Services Pte Ltd
- CTI Logistics Pte Ltd
- CWT Globelink Pte Ltd
- CWT Limited
- Damco Logistics Singapore Pte Ltd
- Dan Airfreight Pte Ltd
- Dawn International Forwarder Pte Ltd
- Dawn Shipping & Transport Company (Pte) Ltd
- Deugro (Singapore) Pte Ltd
- Dextrans Worldwide Pte Ltd
- DHL Global Forwarding (Singapore) Pte Ltd
- DHL Supply Chain Singapore Pte Ltd
- Diamond International Consolidators (S) Pte Ltd
- Dimerco Express Singapore Pte Ltd
- DNKH Logistics Pte Ltd
- DST Lines Pte Ltd
- DSV Air & Sea Pte Ltd
- Duta Freight International Pte Ltd
- Easttrans Lines (S) Pte Ltd
- EBS Logistics Pte Ltd
- EES Freight Services Pte Ltd
- Elite International Logistics Singapore Pte Ltd
- Embassy Freight Services Pte Ltd
- Eng Lee Logistics Pte Ltd
- Euro Pac Logistics Pte Ltd
- Evermarch Logistics (S) Pte Ltd
- Everprime Shipping Pte Ltd
- F.H. Bertling Pte Ltd
- F.S. Freight Systems Pte Ltd
- FPS Global Logistics Pte Ltd
- FR. Meyers Sohn (Far East) Pte Ltd
- Freight Links Express Pte Ltd
- Freight Links Logistics Pte Ltd
- Freight Systems Logistics Pte Ltd
- Freightmen Pte Ltd
- Fujitrans (Asia) Pte Ltd
- Furness International Pte Ltd
- G Link Express Logistics (Singapore) Pte Ltd
- GAC (Singapore) Pte Ltd
- Galaxy Logistics Pte Ltd
- Gati Asia Pacific Pte Ltd
- GE Lines Pte Ltd
- Geodis Wilson Singapore Pte Ltd
- Geometra Worldwide Movers Pte Ltd
- Germaxco Shipping Agencies Pte Ltd
- GFS Forwarding Pte Ltd
- Gilmon Transportation & Warehousing Pte Ltd
- GKE Express Logistics Pte Ltd
- GKE Freight Pte Ltd
- GKE Warehousing & Logistics Pte Ltd
- GLE Logistics (S) Pte Ltd
- Global Airfreight International Pte Ltd
- Global Container Freight Pte Ltd
- Global Link Logistics Pte Ltd
- GML Logistics Pte Ltd
- Goldin Enterprise Pte Ltd
- Goldin Shipping Pte Ltd
- Goldstream Containers (Pte) Ltd
- Goodway Agencies (Shipping) Pte Ltd
- Gowell Logistics Svs Pte Ltd
- Griffin Kinetic Pte Ltd
- Gryphon Logistics Pte Ltd
- Halcon Primo Logistics Pte Ltd
- Handling System Co. Pte Ltd
- Hankyu Hanshin Express (Singapore) Pte Ltd
- Harborair Logistics Pte Ltd
- Harbour Handlers Pte Ltd
- Hawk Forwarders Pte Ltd
- Hazel Wrights Logistics Pte Ltd
- Heah Long Seng Transport & Trading Pte Ltd
- Hean Nerng Logistics Pte Ltd
- Heng Lim Transport Pte Ltd
- Henry Bath Singapore Pte Ltd

- Hong Fa Logistics & Engineering Pte Ltd
- Hoy San Stevedoring Pte Ltd
- HS International Pte Ltd
- Huatong (Asia) Pte Ltd
- Huatong Inland Transport Service Pte Ltd
- Hub Distributors Services Pte Ltd
- Hup Soon Cheong Services Pte Ltd
- H-Xpo Germaxco Intl Pte Ltd
- I M Logistics Solution Pte Ltd
- i.Logistics Pte Ltd
- I.M. Roadways Pte Ltd
- ICS Cargo Services Pte Ltd
- IDS Logistics Services Pte Ltd
- IFS Logistics (S) Pte Ltd
- iHub Solutions Pte Ltd
- IJS Global Singapore Pte Ltd
- INASIA Warehouse Pte Ltd
- InfinOps Pte Ltd
- Intas Pte Ltd
- Integra 2002 Pte Ltd
- Interfreight Linc Logistics Pte Ltd
- International Freight Consultants (S) Pte Ltd
- Intpac Services Pte Ltd
- Ipsen Logistics (S) Pte Ltd
- Island Line Pte Ltd
- Ivy Warehousing & Transportation Pte Ltd
- J & F Sealink (S) Pte Ltd
- J P Express Services Pte Ltd
- JAS Forwarding (S) Pte Ltd
- JE Logistics Pte Ltd
- Jet Air (S) Pte Ltd
- Jetsea Logistics (S) Pte Ltd
- JF Hillebrand Singapore Pte Ltd
- JIM Logistics Management Pte Ltd
- JJI Offshore & Marine Pte Ltd
- JSAS (Singapore) Pte Ltd
- JSL-Jet Speed Logistics (S) Pte Ltd
- Jupiter Singapore Pte Ltd
- K C Dat (Singapore) Pte Ltd
- K Line Logistics (S) Pte Ltd
- Kardin-Wan Shen Logistics Pte Ltd
- Kase Lines (S) Pte Ltd
- Kase Logistics (S) Pte Ltd
- Katoen Natie Singapore (Jurong) Pte Ltd
- Kawanishi Logistics (S) Pte Ltd
- Keihin Multi-Trans (S) Pte Ltd
- Kenzone Singapore Pte Ltd
- Keppel Container Line Pte Ltd
- Keppel Logistics Pte Ltd
- Keystone Logistic Services Pte Ltd
- KFL International Logistics Pte Ltd
- Kim Ee Logistics (Pte) Ltd
- Kim Soon Lee Pte Ltd
- KWE-Kintetsu World Express (S) Pte Ltd
- Kyuko Corporation Pte Ltd
- LAP Projects (Asia) Pte Ltd
- Leeway Trans-Act Pte Ltd
- Leschaco Pte Ltd
- LHN Logistics Management Pte Ltd
- Lim Logistics and Services Pte Ltd
- Lima Bintang Logistics (S) Pte Ltd
- Liner Shipping Pte Ltd
- Lisen Logistics & Engineering Pte Ltd
- Liten Logistics Services Pte Ltd
- LNS Camion Transport Pte Ltd
- Logtrans (Far East) Pte Ltd
- Logwin Air + Ocean Singapore Pte Ltd
- Lo-Net Handling Pte Ltd
- LPH Freight Services Pte Ltd
- LQ Logistics Pte Ltd
- Lucky Transport & Logistics Pte Ltd
- M & P International Freights Pte Ltd
- M + R Forwarding Pte Ltd
- Mac-Nels Line (S) Pte Ltd
- Macoline (S) Pte Ltd
- Mandate Logistics Pte Ltd
- Maple Freight Express (S) Pte Ltd
- Marine & Offshore Integrated Logistics (S) Pte Ltd
- Marine Port Services Pte Ltd
- Markono Logistics Pte Ltd
- Masindo Logistic Pte Ltd
- MCL Logistics Asia Pte Ltd
- Megastar Shipping Pte Ltd
- Megaton Shipping Pte Ltd
- Meng Cheng Logistics Pte Ltd
- Menlo Worldwide Asia Pacific Pte Ltd
- Merlion Holdings Pte Ltd
- Merzario (Singapore) Pte Ltd
- MES Logistics Pte Ltd
- MGR Container Line Pte Ltd
- Michelle Art Transport Pte Ltd
- Midwest Air International Pte Ltd
- Midwest Freight and Transportation Pte Ltd
- Ming Hoe Shipping & Transportation Agency Pte Ltd
- Mini Environment Service Pte Ltd
- MLI Services Pte Ltd
- MOL Logistics (Singapore) Pte Ltd
- Morrison Express Logistics Pte Ltd
- Movon Solutions Pte Ltd
- MSN Shipping Agencies Pte Ltd
- Naigai Nitto Singapore Pte Ltd
- NEK Logistics Pte Ltd
- Neo Shipping Agencies Pte Ltd
- Nippon Express (Singapore) Pte Ltd
- Nissin Transport (S) Pte Ltd
- NNR Global Logistics (S) Pte Ltd
- Nova Shipping & Logistics Pte Ltd
- NRS Logistics Pte Ltd
- NTL Naigai Trans Line (S) Pte Ltd
- NYK Logistics (Asia) Pte Ltd
- Ocean Tankers (Pte) Ltd
- OCWS Logistics Pte Ltd
- Ohio Express International Pte Ltd
- OHL (S) Pte Ltd
- OIA Global Logistics (Singapore) Pte Ltd
- One Stop Freight Services Pte Ltd
- OV Container Line Pte Ltd
- P.I.L. Consortium Pte Ltd
- Pacific Integrated Logistics Pte Ltd
- PAL Line Pte Ltd
- Pan Asia Logistics Singapore Pte Ltd
- Pan Ocean Transport Pte Ltd
- Panalpina World Transport (S) Pte Ltd
- Paragon Cargo Pte Ltd
- Peck Tiong Choon Transport Pte Ltd
- Penanshin (PSA KD) Pte Ltd
- Penanshin Shipping Pte Ltd
- Pentagon Freight Services (S) Pte Ltd
- Perma Global Logistics Pte Ltd
- Phoenix Agencies Pte Ltd
- Phoenix International Freight (Singapore) Pte Ltd
- Pinnacle World Transport Pte Ltd
- Pioneer Districentre Pte Ltd
- Pioneer Express International Pte Ltd
- Pioneer Express Shipping Pte Ltd
- PN Shipping Pte Ltd
- Po San Transport Pte Ltd
- Poh Tiong Choon Logistics Ltd
- Poh Tiong Choon Shipping (Pte) Ltd
- Premium Logistics Pte Ltd
- Quickflo Logistics Pte Ltd
- Raks International Pte Ltd
- Regent Express Pte Ltd
- Reliance Products Pte Ltd
- Renus Logistics Pte Ltd
- RichLand Logistics Services Pte Ltd
- Rong De Distribution Pte Ltd
- Router Logistics Pte Ltd
- Rulewave Singapore Pte Ltd
- Ryder-Ascent Logistics Pte Ltd
- S.E.T Logistics Pte Ltd
- Sab Logistics Pte Ltd
- Sankyu (Singapore) Pte Ltd
- Savino Del Bene (S) Pte Ltd
- Scanwell Logistics (Singapore) Pte Ltd
- Schenker Singapore (Pte) Ltd
- SCX Cargo Pte Ltd
- SDV Logistics Singapore Pte Ltd
- Seagull Marine Services (Pte) Ltd
- Sea-Hawk Freight Pte Ltd
- Sea-Shore Transportation Pte Ltd
- Seazone Freight Pte Ltd
- Senator International Singapore Pte Ltd
- Senkee Logistics Pte Ltd
- SENKO International Logistics Pte Ltd
- SH Cogent Logistics Pte Ltd
- Shalom Movers Pte Ltd

Members

- Shipco Transport Pte Ltd
- Shipping World Logistics Pte Ltd
- Sigma Container Line Pte Ltd
- SILKargo Logistics (Singapore) Pte Ltd
- Simply Freight Services Pte Ltd
- Sin Chew Woodpaq Pte Ltd
- Sin-Freight International Pte Ltd
- Singapore Post Limited
- Singapore Transport Supply Service Pte Ltd
- SinSenMoh Transportation Pte Ltd
- SKK Freight Services Pte Ltd
- Sky Ocean Logistics (S) Pte Ltd
- Skylift Consolidator (Pte) Ltd
- Skywin Logistics Pte Ltd
- S-Net Freight (Holdings) Pte Ltd
- SNL Logistics Pte Ltd
- Sony Electronics (Singapore) Pte Ltd
- Soonest Express (S) Pte Ltd
- Space Distribution Logistics Pte Ltd
- Speedmark Consolidation Service Pte Ltd
- Speedway Cargo Services Pte Ltd
- Spiral Marine Pte Ltd
- Spiral Transportation & Services Pte Ltd
- St John Freight Systems Pte Ltd
- St John Lines Pte Ltd
- ST Logistics Pte Ltd
- ST Synthesis Pte Ltd
- Starline Logistics Pte Ltd
- Storbest-SSHK Cold Logistics Pte Ltd
- Store + Deliver + Logistics Pte Ltd
- Suzue - PSA Cold Storage Pte Ltd
- T B C Transportation & Trading Pte Ltd
- TA Asia Logistics Pte Ltd
- Tandem Global Logistics Singapore Pte Ltd
- Tanny Services Pte Ltd
- TCI Global (Singapore) Pte Ltd
- Teckwah Logistics Pte Ltd
- Tentat Logistics Pte Ltd
- Tentat Singapore Pte Ltd
- Terasa-Star International Shipping Pte Ltd
- THT Logistics Pte Ltd
- TIM Logistics (S) Pte Ltd
- Tiong Woon International Pte Ltd
- Titan Project Services (S) Pte Ltd
- TLT Transportation Pte Ltd
- TNL Express Pte Ltd
- Toll Integrated Feeder Pte Ltd
- Toll Logistics (Asia) Limited
- Toll Offshore Petroleum Services Pte Ltd
- Toyo Logistics (S) Pte Ltd
- Toyofuji Shipping Singapore Pte Ltd
- Trans 99 Pte Ltd
- Trans Global (S) Pte Ltd
- Trans Global Projects (Singapore) Pte Ltd
- Transera International Logistics Pte Ltd
- Trans-Intl Shipping & Forwarding (S) Pte Ltd
- Transit Air Cargo Singapore Pte Ltd
- Transliner Asia Pacific Pte Ltd
- TransLiner Pte Ltd
- Transpole Logistics Pte Ltd
- Transware Distribution Services Pte Ltd
- Transworld International Pte Ltd
- Tridentiv Industrial & Marine Services Pte Ltd
- Tri-Net Logistics (Asia) Pte Ltd
- Trinity Cargo Link Pte Ltd
- Tropolis Logistics (S) Pte Ltd
- TT Transportation & Logistics Pte Ltd
- UBTS Pte Ltd
- UBTS Technologies Pte Ltd
- U-Freight Singapore Pte Ltd
- Ultimate Freight Services Pte Ltd
- Uni Logistics Pte Ltd
- Uniworld Logistics Pte Ltd
- UTi Worldwide (Singapore) Pte Ltd
- Valukargo Groupage Services Pte Ltd
- Vanguard Container Lines Pte Ltd
- Vanguard Logistics Services (Singapore) Pte Ltd
- Vantec World Transport (S) Pte Ltd
- Vasco Maritime Pte Ltd
- Vega Orient Line Pte Ltd
- VT Logistics Services Pte Ltd
- WAP Logistics (Singapore) Pte Ltd
- Warehouse Logistics Net Asia Pte Ltd
- Warehousing & Distribution Pte Ltd
- Weiss-Rohlig Singapore Pte Ltd
- WHS Global Logistics Pte Ltd
- WHS Global Transportation Pte Ltd
- WHS Logistics Pte Ltd
- Winstar Logistic Pte Ltd
- Winstar Shipping Pte Ltd
- Worldgate Express Lines Pte Ltd
- Worldgreen Shipping Pte Ltd
- Worldslope Shipping Pte Ltd
- Worldway Express Pte Ltd
- WWW Cargo Pte Ltd
- Wyn2000 Logistics Pte Ltd
- Wyn2000 Transport & Container Services Pte Ltd
- Yamato Asia Pte Ltd
- Yang Kee Logistics Pte Ltd
- YCH Global Logistics Pte Ltd
- YFE-Clark Express Pte Ltd
- YS Logistics (S) Pte Ltd
- Yusen Logistics (Singapore) Pte Ltd
- Zim Logistics S.E.A Pte Ltd

ASSOCIATE MEMBERS (AS AT 31 DECEMBER 2011)

- AAK-Logistic Services
- Advanced Maritime Transports Pte Ltd
- AEC Bilingual Pte Ltd
- Aetos Security Management Pte Ltd
- Ampex Insurance Brokers Pte Ltd
- APT Planning Services Pte Ltd
- Arshiya International Singapore Pte Ltd
- Ascendas Land (Singapore) Pte Ltd
- Brian Mae Pte Ltd
- BT Singapore Pte Ltd
- CargoWise (Singapore) Pte Ltd
- CrimsonLogic eTrade Services Pte Ltd
- CRISTAL Solutions Pte Ltd
- Eagle-Riverton Logistics Pte Ltd
- Fairmacs Multiline
- Global Bulk Containers Pte Ltd
- Goldbell Engineering Pte Ltd
- Gurusoft Pte Ltd
- I.M. Freight International
- IBM Singapore Pte Ltd
- Institute of Technical Education
- J Oasis Panmark Logistics & Warehousing Pte Ltd
- Kewill Pte Ltd
- LV Shipping Singapore Pte Ltd
- MACS-UIB Insurance Brokers Pte Ltd
- Nanyang Polytechnic-School of Business Management
- Ngee Ann Polytechnic
- PATA Shipping (S) Pte Ltd
- Premiere Logistics (S) Pte Ltd
- Republic Polytechnic
- Sathya Shipping and Logistics Pte Ltd
- Sin Trans Engineering Pte Ltd
- Singapore Telecommunications Limited
- TCB (S.G.) Pte Ltd
- Temasek Polytechnic
- Transcontainer Limited Singapore Branch
- TT Club Mutual Insurance Limited
- WK Forwarders Pte Ltd
- Yang Kee Chemical Logistics Pte Ltd
- Yang Kee Marine & Offshore Pte Ltd



Our Vision

To represent
Singapore logistics

Our Mission

To promote
professionalism and
excellence of the
logistics industry





Singapore Logistics Association
2 Bukit Merah Central #04-02
Singapore 159835

MICA(P) 128/09/2011